

The Elements Of Eloquence How To Turn Perfect English Phrase Mark Forsyth

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Oxford Guide to Plain English

'As it becomes depressingly clear that those presently in power are not taking the urgent action required on climate change, poverty and inequality, we must ourselves take action wherever and whenever we can. This book - by one of the most visionary women I have ever met - will tell you how.' - Actor, screenwriter and activist, Emma Thompson
Had enough? Feeling hopeless? Don't give up - join the rebellion. Activist, journalist, founding leader of the Women's Equality Party and 'modern-day suffragette' (Evening Standard) Sophie Walker presents an inspiring, five-step journey to incorporating activism into our lives. Featuring stories of new and seasoned activists - including Amika George and Jack Monroe - campaigning on a range of issues from reproductive rights and poverty to the environment and access to education - the book shows us how to see activism not as a series of pitched battles but as a positive, lifelong learning experience. Escape the numbing effects of despair, learn to channel anger, arm yourself with hope, practise perseverance and connect with others compassionately. Five Rules for Rebellion explains how we can convert our confusion and impatience into a powerful force for change.

The Gift of the Gab

Originally published: London: Icon, 2013.

Be Awesome: Modern Life for Modern Ladies

From the internationally bestselling author of *The Etymologicon*, a lively and fascinating exploration of humankind's favorite pastime. Almost every culture on earth has drink, and where there's drink there's drunkenness. But in every age and in every place drunkenness is a little bit different. It can be religious, it can be sexual, it can be the duty of kings or the relief of peasants. It can be an offering to the ancestors, or a way of marking the end of a day's work. It can send you to sleep, or send you into battle. *A Short History of Drunkenness* traces humankind's love affair with booze from our primate ancestors through to Prohibition, answering every possible question along the way: What did people drink? How much? Who did the drinking? Of the many possible reasons, why? On the way, learn about the Neolithic Shamans, who drank to communicate with the spirit world (no pun intended), marvel at how Greeks got giddy and Sumerians got sauced, and find out how bars in the Wild West were never quite like in the movies. This is a history of the world at its inebriated best.

Rewilding

Mark Forsyth – author of the Sunday Times Number One bestseller *The Etymologicon* – reveals in this essay, specially commissioned for Independent Booksellers Week, the most valuable thing about a really good bookshop. Along the way he considers the wisdom of Donald Rumsfeld, naughty French photographs, why Elizabeth Bennet and Mr Darcy would never have met online, and why only a bookshop can give you that precious thing – what you never knew you were looking for.

Roman Eloquence

Rhetoric is among the most ancient academic disciplines, and we all use it every day whether expertly or not. This book is a lively set of lessons on the subject. It is about rhetorical figures: practical ways of applying old and powerful principles--repetition and variety, suspense and relief, concealment and surprise, the creation of expectations and then the satisfaction or frustration of them--to the composition of a simple sentence or a complete paragraph. --from publisher description.

The Etymologicon

A sweeping achievement from a poet whose "rhythms are as alive to the roll and tang of syllables on the tongue as they are to the circulation of blood and sap" (Rosanna Warren, Theodore Roethke Memorial Poetry Prize citation). David Baker, acclaimed for his combination of "visionary scope" (Gettysburg Review) and "emotional intensity" (Georgia Review), is one of contemporary poetry's most gifted lyric poets. In *Swift*, he gathers poems from eight collections, including his masterful latest, *Scavenger Loop* (2015); the prize-winning, intimate travelogues of *Never-Ending Birds* (2009); and the complications of history and home in *Changeable Thunder* (2001). Opening the volume are fifteen new poems that continue Baker's

growth in form and voice as he investigates the death of parents, the loss of homeland, and a widening natural history, not only of his beloved Midwest but of the tropical flora and fauna of a Caribbean island. Together, these poems showcase the evolution of Baker's distinct eco-poetic conscience, his mastery of forms both erotic and elegiac, and his keen eye for the shifting landscapes of passion, heartbreak, and renewal. With equal curiosity and candor, Baker explores the many worlds we all inhabit—from our most intimate relationships to the wider social worlds of neighborhoods, villages, and our complex national identity, to the environmental community we all share. With his dazzling formal restlessness and lifelong devotion to landscapes both natural and human on full display, David Baker demonstrates why he has been called “the most expansive and moving poet to come out of the American Midwest since James Wright” (Marilyn Hacker).

