

# The Hero Within Six Archetypes We Live By Carol S Pearson

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## The Archetype of Initiation

'In the beginning there was Syd Field. Then came McKee and Vogler. Now there is Dara Marks. Marks has long ranked among the top screenwriting theorists, now her teachings are available to everyone.' Creative Screenwriting 'Offers fresh insights into screenwriting structure, enabling writers to hone their craft and elevate their art.' Prof Richard Walter, UCLA Screenwriting Chairman 'This is a book you can read with each script you write, as both guide and inspiration.' Lisa Loomer, Screenwriter, *Girl Interrupted* and *The Waiting Room* 'Destined to become a classic.' Scriptwriter magazine *Inside Story* offers the most important advancement in screenwriting theory to come along in years. This innovative method for structuring a screenplay is designed to keep writers focused on the heart and soul of their story so that plot, character and theme create a unified whole. Marks' method offers an easy to follow template for story construction, helping the writer to identify what the story is actually about: the thematic intention. It then uses the internal character development of the protagonist as a vehicle to drive the thematic intention and the line of action within the story.

### **Magnetic Current**

The *Writer's Journey* is an insider's guide to how master storytellers from Hitchcock to Spielberg have used mythic structure to create powerful stories. This new edition includes analyses of latest releases such as *The Full Monty*.

## **My Story Can Beat Up Your Story!**

Designed as a companion to *The Writer's Journey, Myth & the Movies* analyzes 50 U.S. and foreign films in every cinematic genre.

## **Mapping the Organizational Psyche**

Can we design organizations in a way that creates a space where employees, the organization, and the larger community all thrive? And if so, where can we go for inspiration to help us achieve this goal? In a time of volatile and complex uncertainty, it is time to learn the lessons that nature has compiled from 3.8 billion years of research and development. Nature is an interdependent, dynamic and living system – just like today’s organizations and communities. Kathleen Allen uses nature as a model, mentor, and muse to rethink how leadership is practiced today. *Leading from the Roots* takes nature as a source of inspiration to help organizations see a new way of leading and designing workplace structure, applying the generous framework found in mature ecologies to human organizations. Kathleen Allen helps shift assumptions, practices, structures, and processes of organizations to become more resilient and nourishing for all, and, along the way, design the way out of workplace dysfunction and drama. “*Leading from the Roots* provides a powerful new way of thinking about organizations as

living systems and delivers practical leadership frameworks for individuals to learn how to unleash the energy and create innovative, effective teams. -Anne Bonaparte, CEO Appthority This book is a must read for organizational leaders who are not only committed to their mission, but equally to creating a workplace that attracts and retains the brightest and the best professionals fully enabled to meet that mission. -Caryl Stern, President & CEO UNICEF USA

### **Jung and Tarot**

More than 20 years ago, Jeffrey Alan Schechter arrived in Hollywood with the dream of making it as a screenwriter. His dedication — not just to writing, but to learning what makes a good story — paid off and Jeff became a million-dollar screenwriter, story doctor, and rewrite artist. My Story Can Beat Up Your Story is the same powerful, easy-to-learn system that industry insiders have used to generate millions of dollars in script sales and assignments. In a clear, step-by-step fashion, this book is a fun, eye-opening, brain-expanding, and often irreverent guide to writing stories that sell. Covering everything from Heroes to Villains, from Theme to Plot Points, from cooking up good ideas to a business plan for smart writers, this book forever eliminates that horrible feeling every writer goes through — staring at the blank page and wondering "what comes next?"

## **Depth Coaching**

This remarkable and monumental book at last provides a comprehensive answer to the age-old riddle of whether there are only a small number of 'basic stories' in the world. Using a wealth of examples, from ancient myths and folk tales via the plays and novels of great literature to the popular movies and TV soap operas of today, it shows that there are seven archetypal themes which recur throughout every kind of storytelling. But this is only the prelude to an investigation into how and why we are 'programmed' to imagine stories in these ways, and how they relate to the inmost patterns of human psychology. Drawing on a vast array of examples, from Proust to detective stories, from the Marquis de Sade to E.T., Christopher Booker then leads us through the extraordinary changes in the nature of storytelling over the past 200 years, and why so many stories have 'lost the plot' by losing touch with their underlying archetypal purpose. Booker analyses why evolution has given us the need to tell stories and illustrates how storytelling has provided a uniquely revealing mirror to mankind's psychological development over the past 5000 years. This seminal book opens up in an entirely new way our understanding of the real purpose storytelling plays in our lives, and will be a talking point for years to come.

