

Salesforce Developer Certification Study Guide

Practical Salesforce Development Without Code
Practical Guide to Salesforce Communities
Learning Force.com Application Development
Architecting for Scale
Advanced Apex Programming in Salesforce
JavaScript for Kids
OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide
The AMPscript Guide
Salesforce Handbook
Learning Salesforce Lightning Application Development
Salesforce Platform App Builder Certification Guide
Salesforce Lightning Platform Enterprise Architecture
Salesforce Advanced Administrator Certification Guide
CCNA Routing and Switching ICND2 200-105 Official Cert Guide
Salesforce for Beginners
Force.com Developer Certification Handbook (Dev401)
Exam Ref AZ-103 Microsoft Azure Administrator
Practical Salesforce.com Development Without Code
Internet of Things for Architects
Salesforce Platform Developer I Certification Guide
Salesforce Advanced Administrator Certification Guide
Salesforce CRM - The Definitive Admin Handbook
Salesforce Lightning Reporting and Dashboards
Salesforce CRM - The Definitive Admin Handbook
DevOps for Salesforce
Head First Java
AWS Certified SysOps Administrator Official Study Guide
Advanced Apex Programming for Salesforce.com and Force.com
AWS Certified Solutions Architect Official Study Guide
Beginning Salesforce Developer
Learning Apex Programming
Salesforce.com Secrets of Success
Salesforce Administration Essentials for New Admins
Practice Questions & Dumps
Salesforce CRM
Developing Data Migrations and Integrations with Salesforce
Salesforce Platform App Builder Certification
Salesforce Platform App Builder Certification Handbook
Visualforce Workbook
OCP Oracle Certified Professional Java SE 11 Programmer II Study Guide
Tableau Desktop Certified Associate

Practical Salesforce Development Without Code

Learn to design, implement and secure your IoT infrastructure
Key Features
Build a complete IoT system that is the best fit for your organization
Learn about different concepts, technologies, and tradeoffs in the IoT architectural stack
Understand the theory, concepts, and implementation of each element that comprises IoT design—from sensors to the cloud
Implement best practices to ensure the reliability, scalability, robust communication systems, security, and data analysis in your IoT infrastructure
Book Description
The Internet of Things (IoT) is the fastest growing technology market. Industries are embracing IoT technologies to improve operational expenses, product life, and people's well-being. An architectural guide is necessary if you want to traverse the spectrum of technologies needed to build a successful IoT system, whether that's a single device or millions of devices. This book encompasses the entire spectrum of IoT solutions, from sensors to the cloud. We start by examining modern sensor systems and focus on their power and functionality. After that, we dive deep into communication theory, paying close attention to near-range PAN, including the new Bluetooth® 5.0 specification and mesh networks. Then, we explore IP-based communication in LAN and WAN, including 802.11ah, 5G LTE cellular, SigFox, and LoRaWAN. Next, we cover edge routing and gateways and their role in fog computing, as well as the messaging protocols of MQTT and CoAP. With the data now in internet form, you'll get an understanding of cloud and fog architectures, including the OpenFog standards. We wrap up the analytics portion of the book with the application of statistical

analysis, complex event processing, and deep learning models. Finally, we conclude by providing a holistic view of the IoT security stack and the anatomical details of IoT exploits while countering them with software defined perimeters and blockchains. What you will learn Understand the role and scope of architecting a successful IoT deployment, from sensors to the cloud Scan the landscape of IoT technologies that span everything from sensors to the cloud and everything in between See the trade-offs in choices of protocols and communications in IoT deployments Build a repertoire of skills and the vernacular necessary to work in the IoT space Broaden your skills in multiple engineering domains necessary for the IoT architect Who this book is for This book is for architects, system designers, technologists, and technology managers who want to understand the IoT ecosystem, various technologies, and tradeoffs and develop a 50,000-foot view of IoT architecture.

Practical Guide to Salesforce Communities

A definitive guide covering all the core concepts necessary to pass the Salesforce Administrator Certification exam Key Features Understand critical design considerations for setting up Salesforce CRM Facilitate and manage the transition from Salesforce Classic to Lightning Experience Learn key functions of application security to manage user profiles and data Book Description Salesforce's winter '19 release offers a host of new features for CRM designed to meet your sales and marketing requirements. With this comprehensive guide to implementing Salesforce CRM, administrators of all levels can easily get a thorough understanding of the platform. This Salesforce handbook begins by guiding you in setting up users and security and then progresses to configuration, data management, and data analytics. You'll discover process automation and approval mechanisms, while also exploring the functional areas of Sales Cloud, Service Cloud, Marketing Cloud, and Salesforce Chatter. This book covers Salesforce CRM system administration in a practical way, and it'll serve as an invaluable reference for both new administrators and experienced professionals. Furthermore, you'll also delve into Salesforce mobile apps and mobile administration, along with Salesforce Adoption Manager. You'll gain insights into Lightning Experience, Salesforce's new app, and learn how its modern design and sleek interface helps you to build customizable components. Finally, we'll see how the two versions compare and help manage the transition from Salesforce Classic to Lightning Experience. By the end of the book, you will have mastered the techniques to configure and control various user interface features in Salesforce CRM. What you will learn Configure a variety of user interface features in Salesforce CRM Understand the capabilities of the Salesforce CRM sharing model Explore Einstein Analytics - Salesforce's new wave of advanced reporting Get to grips with the Lightning Process Builder workflow Set up user profiles, security, and login access mechanisms Find out how Apex and Visualforce coding can be used in Salesforce CRM Manage the transition from Salesforce Classic to Lightning Experience Implement data manipulation features to apply best practices in data management Who this book is for This book is for administrators who want to develop and strengthen their Salesforce CRM skills in the areas of configuration and system management. Whether you are a new or experienced professional, this book will enhance your knowledge and understanding of Salesforce CRM features.