The Elements of Eloquence

This Graphic Novel Series features classic tales retold with attractive color illustrations. Educators using the Dale-Chall vocabulary system adapted each title. Each 70 page, softcover book retains key phrases and quotations from the original classics. Introduce literature to reluctant readers and motivate struggling readers. Students build confidence through reading practice. Motivation makes all the difference. What's more motivation then the expectation of success?

The Art of Eloquence

"Just brilliant."—Kirkus Reviews Heavily autobiographical and infused with magical realism, *Black Girl Unlimited* fearlessly explores the intersections of poverty, sexual violence, depression, racism, and sexism—all through the arc of a transcendent coming-of-age story for fans of Renee Watson's *Piecing Me Together* and Ibi Zoboi's *American Street*. Echo Brown is a wizard from the East Side, where apartments are small and parents suffer addictions to the white rocks. Yet there is magic . . . everywhere. New portals begin to open when Echo transfers to the rich school on the West Side, and an insightful teacher becomes a pivotal mentor. Each day, Echo travels between two worlds, leaving her brothers, her friends, and a piece of herself behind on the East Side. There are dangers to leaving behind the place that made you. Echo soon realizes there is pain flowing through everyone around her, and a black veil of depression threatens to undo everything she's worked for. Christy Ottaviano Books

The Elements of Expression

Words are essential to our everyday lives. An average person spends his or her day enveloped in conversations, e-mails, phone calls, text messages, directions, headlines, and more. But how often do we stop to think about the origins of the words we use? Have you ever thought about which words in English have been borrowed from Arabic, Dutch, or

Portuguese? Try admiral, landscape, and marmalade, just for starters. The Secret Life of Words is a wide-ranging account not only of the history of English language and vocabulary, but also of how words witness history, reflect social change, and remind us of our past. Henry Hitchings delves into the insatiable, ever-changing English language and reveals how and why it has absorbed words from more than 350 other languages—many originating from the most unlikely of places, such as shampoo from Hindi and kiosk from Turkish. From the Norman Conquest to the present day, Hitchings narrates the story of English as a living archive of our human experience. He uncovers the secrets behind everyday words and explores the surprising origins of our most commonplace expressions. The Secret Life of Words is a rich, lively celebration of the language and vocabulary that we too often take for granted.

Five Rules for Rebellion

Unauthorized guide to the underpinnings of the English language.

Trials of Character

"During his lifetime, Rev. Dr. Gardner C. Taylor was hailed by TIME magazine as the dean of America's black preachers. Newsweek honored him as one of the 12 greatest preachers in the English-speaking world. A civil rights leader, a Presidential Medal of Honor recipient, and a longtime pastor, Taylor was called "the poet laureate of American Protestantism." In this critical volume, scholar and pastor Joseph Evans analyzes the art of Taylor's preaching according to the five classical canons of rhetoric, celebrating in particular his excellence in narrative eloquence, which was the heart of his persuasive proclamation. Through a close reading of Taylor's sermons and careful scholarship in the discipline of rhetoric, Evans provides homileticians and rhetoricians alike with an incisive and accessible understanding of the oratorical brilliance of the man whose eloquence transcended theological boundaries and sociopolitical and cultural constructs"--

The Eloquence of Silence

Shows examples of successful songs, describes the three basic songwriting forms, and discusses theme, repetition, wordplay, rhyme, rhythm, and common songwriting mistakes

On Eloquence

To succeed in the world today, students need an education that equips them to recognize current trends, to be creative and flexible to respond to changing circumstances, to demonstrate sound judgment to work for society's good, and to gain the

ability to communicate persuasively.