## **The Circle of Nine**

The bestselling, widely heralded, Jungian introduction to the psychological foundation of a mature, authentic, and revitalized masculinity. Redefining age-old concepts of masculinity, Jungian analysts Robert Moore and Douglas Gillette make the argument that mature masculinity is not abusive or domineering, but generative, creative, and empowering of the self and others. Moore and Gillette clearly define the four mature male archetypes that stand out through myth and literature across history: the king (the energy of just and creative ordering), the warrior (the energy of aggressive but nonviolent action), the magician (the energy of initiation and transformation), and the lover (the energy that connects one to others and the world), as well as the four immature patterns that interfere with masculine potential (divine child, oedipal child, trickster and hero). King, Warrior, Magician, Lover is an exploratory journey that will help men and women reimagine and deepen their understanding of the masculine psyche.

### **Leadership for the Twenty-first Century**

The companion to the Star wars exhibition at the Smithsonian's National Air and Space Museum explores the mythology used as the basis for the Star wars movie trilogy

### **The Heroine's Journey**

Adolescence is recognised as a turbulent period of human development. Along with the physical changes of puberty, adolescents undergo significant transformations in the way they think, act, feel and perceive the world. The disruption that is manifest in their behaviour is upsetting and often incomprehensible to the adults surrounding them. In *The Adolescent Psyche* Richard Frankel shows how this unique stage of human development expresses through its traumas and fantasies the adolescent's urge towards self-realization. The impact of contemporary culture on the lives of young people has resulted in an increasing number of adolescents being referred for psychotherapy and psychiatric treatment. Successful outcomes are often difficult to achieve in clinical work with clients of this age-group. The advice and guidelines which Frankel provides will be welcomed by psychotherapists, parents, educators and anyone working with adolescents.

### **The Hero Within**

"The heroic quest is about saying 'yes' to yourself and in so doing, becoming more fully alive and more effective in the world. . . . The quest is replete with dangers and pitfalls, but it offers great rewards: the capacity to be successful in the world, knowledge of the mysteries of the human soul, and the opportunity to find and express your unique gifts in the world." In this bold and original work, Carol S. Pearson shows that the heroic quest isn't just for certain people under special circumstances. Exploring the many heroic paths available to each of us, at every

point in our lives, her innovative program enables us to live heroically by activating and applying twelve archetypes in our lives. This companion to the bestselling *The Hero Within* outlines twelve archetypal patterns that can aid inner development and the quest for wholeness. These archetypes are inner guides that can help us prepare for the journey, by learning how to become successful members of society; embark upon the quest, by becoming initiated into the mysteries of the human soul; and return to transform our lives as a result of claiming our uniqueness and personal power. Writing for individuals seeking to realize their full potential and professionals engaged in empowering others, Pearson shows how journeys differ by the age, gender, and cultural background of the seeker, and how archetypes help awaken the capacities of our psyches. A unique diagnostic test, the Heroic Myth Index, and exercise are included to help us understand and awaken our inner guides.

## **The Valley of Horses**

## **The Hero with a Thousand Faces**

For decades we have witnessed the emergence of a media age of illusion that is based on the principles of physics—the multidimensionality, immateriality, and non-

locality of the unified field of energy and information—as a virtual reality. As a result, a new paradigm shift has reframed the cognitive unconscious of individuals and collectives and generated a worldview in which mediated illusion prevails. Exploring the Collective Unconscious in a Digital Age investigates the cognitive significance of an altered mediated reality that appears to have all the dimensions of a dreamscape. This book presents the idea that if the digital media-sphere proves to be structurally and functionally analogous to a dreamscape, the Collective Unconscious researched by Carl Jung and the Cognitive Unconscious researched by George Lakoff are susceptible to research according to the parameters of hard science. This pivotal research-based publication is ideally designed for use by psychologists, theorists, researchers, and graduate-level students studying human cognition and the influence of the digital media revolution.

## **The Hero's Journey**

Shows that just as there are six universal archetypes of spiritual development, so there are lessons of awareness for each archetype and all are to do with understanding love. This book offers you the tools to help you see where you are, where you need to go next, and what you will learn along the way.

## **Slowing Down to the Speed of Life**

Examines myths and folk tales from around the world in an attempt to understand the symbolism of the hero as it appears in the mythologies and religions of mankind.

## **The Seven Basic Plots**

An exuberant celebration of women's unique strengths and differences.