Learning Force.com Application Development

A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy-to-understand format About This Book Get to grips with the fundamentals of Force.com to pass the certification exam with flying colors Create Force.com applications, automate business processes, and manage data operations to be a successful Salesforce.com Certified Force.com app builder A step-by-step guide that covers the most essential topics for the Platform App Builder Certification in an easy-to-understand format Who This Book Is For Salesforce beginners who need to prepare for the Salesforce Platform App Builder Certification exam will benefit from this book. This book is ideal for developers and admins who are new to Salesforce CRM and the Force.com platform. It is recommended that users have some basic programming knowledge and are familiar with salesforce. By the end of the book, you will be ready to appear for the exam and develop various applications on the cloud platform. What You Will Learn Learn the basics of the force.com cloud platform Learn to build objects that align with your business Understand the process of building an application on force.com platform Kick-start your certification journey in basic- easy-to-follow guide Focus on important topics that help you accomplish your certification goals Learn to secure your application with the Salesforce security model Manipulate and process large amount of data using the data tools Prepare for the exam with sample mock questions In Detail The Salesforce Certified Platform App Builder exam is for individuals who want to demonstrate their skills and knowledge in designing, building, and implementing custom applications using the declarative customization capabilities of Force.com. This book will build a strong foundation in Force.com to prepare you for the platform app builder certification exam. It will guide you through designing the interface while introducing the Lightning Process Builder. Next, we will implement business logic using various point and click features of Force.com. We will learn to manage data and create reports and dashboards. We will then learn to administer the force.com application by configuring the object-level, field-level, and record-level security. By the end of this book, you will be completely equipped to take the Platform App Builder certification exam. Style and approach Simple and to-the-point examples that can be tried out in your developer org. A practical book for professionals who want to take the Salesforce Platform App Builder Certification exam. Sample questions for every topic in an exam pattern to help you prepare better, and tips to get things started. Full of screen-shots, diagrams, and clear step-by-step instructions that cover the entire syllabus for the exam.

Architecting for Scale

Build, design, and style beautiful and informative applications on the Salesforce Lightning platform Key Features Build and Test Lightning Components that enhance application usability and adaptability Apply Security Best Practices to your Custom Lightning Components Design Lightning Components for Salesforce UIs such as Lightning Pages, Salesforce 1 Application, Communities, and more. Book Description Built on the Salesforce App Cloud, the new Salesforce Lightning Experience combines three major components: Lightning Design System, Lightning App Builder, and Lightning Components, to provide an enhanced user experience. This book will enable you to quickly create modern, enterprise apps with Lightning

Component Framework. You will start by building simple Lightning Components and understanding the Lightning Components architecture. The chapters cover the basics of Lightning Component Framework semantics and syntax, the security features provided by Locker Service, and use of third-party libraries inside Lightning Components. The later chapters focus on debugging, performance tuning, testing using Lightning Testing Services, and how to publish Lightning Components on Salesforce AppExchange. What you will learn Understand Lightning Components architecture Learn Locker security best practices Debug and Improve performance of your Lightning Components Use third-party libraries along with Lightning Component Framework Learn how to publish Lightning Components on AppExchange Use Lightning Out to take your Lightning Components outside the Salesforce platform Who this book is for This book is for Salesforce developers or developers from other platforms who are familiar with HTML, CSS, and JavaScript and want to build and test Salesforce Lightning components. No knowledge of Salesforce Lightning is required.

Advanced Apex Programming in Salesforce

Master advanced Salesforce Administration concepts with expert tips, techniques, and mock tests Key Features Learn advanced features to reduce implementation time and enhance your Salesforce administration skills Develop the ability to solve critical issues with a proactive approach and deliver the best solution Explore complex automation with workflows, approvals, process builder, and custom Apex coding Book Description The Salesforce Advanced Administrator certification extends beyond administrator certification, covering advanced platform features and functions such as configuration, automation, security, and customization. Complete with comprehensive coverage of all these topics and exam-oriented questions and mock tests, this Salesforce book will help you earn advanced administrator credentials. You'll start your journey by mastering data access security, monitoring and auditing, and understanding best practices for handling change management and data across organizations. The book then delves into data model management for improving data quality and lets you explore Sales features such as products, schedules, quotes, and forecasting capabilities. As you progress, this book will guide you in working with content management to set up and maintain Salesforce content. You'll also master organizing your files and data using reports and dashboards. Finally, you'll learn how to use a combination of automation tools to solve business problems. By the end of the book, you will have developed the skills required to get your advanced administrator credentials. What you will learn Master data security to monitor your org effectively Explore best practices for handling change management across orgs Extend the capabilities of Salesforce objects using advanced relationships, validation rules, and duplicate management Handle file libraries with Salesforce CRM content Understand ways to deliver the best solutions with Sales and Service Cloud applications Build reports and dashboards to visualize data for better decision making Customize your CRM with process automation features Who this book is for If you've already achieved your Salesforce administrator certification, this book will help you prepare for the Salesforce Advanced Administrator certification. You'll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features. 1-2 years of experience as a Salesforce administrator or developer is

enough to help you to get the most out of the book.

JavaScript for Kids

If you are a developer who has some object-oriented programming experience, Learning Apex Programming is the perfect book for you. This book is most appropriate for developers who wish to gain an understanding of the Force.com platform and how to use Apex to create business applications.

OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide

Comprehensive, interactive exam preparation and so much more The AWS Certified SysOps Administrator Official Study Guide: Associate Exam is a comprehensive exam preparation resource. This book bridges the gap between exam preparation and real-world readiness, covering exam objectives while guiding you through hands-on exercises based on situations you'll likely encounter as an AWS Certified SysOps Administrator. From deployment, management, and operations to migration, data flow, cost control, and beyond, this guide will help you internalize the processes and best practices associated with AWS. The Sybex interactive online study environment gives you access to invaluable preparation aids, including an assessment test that helps you focus your study on areas most in need of review, and chapter tests to help you gauge your mastery of the material. Electronic flashcards make it easy to study anytime, anywhere, and a bonus practice exam gives you a sneak preview so you know what to expect on exam day. Cloud computing offers businesses a cost-effective, instantly scalable IT infrastructure. The AWS Certified SysOps Administrator - Associate credential shows that you have technical expertise in deployment, management, and operations on AWS. Study exam objectives Gain practical experience with hands-on exercises Apply your skills to real-world scenarios Test your understanding with challenging review questions Earning your AWS Certification is much more than just passing an exam—you must be able to perform the duties expected of an AWS Certified SysOps Administrator in a real-world setting. This book does more than coach you through the test: it trains you in the tools, procedures, and thought processes to get the job done well. If you're serious about validating your expertise and working at a higher level, the AWS Certified SysOps Administrator Official Study Guide: Associate Exam is the resource you've been seeking.