Vernacular Eloquence

The *Eloquence of Silence* makes a critical departure from more traditional studies of Algerian women--which usually examine female roles in relation to Islam--and instead takes an interdisciplinary look at the subject, arguing that Algerian women's roles are shaped by a variety of structural and symbolic factors. These elements include colonial domination, demographic change, nationalism, socialist development policy of the 1960s and 70s, family formation and the progressive shift to a capitalist economy. Covering both pre-colonial and colonial eras as well as the independence period, this book focuses on the changes that took place in family structure and law, customs, education, and the war of decolonization as they affected gender relations. Marnia Lazreg approaches the post-colonial era through an examination of how Algeria's model of economic development, structural adjustment policies, and the rise of religious-political opposition affected women's lives.

A Christmas Carol

'A hugely useful and fascinating resume of rewilding - what it means, where it came from, why it's important and where it's going. Jepson and Blythe have done a masterly job, explaining the science behind rewilding in an accessible, honest and compelling way. It deserves to be widely read and become a book of great influence.' Isabella Tree, author of *Wilding*
'Compelling [a] succinct and objective account' Financial Times
Rewilding is the first popular book on the ground-breaking science behind the restoration of wild nature. As ecologists Paul Jepson and Cain Blythe show, rewilding is a new and progressive approach to conservation, blending radical scientific insights with practical innovations to revive ecological processes, benefiting people as well as nature. Its goal is to restore lost interactions between animals, plants and natural disturbance that are the essence of thriving ecosystems. With its sense of hope and purpose, rewilding is breathing new life into the conservation movement, and enabling a growing number of people - even urban-dwellers - to enjoy thrilling wildlife experiences previously accessible only in remote wilderness reserves. 'De-domesticated' horses galloping across a Dutch 'Serengeti'; beavers creating wetlands in the British countryside; giant tortoises restoring the wildlife of the Mauritian islands; perhaps one day even rhinos roaming the Australian outback - rewilding is full of exciting and inspirational possibilities.

Reason and Rhetoric in the Philosophy of Hobbes

The present volume is part of a general renaissance in the study of rhetoric and bears testimony to a discipline undergoing

rapid and exciting change. It draws together established and newer scholars in the field to produce a probing and innovative analysis of the role played by rhetoric in Roman culture. Utilizing a variety of critical approaches and methodologies, these scholars examine not only the role of rhetoric in Roman society but also the relationship between rhetoric and Rome's major literary genres. In addition to demonstrating rhetoric's critical significance for Roman culture, the studies reveal the important role played by rhetoric in the formation of the various genres of literature.

The Terrible and Wonderful Reasons Why I Run Long Distances

“Like a long periodic sentence, this book rumbles along, gathers steam, shifts gears, and packs a wallop.” —Roy Blount Jr.
“Language lovers will flock to this homage to great writing.” —Booklist
Outspoken New York Times columnist Stanley Fish offers an entertaining, erudite analysis of language and rhetoric in this delightful celebration of the written word. Drawing on a wide range of great writers, from Philip Roth to Antonin Scalia to Jane Austen and beyond, Fish’s *How to Write a Sentence* is much more than a writing manual—it is a penetrating exploration into the art and craft of sentences.

The Unknown Unknown

FROM THE AUTHOR OF THE SUNDAY TIMES NUMBER ONE BESTSELLER *THE ETYMOLOGICON*. ‘An informative but highly entertaining journey through the figures of rhetoric Mark Forsyth wears his considerable knowledge lightly. He also writes beautifully.’ David Marsh, *Guardian*. Mark Forsyth presents the secret of writing unforgettable phrases, uncovering the techniques that have made immortal such lines as ‘To be or not to be’ and ‘Bond. James Bond.’ In his inimitably entertaining and witty style, he takes apart famous quotations and shows how you too can write like Shakespeare, Oscar Wilde or John Lennon. Crammed with tricks to make the most humdrum sentiments seem poetic or wise, *The Elements of Eloquence* reveals how writers through the ages have turned humble words into literary gold – and how you can do the same.