## **King, Warrior, Magician, Lover**

A new age approach to gaining a competitive edge applies the education of legendary magicians, such as Merlin and Perseval, to the business environment

## **The Neverending Story**

This book describes contemporary woman's search for wholeness in a society in which she has been defined according to masculine values. Drawing upon cultural myths and fairy tales, ancient symbols and goddesses, and the dreams of contemporary women, Murdock illustrates the need for—and the reality

of—feminine values in Western culture today.

## **What Story are You Living?**

This illuminating study critiques the concept of leadership as understood in the last 75 years and looks to the twenty-first century for a reconstructed understanding of leadership in the postindustrial era. More similarities in past decades were found than had been thought; the thread throughout Rost's book is that leadership was conceived of as good management. He develops a new definition and paradigm for leadership in this volume that distinguishes leadership from management in fundamental ways. The ethics of leadership from a postindustrial perspective completes the paradigm. The book concludes with suggestions that can be immediately utilized in helping to transform our understanding of leadership.

## **Star Wars**

“Age-old wisdom presented in a practical, easy to understand manner that can be utilized by everyone.” —Bernie Siegel, M. D., author of *Love, Medicine & Miracles*  
Newly revised and updated to address the increased stress of our modern times, *Slowing Down to the Speed of Life* by bestselling author Richard Carlson (*Don't Sweat the Small Stuff...and It's All Small Stuff* and *Don't Get Scrooged*) and Joseph

Bailey is the classic guide to creating a more peaceful, simpler life from the inside out. With practical and easy exercises to help you slow down your mind and focus on the present moment, *Slowing Down to the Speed of Life*, in the words of Dan Millman, bestselling author of *Way of the Peaceful Warrior*, is “a life-enhancing book with insightful principles for peaceful and productive living at work and at home.”

## **Myth and the Movies**

No organizational leaders can succeed in today’s fast evolving and highly connected world on their own. To succeed, today’s leaders must not only optimize all their own faculties—mental sharpness, emotional depth, imagination, and creativity—but also utilize the full capacities of those around them in a collaborative and creative manner. The prestigious contributors to this volume draw on psychology, sociology, neuroscience, social networking theory, organizational change theory, myths and traditions, and actual experiences to discover how leaders today achieve transformational results. *The Transforming Leader* offers an overview of what transformational leadership is, how it works, and how it is evolving. In doing so it reframes the challenge of leading in today’s interdependent, unpredictable world.

## **The Writer's Journey**

## **Exploring the Collective Unconscious in the Age of Digital Media**

### **Invisible Forces II**

As women seek to cultivate an understanding of their lives, a mythological model can provide a tool for self-discovery and realizing individual potential. The Circle of Nine presents nine archetypes that represent different, but equally important aspects of the feminine psyche. They portray both the life of the individual and the story of woman as a whole—a circle of ever-changing patterns that is a source of wisdom and inspiration. Three mothers, three queens, and three ladies form the circle. The Great Mother nurtures her children with a love that embraces the cycle of life, the Queen of the Night transforms the raw energy of instinct into skill and vision, and the Lady of the Hearth brings warmth and creativity into the home. By recognizing these and the other six archetypes of the circle, women can hold up a mirror to their souls to gain new perspectives and unlock their potential. Drawing from history, her work with women's groups, and contemporary observations,

Cherry Gilchrist presents a mythology that explores the psychology of the modern woman. Her analysis, interpretations, and practical advice help to unravel the mystery of the divine feminine and provide a useful guide for daily life.

## **The Transforming Leader**

Contains interviews, lectures, and conversations exploring Campbell's ideas about mythology, religion, psychology, art, and the journey of the hero

## **The Female Hero in American and British Literature**

In the midst of self-reflection and restructuring, today's corporate culture is ready for sweeping change and innovation. *Mapping the Organizational Psyche* offers courageous business leaders the opportunity to delve deeper into the corporate consciousness. Taking a cue from C.J. Jung's work on the collective unconscious, authors John G. Corlett and Carol S. Pearson examine the organizational psyche and pose solutions to complex challenges through the use of archetypal concepts. Included is a workbook section that allows readers to assess their own organizations.