The AMPscript Guide

Migrate your data to Salesforce and build low-maintenance and high-performing data integrations to get the most out of Salesforce and make it a "go-to" place for all your organization's customer information. When companies choose to roll out Salesforce, users expect it to be the place to find any and all Information related to a customer—the coveted Client 360° view. On the day you go live, users expect to see all their accounts, contacts, and historical data in the system. They also expect that data entered in other systems will be exposed in Salesforce automatically and in a timely manner. This book shows you how to migrate all your legacy data to Salesforce and then design integrations to your organization's mission-critical

systems. As the Salesforce platform grows more powerful, it also grows in complexity. Whether you are migrating data to Salesforce, or integrating with Salesforce, it is important to understand how these complexities need to be reflected in your design. Developing Data Migrations and Integrations with Salesforce covers everything you need to know to migrate your data to Salesforce the right way, and how to design low-maintenance, high-performing data integrations with Salesforce. This book is written by a practicing Salesforce integration architect with dozens of Salesforce projects under his belt. The patterns and practices covered in this book are the results of the lessons learned during those projects. What You'll Learn Know how Salesforce's data engine is architected and why Use the Salesforce Data APIs to load and extract data Plan and execute your data migration to Salesforce Design low-maintenance, high-performing data integrations with Salesforce Understand common data integration patterns and the pros and cons of each Know real-time integration options for Salesforce Be aware of common pitfalls Build reusable transformation code covering commonly needed Salesforce transformation patterns Who This Book Is For Those tasked with migrating data to Salesforce or building ongoing data integrations with Salesforce, regardless of the ETL tool or middleware chosen; project sponsors or managers nervous about data tracks putting their projects at risk; aspiring Salesforce integration and/or migration specialists; Salesforce developers or architects looking to expand their skills and take on new challenges

Salesforce Handbook

Are you facing a challenging Salesforce.com problem--say, relating to automation, configuration, formulation, or reporting--that you can't quite crack? Or maybe you are hoping to infuse some creativity into your solution design strategy to solve problems faster or make solutions more efficient? Practical Salesforce.com Development Without Code shows you how to unlock the power of the Force.com platform to solve real business problems--and all without writing a line of code. Adhering to Salesforce.com's "clicks, not code" mantra, Salesforce.com expert Phil Weinmeister walks you through different business problems and identifies effective, creative--and proven--approaches to solutions using the platform's declarative framework. If you are a Salesforce.com administrator, analyst, consultant, or developer, you can attest to the insatiable appetite of users for new functionality. Your clients expect solutions--and now. By adopting Practical Salesforce.com Development Without Code as your guide, you will learn how to deliver business solutions within Salesforce.com by combining analysis, creativity, and logic with some of its core elements, including validation rules, workflow rules, and formula fields. In addition, Weinmeister dissects and explains the most useful functions and features for developers, and shows you how to use them. Among other things, you will learn how to: Build objects, fields, and relationships to establish a sensible data model Automate business processes by using workflow rules and flows (Visual Workflow) Utilize functions and develop formulas effectively for a variety of business needs Develop intricate approval processes to handle exception scenarios Employ publisher actions to drive additional functionality from the Chatter feed Manage your data using Data Loader Best of all, Weinmeister uses real-life business scenarios and visuals to keep you engaged and learning something new with every page you read. Practical Salesforce.com Development Without Code will help you absorb the principles behind dozens of creative and

thoughtful ways to solve your business problems. Applying the lessons learned from this how-to guide will ultimately save you time and ensure that your clients or internal customers are well satisfied and productive.

Learning Salesforce Lightning Application Development

The Salesforce Platform App Builder Certification Guide covers the essential topics and fundamental concepts that you need to master in order to design and build applications that support business processes within the Lightning Platform.

Salesforce Platform App Builder Certification Guide

Learn through hands-on exercises covering a variety of topics including data connections, analytics, and dashboards to effectively prepare for the Tableau Desktop Certified Associate exam Key Features Prepare for the Tableau Desktop Certified Associate exam with the help of tips and techniques shared by experts Implement Tableau's advanced analytical capabilities such as forecasting Delve into advanced Tableau features and explore best practices for building dashboards Book Description The Tableau Desktop Certified Associate exam measures your knowledge of Tableau Desktop and your ability to work with data and data visualization techniques. This book will help you to become well-versed in Tableau software and use its business intelligence (BI) features to solve BI and analytics challenges. With the help of this book, you'll explore the authors' success stories and their experience with Tableau. You'll start by understanding the importance of Tableau certification and the different certification exams, along with covering the exam format, Tableau basics, and best practices for preparing data for analysis and visualization. The book builds on your knowledge of advanced Tableau topics such as table calculations for solving problems. You'll learn to effectively visualize geographic data using vector maps. Later, you'll discover the analytics capabilities of Tableau by learning how to use features such as forecasting. Finally, you'll understand how to build and customize dashboards, while ensuring they convey information effectively. Every chapter has examples and tests to reinforce your learning, along with mock tests in the last section. By the end of this book, you'll be able to efficiently prepare for the certification exam with the help of mock tests, detailed explanations, and expert advice from the authors. What you will learn Apply Tableau best practices to analyze and visualize data Use Tableau to visualize geographic data using vector maps Create charts to gain productive insights into data and make quality-driven decisions Implement advanced analytics techniques to identify and forecast key values Prepare customized table calculations to compute specific values Answer questions based on the Tableau Desktop Certified Associate exam with the help of mock tests Who this book is for This Tableau certification book is for business analysts, BI professionals, and data analysts who want to become certified Tableau Desktop Associates and solve a range of data science and business intelligence problems using this example-packed guide. Some experience in Tableau Desktop is expected to get the most out of this book.