Advanced Writing Skills for Students of English

An outstanding new interpretation of Hobbes, one of the most difficult and challenging of political philosophers.

The Eloquence of Appropriation

First the white members of Raj Bhatt’s posh tennis club call him racist. Then his life falls apart. Along the way, he wonders: where does he, a brown man, belong in America? Raj Bhatt is often unsure of where he belongs. Having moved to America

from Bombay as a child, he knew few Indian kids. Now middle-aged, he lives mostly happily in California, with a job at a university. Still, his white wife seems to fit in better than he does at times, especially at their tennis club, a place he's cautiously come to love. But it's there that, in one week, his life unravels. It begins at a meeting for potential new members: Raj thrills to find an African American couple on the list; he dreams of a more diverse club. But in an effort to connect, he makes a racist joke. The committee turns on him, no matter the years of prejudice he's put up with. And worse still, he soon finds his job is in jeopardy after a group of students report him as a reverse racist, thanks to his alleged "anti-Western bias." Heartfelt, humorous, and hard-hitting, *Members Only* explores what membership and belonging mean, as Raj navigates the complicated space between black and white America.

De Inventione

A guide to improving your English writing skills, considering grammatical rules and reasoning and covering a range of specific fields of writing.

Members Only

Plain English is the art of writing clearly, concisely, and in a way that precisely communicates your message to your intended audience. This book offers 25 practical guidelines helping you to improve your vocabulary, style, grammar, and layout to achieve clear writing. It gives expert advice on all aspects of the writing process: from avoiding jargon and legalese, to organizing written information in print and online. It also shows you how it's done with hundreds of real examples, including 'before' and 'after' versions. All this is presented in an authoritative and engaging way. Completely revised and updated, this essential reference work is now even more useful: the word lists have been expanded; a new list of clichéd and troublesome words to avoid has been added; and examples of real-life stories have been replaced with more recent ones. An improved design gives the book a fresh feel.

How to Write a Sentence

Farnsworth's Classical English Rhetoric

A brilliant philosophical work of Cicero, which constrains the readers to contemplate the world around them. It is remarkable for its rhetorical style and sublime language. A superb classic!

The Craft of Lyric Writing

An exploration of how the most ordinary words can be turned into verbal constellations of extraordinary grace through the art of building sentences. The sentence is the common ground where every writer walks. A good sentence can be written (and read) by anyone if we simply give it the gift of our time, and it is as close as most of us will get to making something truly beautiful. Using minimal technical terms and sources ranging from the Bible and Shakespeare to George Orwell and Maggie Nelson, as well as scientific studies of what can best fire the reader's mind, author Joe Moran shows how we can all write in a way that is clear, compelling and alive. Whether dealing with finding the ideal word, building a sentence, or constructing a paragraph, *First You Write a Sentence* informs by light example: much richer than a style guide, it can be read not only for instruction but for pleasure and delight. And along the way, it shows how good writing can help us notice the world, make ourselves known to others, and live more meaningful lives. It's an elegant gem in praise of the English sentence.

Figures of Speech

By its very nature, the art of oratory involves character. Verbal persuasion entails the presentation of a persona by the speaker that affects an audience for good or ill. In this book, James May explores the role and extent of Cicero's use of ethos and demonstrates its persuasive effect. May discusses the importance of ethos, not just in classical rhetorical theory but also in the social, political, and judicial milieu of ancient Rome, and then applies his insights to the oratory of Cicero. Ciceronian ethos was a complex blend of Roman tradition, Cicero's own personality, and selected features of Greek and Roman oratory. More than any other ancient literary genre, oratory dealt with constantly changing circumstances, with a wide variety of rhetorical challenges. An orator's success or failure, as well as the artistic quality of his orations, was largely the direct result of his responses to these circumstances and challenges. Acutely aware of his audience and its cultural heritage and steeped in the rhetorical traditions of his predecessors, Cicero employed rhetorical ethos with uncanny success. May analyzes individual speeches from four different periods of Cicero's career, tracing changes in the way Cicero depicted character, both his own and others', as a source of persuasion--changes intimately connected with the vicissitudes of Cicero's career and personal life. He shows that ethos played a major role in almost every Ciceronian speech, that Cicero's audiences were conditioned by common beliefs about character, and finally, that Cicero's rhetorical ethos became a major source for persuasion in his oratory.