## **The Adolescent Psyche**

Highly innovative work presenting a piercing interpretation of the tarot in terms of Jungian psychology. Through analogy with the humanities, mythology and the graphic arts, the significance of the cards is related to personal growth and individuation. The major arcana becomes a map of life, and the hero's journey becomes something that each individual can relate to the symbolism of the cards and therefore to the personal life. "Sallie Nichols, in her profound investigation of Tarot, and her illuminated exegesis of its pattern as an authentic attempt at enlargement of the possibilities of human perceptions has . . . performed an immense service for analytical psychology. Her book enriches and helps us to understand the awesome responsibilities laid upon us by consciousness . On top of it all, she has done this not in an arid fashion, but as an act of knowing derived from her own experience of Tarot and its strangely translucent lights. As a result her book not only lives but quickens life in whomever it touches." --from the Introduction by Laurens van der Post

### **101 Things I Wish I Knew When I Got Married**

A brand's meaning—how it resonates in the public heart and mind—is a company's most valuable competitive advantage. Yet, few companies really know how brand meaning works, how to manage it, and how to use brand meaning strategically. Written by best-selling author Carol S. Pearson (*The Hero Within*) and branding guru Margaret Mark, this groundbreaking book provides the illusive and compelling

answer. Using studies drawn from the experiences of Nike, Marlboro, Ivory and other powerhouse brands, the authors show that the most successful brands are those that most effectively correspond to fundamental patterns in the unconscious mind known as archetypes. The book provides tools and strategies to:

- Implement a proven system for identifying the most appropriate and leverageable archetypes for any company and/or brand
- Harness the power of the archetype to align corporate strategy to sustain competitive advantage

### **Female World**

THE HERO WITHIN In 'The Hero with a Thousand Faces', Joseph Campbell introduced readers to the significance of myth and archetype in understanding who we are and how we live our lives. Carol Pearson's best-selling 'The Hero Within' combines liter

### **Leading from the Roots**

This book urges contemporary healers to utilize premodern tribal principles of sacred space and ritual process long considered lost or inaccessible to modern culture. Properly prepared "ritual elders" can guide people through ritual steps from (a) the challenge of a life-crisis, into (b) sacred space and time for needed

reorganization, and then into (c) a newly transformed personal and social world. These steps derive from key concepts in the scholarship of Arnold van Gennep, Mircea Eliade, Joseph Campbell, and Victor Turner, reformulated with new insights from extensive field research and psychoanalytic practice. "Here Robert Moore's deeply penetrating mind awakens us to the urgency of what time it is' time to reclaim the sense of sacred space in our secularized culture, time to grow a mature ritual leadership that can hold and steward that space, time to restore the processes of a comprehensive initiation into wholeness which alone can re-create a habitable world for humanity." Don Jones, Past International Chairman, The ManKind Project "These materials articulate my conviction that our species has evolved to the point where we either must continue to provide conscious, creative, and responsible rituals of life that serve the maturation and healing of all its people, or face the alternative of unconscious and destructive participation in rituals of personal, social, and global death." Author's Preface

## **The Six Archetypes of Love**

Essay from the year 2014 in the subject American Studies - Literature, , language: English, abstract: The Goldfinch is a novel by Donna Tartt wherein it contains a story as told by Theodore Decker (Theo) in a retrospective first-person narration. It is a story of a lad who loses his mother when a terrorist bomb explodes to kill her plus dozens of other attendants in an art fair. Theo finds himself alone but he

becomes determined to evade the city which looks up to taking him as an orphan. This leads to Theo seeking refuge in a school friend's, Andy Barbour, wealthy family residence. Theo Decker's desire to explore and better understand the world makes him a quintessential wanderer. The story ends as Theo travels around the world to make things right by purchasing the fake antiques which he had previously sold. This paper explores more about the wanderer archetype in Theo; one of Carl Jung's twelve archetypes namely the caregiver, the creator, the explorer/wanderer, the hero, the innocent, the jester/fool, the lover, the magician, the orphan (ordinary boy or girl), the ruler, the outlaw and the sage. In the Jungian concept of the wanderer, a person with this archetype abandons the known to explore and discover the unknown.

## **Hero Within - Rev. & Expanded Ed.**

After being cast out of the Clan that had adopted her as a child by the new leader, Ayla shares a lonely valley with a herd of steppe ponies, harnesses their power, and discovers speech and love with Jondalar, a member of her own race. Reprint.

## **Awakening the Heroes Within**

Shy, awkward Bastian is amazed to discover that he has become a character in the

mysterious book he is reading and that he has an important mission to fulfill.