Salesforce Lightning Platform Enterprise Architecture

Whether you are brand new to the world of Salesforce communities or you are

looking to take your Community Cloud knowledge to the next level, this detailed guide will help you to build and manage a Salesforce community by leveraging the declarative power of the platform with clicks, not code. Each Salesforce community is a part of a widespread ecosystem, with thousands of communities and millions of users active today on Community Cloud. Through valuable social and business tools, this online platform enables companies to empower and equip their customers, partners, and employees in new, powerful ways. In this book, Philip Weinmeister, a Salesforce MVP and the first-ever recipient of the "Community Cloud MVP" Trailblazer award, leads you through the ins and outs of Salesforce communities and provides you with an array of best practices to deliver top-notch business portals on the Salesforce platform. Practical Guide to Salesforce Communities is the first book to comprehensively cover this next-generation offering from Salesforce, providing real, actionable guidance to help individuals build effective and engaging online communities. The book takes you through the entire process: from planning and designing a community to configuration/build, setup, and administration, all the way to deployment. Detailed explanations are provided of key components, templates, and features such as Community Builder, Audience Targeting, Lightning Bolts, and much more. Additionally, considerations and best practices are covered, including valuable tips and insights. What You'll Learn Plan and design a community Conceptualize how employees, partners, and customers use and benefit from communities Assess available templates and make an informed selection decision Use Community Builder and Lightning components within a Lightning community template Apply topics and knowledge articles to a community to increase value and adoption Inject process automation into a community using Workflow, Flow, and Process Builder Create dynamic and personalized user experiences with audience targeting Build, export, and import unique templates with the Lightning Bolt solution framework Provide community data for members or community managers Who This Book Is For Salesforce administrators, Salesforce developers, Salesforce functional architects, Salesforce business analysts, and Salesforce community managers

Salesforce Advanced Administrator Certification Guide

This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com.

CCNA Routing and Switching ICND2 200-105 Official Cert Guide

The Salesforce ADM-201 exam preparation guide is designed to provide candidates

with necessary information about the Administrator exam. It includes exam summary, sample questions, practice test, objectives and ways to interpret the exam objectives to enable candidates to assess the types of questions-answers that may be asked during the Salesforce Certified Administrator exam. Preparing for the Salesforce ADM-201 exam to become a Administration Essentials for New Admins Salesforce ADM ? Here we've brought 630+ Exam Questions for you so that you can prepare well for this ADM-201 Unlike other online simulation practice tests, you get an eBook version that is easy to read & remember these questions. You can simply rely on these questions for successfully certifying this exam.

Salesforce for Beginners

Use this hands-on guide to build powerful solutions on the Salesforce platform without using a single line of code. This revised and expanded second edition includes Process Builder, Flow Builder, Lightning App Builder, Lightning Bolt Solutions, and more. Practical Salesforce Development Without Code shows you how to unlock the power of the Salesforce platform to solve real business problems. Adhering to Salesforce's "clicks, not code" mantra, Salesforce expert Phil Weinmeister walks Salesforce newcomers and veterans through different business problems and identifies effective—and proven—approaches to solutions using the platform's declarative framework. By adopting this book as your guide, you will learn how to deliver business solutions within Salesforce by combining analysis, creativity, and logic with core elements such as validation rules, workflow rules, processes, flows, formula fields, and Lightning apps. In addition, Weinmeister dissects and explains the most useful functions and features for declarative developers and shows you how to use them. Best of all, Weinmeister uses real-life business scenarios and visuals. Applying the lessons learned from this how-to guide will ultimately save you time and ensure that your clients or internal customers are enabled, equipped, and empowered. What You'll Learn Build objects, fields, and relationships to establish a sensible data model Automate business processes by using Workflow, Process Builder, and Flow Utilize functions and develop formulas effectively for a variety of business needs Develop approval processes to handle exception scenarios Employ actions to easily create efficient and relevant user experiences Manage your environments and deploy your solutions Who This Book Is for Business analysts, Salesforce administrators, and Salesforce developers

Force.com Developer Certification Handbook (Dev401)

Get started developing on the Force.com platform in no time. With step-by-step guidance, starting with setting up your developer environment and progressing through to deploying to production, you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client. Geared specifically toward beginning developers, Beginning Salesforce Developer establishes a strong understanding of basic code constructs through examples. Rather than simply explaining how to use the platform, you will receive a comprehensive understanding of why, allowing you to address platform quirks and "gotchas" that might occur. The book also serves to lay the foundation for continuing on to Salesforce Developer Pro. What You'll Learn Configure your Salesforce development environment Understand the Salesforce data model and

query languages Create basic Apex triggers Use standard controllers with basic Visualforce pages Utilize Visualforce with custom-built Apex controllers Write test coverage Who This Book Is For Salesforce administrators who wish to transition into developing on the Force.com platform. The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force.com platform.

Exam Ref AZ-103 Microsoft Azure Administrator

Note: The third edition of this book is now available ISBN: 978-1936754106 in both paperback and eBook formats Beyond the Force.com documentation - Second edition Advanced Apex Programming for Salesforce.com and Force.com is neither a tutorial nor a book for beginners. Intended for developers who are already familiar with the Apex language, and experienced Java and C# developers who are moving to Apex, this book starts where the Force.com documentation leaves off. Instead of trying to cover all of the features of the platform, Advanced Apex programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Force.com MVP and architect of a major AppExchange package, Dan Appleman focuses on the real-world problems and issues that are faced by Apex developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared. This second edition contains updates through Winter 14 (API 29) along with significant new content on triggers, asynchronous design patterns, concurrency and more