Black Girl Unlimited

#1 NEW YORK TIMES BESTSELLER • Pulitzer Prize-winning author Jon Meacham helps us understand the present moment in

American politics and life by looking back at critical times in our history when hope overcame division and fear. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • The Christian Science Monitor • Southern Living Our current climate of partisan fury is not new, and in *The Soul of America* Meacham shows us how what Abraham Lincoln called the “better angels of our nature” have repeatedly won the day. Painting surprising portraits of Lincoln and other presidents, including Ulysses S. Grant, Theodore Roosevelt, Woodrow Wilson, Franklin D. Roosevelt, Harry S. Truman, Dwight Eisenhower, and Lyndon B. Johnson, and illuminating the courage of such influential citizen activists as Martin Luther King, Jr., early suffragettes Alice Paul and Carrie Chapman Catt, civil rights pioneers Rosa Parks and John Lewis, First Lady Eleanor Roosevelt, and Army-McCarthy hearings lawyer Joseph N. Welch, Meacham brings vividly to life turning points in American history. He writes about the Civil War, Reconstruction, and the birth of the Lost Cause; the backlash against immigrants in the First World War and the resurgence of the Ku Klux Klan in the 1920s; the fight for women’s rights; the demagoguery of Huey Long and Father Coughlin and the isolationist work of America First in the years before World War II; the anti-Communist witch-hunts led by Senator Joseph McCarthy; and Lyndon Johnson’s crusade against Jim Crow. Each of these dramatic hours in our national life have been shaped by the contest to lead the country to look forward rather than back, to assert hope over fear—a struggle that continues even now. While the American story has not always—or even often—been heroic, we have been sustained by a belief in progress even in the gloomiest of times. In this inspiring book, Meacham reassures us, “The good news is that we have come through such darkness before”—as, time and again, Lincoln’s better angels have found a way to prevail. Praise for *The Soul of America* “Brilliant, fascinating, timely . . . With compelling narratives of past eras of strife and disenchantment, Meacham offers wisdom for our own time.”—Walter Isaacson “Gripping and inspiring, *The Soul of America* is Jon Meacham’s declaration of his faith in America.”—Newsday “Meacham gives readers a long-term perspective on American history and a reason to believe the soul of America is ultimately one of kindness and caring, not rancor and paranoia.”—USA Today

The Soul of America

Writing is not like chemical engineering. The figures of speech should not be learned the same way as the periodic table of elements. This is because figures of speech are not about hypothetical structures in things, but about real potentialities within language and within ourselves. The “figurings” of speech reveal the apparently limitless plasticity of language itself. We are inescapably confronted with the intoxicating possibility that we can make language do for us almost anything we want. Or at least a Shakespeare can. The figures of speech help to see how he does it, and how we might. Therefore, in the chapters presented in this volume, the quotations from Shakespeare, the Bible, and other sources are not presented to exemplify the definitions. Rather, the definitions are presented to lead to the quotations. And the quotations are there to show us how to do with language what we have not done before. They are there for imitation.

Swift: New and Selected Poems

The reuse of buildings and building materials from Roman antiquities into Christian Rome architecture, illustrated in cornices, pavement mosaics, columns and buildings.