## **Inside Story**

Nautilus Award Winner In this empowering work, the bestselling author of *The Hero Within* and *Awakening the Heroes Within* speaks to the heroine in every woman, offering potent strategies to forge lives of greater happiness and fulfillment—through activating the archetypes inherent in the ancient Greek myth of Demeter and Persephone. Our era of professional and familial pressures, constant connection, and a renewed debate on “having it all” presents unprecedented challenges to contemporary women. In *Persephone Rising*, celebrated scholar of depth psychology and archetypes Carol S. Pearson brings a fresh vision for meeting those challenges and rising above them, as only she can. Drawing on her profound understanding of myth's enduring power to catalyze transformations, Pearson guides readers on a journey of self-discovery, teaching us how to activate and apply the archetypes of Demeter and Persephone, as well as Zeus and Dionysus, in our own lives—empowering readers to see the unexpected choices and opportunities available to us all. Illuminating ancient wisdom for a modern audience, *Persephone Rising* offers meaningful and effective strategies to answer the call to heroism in our own lives: to locate and harness the unique potential within each of ourselves, and ultimately to develop our own innate heroic gifts. Just as Demeter and Persephone discovered, in the midst of great difficulty,

their own powers, gifts, and abilities for creating a better path not only for themselves, but the world, Persephone Rising teaches that each one of us has more options than choosing whether to lean in or out—we have the power to change ourselves, and thus our world.

## **The Hero and the Outlaw: Building Extraordinary Brands Through the Power of Archetypes**

The results of the authors two years experiment with magnets at Rock Gate. Magnetic current, what it is, how it is made, what makes it, and the way it runs in the wire.

## **The Wanderer Archetype in Donna Tartt's Novel "The Goldfinch"**

Drawing from literature, anthropology, and psychology, author Carol S. Pearson clearly defines six heroic archetypes--the Innocent, the Orphan, the Wanderer, the Warrior, the Altruist, and the Magician--and shows how we can use these powerful guides

## **Tarot and the Archetypal Journey**

A young Greek woman's unhappy memories of death and war cause her to seek solitude on the island of Santorini

### **Magic at work**

Discover your own hero's journey and how to encourage others on their paths to self-understanding. In *Depth Coaching*, author Pat Adson explores the skills and attitudes needed to assist people in developing their full potential. As a detailed guide for therapists, life coaches and any one interested in helping others on the journey, this book provides the tools for an intense study of personal developmental issues. Based on the work of Carol Pearson, co-developer of the "Pearson-Marr Archetype Indicator" instrument, *Depth Coaching* emphasizes the practice of positive psychology based on development rather than disease. Each section of the journey contains a workbook. Initially resisting the call to become a "life" coach, author and psychologist Pat Adson discovered the rewarding benefits of helping others explore paths to meaning and balance. She notes, however, that this is a vocation undertaken only after one has fulfilled his or her own journey. Inspired by Carol Pearson's work with self-development through archetypes, Adson set out to explore her own "hero's journey." The result of her exploration is this step-by-step guide created for all who wish to take the journey or to coach others on their paths. "Coaching as a discipline," Adson tells readers, "is a client-centered

way of working with individuals to help them achieve their goals, balance their lives, and attain fulfillment. Coaching focuses on clients' lifelong development rather than the remediation of past wounds. The coach and client collaborate as partners or peers in a relationship that is symmetric rather than paternalistic. Therapists, educators, and spiritual leaders will find Adson's methods useful in developing their own strengths as well as encouraging clients toward embarking on their personal journeys. Individuals and anyone who wishes to support themselves or others through growth and development will also find this work enlightening and helpful.

### **Joanna and Ulysses**

This highly innovative work presents a piercing interpretation of the tarot in terms of Jungian psychology. Through analogies to the humanities, mythology, and the graphic arts, the significance of the cards is related to personal growth and what Jung termed "individuation." The Major Arcana becomes a map of life, and the hero's journey becomes something that each individual can relate to one's personal life. "Sallie Nichols, in her profound investigation of the Tarot has performed an immense service. Her book enriches and helps us to understand the awesome responsibilities laid upon consciousness. She has done this not in an arid fashion but derived from her own experience of the Tarot and its strangely translucent lights. As a result her book not only lives but quickens life in whomever

it touches." --Laurens van der Post

## **The Hero Within**

With the divorce rate soaring at a dizzying 60 percent, young couples and experienced partners may lack the skills and understanding to sustain a committed relationship. Linda and Charlie Bloom present 101 nuggets of wisdom that deliver practical guidance and make it clear that regardless of past experience anyone can develop the basic strengths, skills, and capacities needed for a great relationship. Each lesson is presented as a simple, one-sentence thought followed by an explanation using real-life examples. This book demonstrates how couples can enrich their own relationships by working through love's challenges.

## **Persephone Rising**

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