Practical Salesforce.com Development Without Code

A definitive guide covering all the core concepts necessary to pass the Salesforce Administrator Certification exam Key Features Understand critical design considerations for setting up Salesforce CRM Facilitate and manage the transition from Salesforce Classic to Lightning Experience Learn key functions of application security to manage user profiles and data Book Description Salesforce's winter '19 release offers a host of new features for CRM designed to meet your sales and marketing requirements. With this comprehensive guide to implementing Salesforce CRM, administrators of all levels can easily get a thorough understanding of the platform. This Salesforce handbook begins by guiding you in setting up users and security and then progresses to configuration, data management, and data analytics. You'll discover process automation and approval mechanisms, while also exploring the functional areas of Sales Cloud, Service Cloud, Marketing Cloud, and Salesforce Chatter. This book covers Salesforce CRM system administration in a practical way, and it'll serve as an invaluable reference for both new administrators and experienced professionals. Furthermore, you'll also delve into Salesforce mobile apps and mobile administration, along with Salesforce Adoption Manager. You'll gain insights into Lightning Experience,

Salesforce's new app, and learn how its modern design and sleek interface helps you to build customizable components. Finally, we'll see how the two versions compare and help manage the transition from Salesforce Classic to Lightning Experience. By the end of the book, you will have mastered the techniques to configure and control various user interface features in Salesforce CRM. What you will learn

- Configure a variety of user interface features in Salesforce CRM
- Understand the capabilities of the Salesforce CRM sharing model
- Explore Einstein Analytics - Salesforce's new wave of advanced reporting
- Get to grips with the Lightning Process Builder workflow
- Set up user profiles, security, and login access mechanisms
- Find out how Apex and Visualforce coding can be used in Salesforce CRM
- Manage the transition from Salesforce Classic to Lightning Experience
- Implement data manipulation features to apply best practices in data management

Who this book is for This book is for administrators who want to develop and strengthen their Salesforce CRM skills in the areas of configuration and system management. Whether you are a new or experienced professional, this book will enhance your knowledge and understanding of Salesforce CRM features.

Internet of Things for Architects

Salesforce Platform Developer I Certification Guide

A practical guide that will help you discover fundamentals for building applications on Force.com without writing a single line of code. If you are new to the Force.com platform and want to learn from scratch, it is advisable that you begin with the first chapter and move on to the last. However, if you are familiar with Force.com and want to understand in detail some aspect of it, you can dip into any chapter. Each certification module is covered in a separate chapter, and is accompanied by questions being asked in the exams. Developers who need to prepare for the Salesforce.com Certified Force.com Developer exam will benefit from this book. This book is ideal for developers who are new to Salesforce CRM and the Force.com platform. It would be advantageous if readers have some familiarity with Salesforce applications and have basic HTML and XML skills. By the end of the book, you will be ready to appear for the exam and develop various applications on the cloud platform.

Salesforce Advanced Administrator Certification Guide

A guide to every aspect of Salesforce.com covers such topics as using the service cloud, promoting collaboration through Chatter, and establishing metrics for social CRM performance.

Salesforce CRM - The Definitive Admin Handbook

Master advanced Salesforce Administration concepts with expert tips, techniques, and mock tests

- Key Features Learn advanced features to reduce implementation time and enhance your Salesforce administration skills
- Develop the ability to solve critical issues with a proactive approach and deliver the best solution
- Explore complex automation with workflows, approvals, process builder, and custom Apex

coding Book Description The Salesforce Advanced Administrator certification extends beyond administrator certification, covering advanced platform features and functions such as configuration, automation, security, and customization. Complete with comprehensive coverage of all these topics and exam-oriented questions and mock tests, this Salesforce book will help you earn advanced administrator credentials. You'll start your journey by mastering data access security, monitoring and auditing, and understanding best practices for handling change management and data across organizations. The book then delves into data model management for improving data quality and lets you explore Sales features such as products, schedules, quotes, and forecasting capabilities. As you progress, this book will guide you in working with content management to set up and maintain Salesforce content. You'll also master organizing your files and data using reports and dashboards. Finally, you'll learn how to use a combination of automation tools to solve business problems. By the end of the book, you will have developed the skills required to get your advanced administrator credentials. What you will learn Master data security to monitor your org effectively Explore best practices for handling change management across orgs Extend the capabilities of Salesforce objects using advanced relationships, validation rules, and duplicate management Handle file libraries with Salesforce CRM content Understand ways to deliver the best solutions with Sales and Service Cloud applications Build reports and dashboards to visualize data for better decision making Customize your CRM with process automation features Who this book is for If you've already achieved your Salesforce administrator certification, this book will help you prepare for the Salesforce Advanced Administrator certification. You'll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features. 1-2 years of experience as a Salesforce administrator or developer is enough to help you to get the most out of the book.

Salesforce Lightning Reporting and Dashboards

Implement DevOps for Salesforce and explore its features Key Features Learn DevOps principles and techniques for enterprise operations in Salesforce Implement Continuous Integration and Continuous Delivery using tools such as Jenkins and Ant script Use the Force.com Migration Tool and Git to achieve versioning in Salesforce Book Description Salesforce is one of the top CRM tools used these days, and with its immense functionalities and features, it eases the functioning of an enterprise in various areas of sales, marketing, and finance, among others. Deploying Salesforce applications is a tricky event, and it can get quite taxing for admins and consultants. This book addresses all the problems that you might encounter while trying to deploy your applications and shows you how to resort to DevOps to take these challenges head on. Beginning with an overview of the development and delivery process of a Salesforce app, DevOps for Salesforce covers various types of sandboxing and helps you understand when to choose which type. You will then see how different it is to deploy with Salesforce as compared to deploying with another app. You will learn how to leverage a migration tool and automate deployment using the latest and most popular tools in the ecosystem. This book explores topics such as version control and DevOps techniques such as Continuous Integration, Continuous Delivery, and testing. Finally, the book will conclude by showing you how to track bugs in your

application changes using monitoring tools and how to quantify your productivity and ROI. By the end of the book, you will have acquired skills to create, test, and effectively deploy your applications by leveraging the features of DevOps. What you will learn Implement DevOps for Salesforce and understand the benefits it offers Abstract the features of Force.com MigrationTool to migrate and retrieve metadata Develop your own CI/CD Pipeline for Salesforce project Use Qualitia to perform scriptless automation for Continuous Testing Track application changes using Bugzilla Apply Salesforce best practices to implement DevOps Who this book is for If you are a Salesforce developer, consultant, or manager who wants to learn DevOps tools and set up pipelines for small as well as large Salesforce projects, this book is for you.