The Elements of Eloquence

A lifetime of cinematic writing culminates in this breathtaking statement on film's unique ability to move us. Cinema is commonly hailed as "the universal language," but how does it communicate so effortlessly across cultural and linguistic borders? In *The Eloquent Screen*, influential film critic Gilberto Perez makes a capstone statement on the powerful ways in which film acts on our minds and senses. Drawing on a lifetime's worth of viewing and re-viewing, Perez invokes a dizzying array of masters past and present—including Chaplin, Ford, Kiarostami, Eisenstein, Malick, Mizoguchi, Haneke, Hitchcock, and Godard—to explore the transaction between filmmaker and audience. He begins by explaining how film fits into the rhetorical tradition of persuasion and argumentation. Next, Perez explores how film embodies the central tropes of rhetoric—metaphor, metonymy, allegory, and synecdoche—and concludes with a thrilling account of cinema's spectacular capacity to create relationships of identification with its audiences. Although there have been several attempts to develop a poetics of film, there has been no sustained attempt to set forth a rhetoric of film—one that bridges aesthetics and audience. Grasping that challenge, *The Eloquent Screen* shows how cinema, as the consummate contemporary art form, establishes a thoroughly modern rhetoric in which different points of view are brought into clear focus.

Elements of Wit

Writing tends to make people anxious, and with good reason. The first sentence of a job application letter can consign it to the bin. A speech intended to rouse can put a room to sleep. A mistimed tweet can cost you your job. And a letter to a beloved may aim to convey feelings of tenderness but end up making the recipient laugh rather than melt. In this complete guide to persuasive writing, Sam Leith shows how to express yourself fully across any medium, and how to maximise your chances of getting your way in every situation. From work reports to Valentine cards, and from emails of condolence to tweets of complaint, Leith lays bare the secrets to successful communication, eloquence and off- and online etiquette. How do you write a job application, a thank-you card, or an email to your bank manager, to your children's headteacher, to your clients or your boss? How do you prepare a speech to win the argument, get the vote of confidence, or embarrass the bridegroom? Getting these things right - or wrong - can be life-changing. Succinct treatments of the most general principles of style and composition, as well as examinations of specific modes of address (What is a subtweet? How do I write a moving elegy?) are accompanied by concrete and well-illustrated dos and don'ts and examples of wins and fails. Astute,

sprightly and illuminating, *Write to the Point* will give you the skills and confidence you need to get your message across on every occasion.

A Short History of Drunkenness

By the early eighteenth century, France and Italy had impressive lexicons, but there was no authoritative dictionary of English. Sensing the deficit, and impelled by a mixture of national pride and commercial expedience, the prodigious polymath Samuel Johnson embraced the task, turning over the garret of his London home to the creation of his own giant dictionary. Johnson imagined that he could complete the job in three years. But the complexity of English meant that his estimate was wildly inadequate. Only after he had expended nearly a decade of his prime on the task did the dictionary finally appear - magisterial yet quirky, dogmatic but generous of spirit, and steeped in the richness of English literature. It would come to be seen as the most important British cultural monument of the eighteenth century, and its influence fanned out across Europe and throughout Britain's colonies - including, crucially, America. Brilliantly entertaining and enlightening, *Defining the World* is the story of Johnson's heroic endeavor, 250 years after the first publication of the Dictionary. In alphabetically sequenced chapters, Henry Hitchings describes Johnson's adventure - his ambition and vision, his moments of despair, the mistakes he made along the way, and his ultimate triumph.

Wisdom and Eloquence

Got wit? We've all been in that situation where we need to say something clever, but innocuous; smart enough to show some intelligence, without showing off; something funny, but not a joke. What we need in that moment is wit—that sparkling combination of charm, humor, confidence, and most of all, the right words at the right time. *Elements of Wit* is an engaging book that brings together the greatest wits of our time, and previous ones from Oscar Wilde to Nora Ephron, Winston Churchill to Christopher Hitchens, Mae West to Louis CK, and many in between. With chapters covering the essential ingredients of wit, this primer sheds light on how anyone—introverts, extroverts, wallflowers, and bon vivants—can find the right zinger, quip, parry, or retort...or at least be a little bit more interesting.

Rhetorical Devices

Hadley Freeman, *Guardian* features writer and author of the popular 'Ask Hadley' column, reminds the modern lady to 'Be Awesome'.