Salesforce CRM - The Definitive Admin Handbook

A practical guide which will help to discover how to setup and configure the Salesforce CRM application. It offers solutions and practical examples on how to further improve and maintain its functionality with clear systematic instructions. Being highly organized and compact, this book contains detailed instructions with screenshots, diagrams, and tips that clearly describe how you can administer and configure complex Salesforce CRM functionality with absolute ease. This book is for administrators who want to develop and strengthen their Salesforce CRM skills in the areas of configuration and system management. Whether you are a novice or a more experienced admin, this book aims to enhance your knowledge and understanding of the Salesforce CRM platform and by the end of the book, you should be ready to administer Salesforce CRM in a real-world environment.

DevOps for Salesforce

Get a 360-degree view of the Salesforce platform and learn how to use it for sales, service, marketing, and automating business processes. Key Features Understand how to use core Salesforce objects for maximum efficiency Build various dashboards and reports to analyze results and improve visibility in your business processes Learn the basics of Salesforce administration and mobile app set up Book Description Salesforce is the world's leading Customer Relationship Management (CRM) software, helping businesses connect with their constituents and partners. This book will give you a comprehensive introduction to managing sales, marketing, customer relationships, and overall administration for your organization. You'll learn how to configure and use Salesforce for maximum efficiency and return on investment. You'll start by learning how to create activities, manage leads, and develop your prospects and sales pipeline using opportunities and accounts, and then understand how you can enhance marketing activities using campaigns. Packed with real-world business use cases, this Salesforce book will show you how to analyze your business information accurately to make productive decisions. As you advance, you'll get to grips with building various reports and dashboards in Salesforce to derive valuable business insights. Finally, you'll explore tools such as process builder, approval processes, and assignment rules to achieve business process automation and set out on the path to becoming a successful Salesforce Administrator. By the end of the book, you'll have learned how to use Salesforce effectively to achieve your business goals. What you will learn Understand the difference between Salesforce Lightning and

Salesforce Classic Create and manage leads in Salesforce Explore business development with accounts and contacts in Salesforce Find out how stages and sales processes help you manage your opportunity pipeline Achieve marketing goals using Salesforce campaigns Perform business analysis using reports and dashboards Gain a high-level overview of the items in the administration section Grasp the different aspects needed to build an effective and flexible Salesforce security model Who this book is for If you're new to Salesforce and want to learn it from scratch, this book is for you. No prior knowledge of Salesforce is required to get started with this book.

Head First Java

Advanced Apex Programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Salesforce MVP, and architect of major AppExchange packages, Dan Appleman focuses on the real-world problems and issues that are faced by Apex developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared.

AWS Certified SysOps Administrator Official Study Guide

If you are a developer who wants to learn how to develop and deploy applications from the Salesforce.com platform, then this book is for you. No prior knowledge of Salesforce is necessary.

Advanced Apex Programming for Salesforce.com and Force.com

Learn how to build advanced reports and dashboards in Salesforce Lightning experience About This Book Visualize and create advanced reports and dashboards using Lightning Experience Improve overall business efficiency with advanced and effective reports and dashboards Understand and create custom reports and dashboards Who This Book Is For This book is targeted at Salesforce.com administrators, business analysts, and managers who use Salesforce.com for their daily job and want to learn in depth about Salesforce Reporting and Dashboard in Lightning Experience. Readers should have a basic knowledge of Salesforce, such as: Accounts, Contacts, Leads, Opportunities and custom objects. What You Will Learn Navigate in Salesforce.com within the Lightning Experience user interface Secure and share your reports and dashboards with other users Create, manage, and maintain reports using Report Builder Learn how the report type can affect the report generated Explore the report and dashboard folder and the sharing model Create reports with multiple formats and custom report types Explore various dashboard features in Lightning Experience Use Salesforce1, including accessing

reports and dashboards In Detail Built on the Salesforce App Cloud, the new Lightning Experience combines the new Lightning Design System, Lightning App Builder, and Lightning Components to enable anyone to quickly and easily create modern enterprise apps. The book will start with a gentle introduction to the basics of Salesforce reports and dashboards. It will also explain how to access reports in depth. Then you will learn how to create and manage reports, to use Schedule Report, and create advanced report configurations. The next section talks about dashboards and will enable you to understand and compare various types of dashboard component and how you can benefit the most from each of them. Then we move on to advanced topics and explain tips and tricks related to reports and dashboards, including reporting snapshots, report parameters, and collaboration. Finally, we will discuss how to access dashboards and reports from the Salesforce1 mobile app. Style and approach This comprehensive guide covers the advanced features of the all new Salesforce Lightning concepts and communicates them through a practical approach to explore the underlying concepts of how, when, and why to use them.

AWS Certified Solutions Architect Official Study Guide

Learning a complex new language is no easy task especially when it's an object-oriented computer programming language like Java. You might think the problem is your brain. It seems to have a mind of its own, a mind that doesn't always want to take in the dry, technical stuff you're forced to study. The fact is your brain craves novelty. It's constantly searching, scanning, waiting for something unusual to happen. After all, that's the way it was built to help you stay alive. It takes all the routine, ordinary, dull stuff and filters it to the background so it won't interfere with your brain's real work--recording things that matter. How does your brain know what matters? It's like the creators of the Head First approach say, suppose you're out for a hike and a tiger jumps in front of you, what happens in your brain? Neurons fire. Emotions crank up. Chemicals surge. That's how your brain knows. And that's how your brain will learn Java. Head First Java combines puzzles, strong visuals, mysteries, and soul-searching interviews with famous Java objects to engage you in many different ways. It's fast, it's fun, and it's effective. And, despite its playful appearance, Head First Java is serious stuff: a complete introduction to object-oriented programming and Java. You'll learn everything from the fundamentals to advanced topics, including threads, network sockets, and distributed programming with RMI. And the new, second edition focuses on Java 5.0, the latest version of the Java language and development platform. Because Java 5.0 is a major update to the platform, with deep, code-level changes, even more careful study and implementation is required. So learning the Head First way is more important than ever. If you've read a Head First book, you know what to expect--a visually rich format designed for the way your brain works. If you haven't, you're in for a treat. You'll see why people say it's unlike any other Java book you've ever read. By exploiting how your brain works, Head First Java compresses the time it takes to learn and retain--complex information. Its unique approach not only shows you what you need to know about Java syntax, it teaches you to think like a Java programmer. If you want to be bored, buy some other book. But if you want to understand Java, this book's for you.

Beginning Salesforce Developer

Every day, companies struggle to scale critical applications. As traffic volume and data demands increase, these applications become more complicated and brittle, exposing risks and compromising availability. This practical guide shows IT, devops, and system reliability managers how to prevent an application from becoming slow, inconsistent, or downright unavailable as it grows. Scaling isn't just about handling more users; it's also about managing risk and ensuring availability. Author Lee Atchison provides basic techniques for building applications that can handle huge quantities of traffic, data, and demand without affecting the quality your customers expect. In five parts, this book explores: Availability: learn techniques for building highly available applications, and for tracking and improving availability going forward Risk management: identify, mitigate, and manage risks in your application, test your recovery/disaster plans, and build out systems that contain fewer risks Services and microservices: understand the value of services for building complicated applications that need to operate at higher scale Scaling applications: assign services to specific teams, label the criticalness of each service, and devise failure scenarios and recovery plans Cloud services: understand the structure of cloud-based services, resource allocation, and service distribution

Learning Apex Programming

A comprehensive guide filled with best practices and tailor-made examples - a must-read for all Lightning Platform architects! Key Features Use the Lightning Platform to build integrated, scalable, and robust apps focused on enterprise-level customer demands Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile Extend your application with access to external services and AI Book Description Salesforce Lightning provides a secure and scalable platform to build, deploy, customize, and upgrade applications. This book will take you through the architecture of building an application on the Lightning platform to help you understand its features and best practices, and ensure that your app keeps up with your customers' increasing needs as well as the innovations on the platform. This book guides you in working with the popular aPaaS offering from Salesforce, the Lightning Platform. You'll see how to build and ship enterprise-grade apps that not only leverage the platform's many productivity features, but also prepare your app to harness its extensibility and customization capabilities. You'll even get to grips with advanced application architectural design patterns such as Separation of Concerns, Unit Testing and Dependency Integration. You will learn to use Apex and JavaScript with Lightning Web Components, Platform Events, among others, with the help of a sample app illustrating patterns that will ensure your own applications endure and evolve with the platform. Finally, you will become familiar with using Salesforce DX to develop, publish, and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI/CD. By the end of this book, you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands. What you will learn Create and deploy AppExchange packages and manage upgrades Understand Enterprise Application Architecture patterns Customize mobile and desktop user experience with Lightning Web Components Manage large data volumes with asynchronous

processing and big data strategies Implement Source Control and Continuous Integration Add AI to your application with Einstein Use Lightning External Services to integrate external code and data with your Lightning Application Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex scalable applications for use in enterprise businesses.

Salesforce.com Secrets of Success

New or intermediate developers will want to use this hands-on guide to prepare for the Salesforce Certified Platform App Builder credential, awarded for designing, building, and implementing applications using the declarative customization capabilities of the Salesforce Platform. This is the first book available covering this content, and Salesforce training is very costly. This book is filled with real-world examples and hands-on exercises, enabling you to prepare for the certification exam in a short span of time. Multiple-choice study questions and exercises are included to help you apply what you learn in each chapter. Author Rakesh Gupta explains Salesforce Platform fundamentals, including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange. Data management and data analytics are covered. And you will learn how to set up organization-wide features that affect the look and feel of your application. Sandbox design patterns and process automation tools available in Salesforce are discussed and you will know when to use them. You will become familiar with a wide array of topics, including designing a mobile app and reporting in Salesforce. What You Will Learn Know when to use declarative development versus programmatic development versus the AppExchange Understand the Salesforce data model, field type (when to use which fields), and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce See how easily users can migrate to the Lightning experience from the classic platform Implement business process automation using declarative features Apply the automation process in Salesforce Utilize Process Builder and manage its power to automate business processes Use sandboxes and deployment tools Who This Book Is For New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform

Salesforce Administration Essentials for New Admins Practice Questions & Dumps

Prepare for Microsoft Exam AZ-103—and help demonstrate your real-world mastery of deploying and managing infrastructure in Microsoft Azure cloud environments. Designed for experienced cloud professionals ready to advance their status, Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the Microsoft Certified Associate level. Focus on the expertise measured by these objectives: Manage Azure subscriptions and resources Implement and manage storage Deploy and manage virtual machines (VMs) Configure and manage virtual networks Manage identities This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you are an experienced Azure administrator who understands and

manages diverse storage, security, networking and/or compute cloud services

About the Exam Exam AZ-103 focuses on skills and knowledge needed to manage Azure subscriptions; analyze resource utilization and consumption; manage resource groups; establish storage accounts; import/export data; configure Azure files; implement backup; create, configure, and automate VM deployment; manage VMs and VM backups; implement, manage, and connect virtual networks; configure name resolution; create and configure Network Security Groups; manage Azure AD and its objects; and implement and manage hybrid identities.

About Microsoft Certification Passing exam AZ-103 earns your Microsoft Certified: Azure Administrator Associate certification, demonstrating your skills in implementing, monitoring, and maintaining Microsoft Azure solutions, including major services related to compute, storage, network, and security.

Salesforce CRM

JavaScript for Kids is a lighthearted introduction that teaches programming essentials through patient, step-by-step examples paired with funny illustrations. You'll begin with the basics, like working with strings, arrays, and loops, and then move on to more advanced topics, like building interactivity with jQuery and drawing graphics with Canvas. Along the way, you'll write games such as Find the Buried Treasure, Hangman, and Snake. You'll also learn how to: Create functions to organize and reuse your code Write and modify HTML to create dynamic web pages Use the DOM and jQuery to make your web pages react to user input Use the Canvas element to draw and animate graphics Program real user-controlled games with collision detection and score keeping With visual examples like bouncing balls, animated bees, and racing cars, you can really see what you're programming. Each chapter builds on the last, and programming challenges at the end of each chapter will stretch your brain and inspire your own amazing programs. Make something cool with JavaScript today! Ages 10+ (and their parents!)