First You Write a Sentence

Presents a guide to writing and speaking expressively, offering advice on such topics as high energy verbs, figures of speech, syntax, word patterns, and vocabulary.

The Secret Life of Words

We all know eloquence when we hear it. But what exactly is it? And how might we gain more of it for ourselves? This entertaining and, yes, eloquent book illuminates the power of language from a linguistic point of view and provides fascinating insights into the way we use words. David Crystal, a world-renowned expert on the history and usage of the English language, probes the intricate workings of eloquence. His lively analysis encompasses everyday situations (wedding speeches, business presentations, storytelling) as well as the oratory of great public gatherings. Crystal focuses on the here and now of eloquent speaking—from pitch, pace, and prosody to jokes, appropriateness, and how to wield a microphone. He explains what is going on moment by moment and examines each facet of eloquence. He also investigates topics such as the way current technologies help or hinder our verbal powers, the psychological effects of verbal excellence, and why certain places or peoples are thought to be more eloquent than others. In the core analysis of the book, Crystal offers an extended and close dissection of Barack Obama’s electrifying “Yes we can” speech of 2008, in which the president demonstrated full mastery of virtually every element of eloquence—from the simple use of parallelism and an awareness of what not to say, to his brilliant conclusion constructed around two powerful words: dreams and answers.

Defining the World

On Eloquence questions the common assumption that eloquence is merely a subset of rhetoric, a means toward a rhetorical end. Denis Donoghue, an eminent and prolific critic of the English language, holds that this assumption is erroneous. While rhetoric is the use of language to persuade people to do one thing rather than another, Donoghue maintains that eloquence is gratuitous, ideally autonomous, in speech and writing an upsurge of creative vitality for its own sake. He offers many instances of eloquence in words, and suggests the forms our appreciation of them should take. Donoghue argues persuasively that eloquence matters, that we should indeed care about it. Because we should care about any instances of freedom, independence, creative force, sprezzatura, he says, especially when we live perhaps this is increasingly the case in a culture of the same, featuring official attitudes, stereotypes of the officially enforced values, sedated language, a politics of pacification. A noteworthy addition to Donoghue’s long-term project to reclaim a disinterested appreciation of literature as literature, this volume is a wise and pleasurable meditation on eloquence, its unique ability to move or give pleasure, and its intrinsic value.

The Eloquent Screen

A writing guide for the twenty-first century, Vernacular Eloquence explores how the variety of ways the spoken word can enhance the written word, drawing on examples from blogs, email, and other recent trends.

Write to the Point

In *Words Like Loaded Pistols*, Sam Leith traces the art of persuasion, beginning in ancient Syracuse and taking us on detours as varied and fascinating as Elizabethan England, Milton's Satanic realm, the Springfield of Abraham Lincoln and the Springfield of Homer Simpson. He explains how language has been used by the great heroes of rhetoric (such as Cicero and Martin Luther King Jr.), as well as some villains (like Adolf Hitler and Richard Nixon.) *Words Like Loaded Pistols* is a primer to rhetoric's key techniques; you'll find out how to build your own memory-palace; you'll be introduced to the Three Musketeers: Ethos, Pathos and Logos; and you'll learn how to use chiasmus with confidence and occultation without thinking about it. Most importantly of all, you will discover that rhetoric is useful, relevant – and absolutely nothing to be afraid of.

Words Like Loaded Pistols

This is not just a book about running. It's a book about cupcakes. It's a book about suffering. It's a book about gluttony, vanity, bliss, electrical storms, ranch dressing, and Godzilla. It's a book about all the terrible and wonderful reasons we wake up each day and propel our bodies through rain, shine, heaven, and hell. From #1 New York Times best-selling author, Matthew Inman, AKA The Oatmeal, comes this hilarious, beautiful, poignant collection of comics and stories about running, eating, and one cartoonist's reasons for jogging across mountains until his toenails fall off. Containing over 70 pages of never-before-seen material, including "A Lazy Cartoonist's Guide to Becoming a Runner" and "The Blerch's Guide to Dieting," this book also comes with Blerch race stickers.

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