Developing Data Migrations and Integrations with Salesforce

The completely-updated preparation guide for the new OCP Oracle Certified Professional Java SE 11 Programmer II exam—covers Exam 1Z0-816 Java, a platform-independent, object-oriented programming language, is used primarily in mobile and desktop application development. It is a popular language for client-side cloud applications and the principal language used to develop Android applications. Oracle has recently updated its Java Programmer certification tracks for Oracle Certified Professional. OCP Oracle Certified Professional Java SE 11 Programmer II Study Guide ensures that you are fully prepared for this difficult certification exam. Covering 100% of exam objectives, this in-depth study guide provides comprehensive coverage of the functional-programming knowledge necessary to succeed. Every exam topic is thoroughly and completely covered including exceptions and assertions, class design, generics and collections, threads, concurrency, IO and NIO, and more. Access to Sybex's superior online interactive learning environment and test bank—including self-assessment tests, chapter tests, bonus practice exam questions, electronic flashcards, and a searchable glossary of important terms—provides everything you need to be fully prepared on exam day. This must-have guide: Covers all exam objectives such as inheriting abstract classes and interfaces, advanced strings and localization, JDBC,

and Object-Oriented design principles and patterns Explains complex material and reinforces your comprehension and retention of important topics Helps you master more advanced areas of functional programming Demonstrates practical methods for building Java solutions OCP Oracle Certified Professional Java SE 11 Programmer II Study Guide will prove invaluable for anyone seeking achievement of this challenging exam, as well as junior- to senior-level programmers who uses Java as their primary programming language.

Salesforce Platform App Builder Certification

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

Salesforce Platform App Builder Certification Handbook

The comprehensive study aide for those preparing for the new Oracle Certified Professional Java SE Programmer I Exam 1Z0-815 Used primarily in mobile and desktop application development, Java is a platform-independent, object-oriented programming language. It is the principal language used in Android application development as well as a popular language for client-side cloud applications. Oracle has updated its Java Programmer certification tracks for Oracle Certified Professional. OCP Oracle Certified Professional Java SE 11 Programmer I Study

Guide covers 100% of the exam objectives, ensuring that you are thoroughly prepared for this challenging certification exam. This comprehensive, in-depth study guide helps you develop the functional-programming knowledge required to pass the exam and earn certification. All vital topics are covered, including Java building blocks, operators and loops, String and StringBuilder, Array and ArrayList, and more. Included is access to Sybex's superior online interactive learning environment and test bank—containing self-assessment tests, chapter tests, bonus practice exam questions, electronic flashcards, and a searchable glossary of important terms. This indispensable guide: Clarifies complex material and strengthens your comprehension and retention of key topics Covers all exam objectives such as methods and encapsulation, exceptions, inheriting abstract classes and interfaces, and Java 8 Dates and Lambda Expressions Explains object-oriented design principles and patterns Helps you master the fundamentals of functional programming Enables you to create Java solutions applicable to real-world scenarios There are over 9 millions developers using Java around the world, yet hiring managers face challenges filling open positions with qualified candidates. The OCP Oracle Certified Professional Java SE 11 Programmer I Study Guide will help you take the next step in your career.

Visualforce Workbook

AMPscript is a scripting language for Salesforce Marketing Cloud. You can use it to create highly sophisticated, personalized content through an extensive set of functions. The language follows a simple syntax and semantics. With an understanding of the fundamentals, you can quickly gain proficiency in AMPscript - no prior experience in scripting languages is needed. This book extends the existing Salesforce documentation to provide an authoritative reference manual on AMPscript. Whether you are inexperienced in writing scripts or are already highly proficient in AMPscript, this book will enable you to enjoy rapid development through clear explanations and extensive documentation on all AMPscript functions, including real-world supporting code samples for you to reuse.

OCP Oracle Certified Professional Java SE 11 Programmer II Study Guide

Trust the best-selling Official Cert Guide series from Cisco Press to help you learn, prepare, and practice for exam success. They are built with the objective of providing assessment, review, and practice to help ensure you are fully prepared for your certification exam. · Master Cisco CCNA ICND2 200-105 exam topics · Assess your knowledge with chapter-opening quizzes · Review key concepts with exam-preparation tasks This is the eBook edition of CCNA Routing and Switching ICND2 200-105 Official Cert Guide. This eBook does not include the companion CD-ROM with practice exam that comes with the print edition. CCNA Routing and Switching ICND2 200-105 Official Cert Guide presents you with an organized test-preparation routine through the use of proven series elements and techniques. “Do I Know This Already?” quizzes open each chapter and enable you to decide how much time you need to spend on each section. Exam topic lists make referencing easy. Chapter-ending Exam Preparation Tasks help you drill on key concepts you must know thoroughly. CCNA Routing and Switching ICND2 200-105 Official Cert

Guide from Cisco Press enables you to succeed on the exam the first time and is the only self-study resource approved by Cisco. Best-selling author and expert instructor Wendell Odom shares preparation hints and test-taking tips, helping you identify areas of weakness and improve both your conceptual knowledge and hands-on skills. This complete study package includes · A test-preparation routine proven to help you pass the exams · "Do I Know This Already?" quizzes, which enable you to decide how much time you need to spend on each section · Chapter-ending and part-ending exercises, which help you drill on key concepts you must know thoroughly · Troubleshooting sections, which help you master the complex scenarios you will face on the exam · A final preparation chapter, which guides you through tools and resources to help you craft your review and test-taking strategies · Study plan suggestions and templates to help you organize and optimize your study time Well regarded for its level of detail, study plans, assessment features, challenging review questions and exercises, video instruction, and hands-on labs, this official study guide helps you master the concepts and techniques that ensure your exam success. This official study guide helps you master all the topics on the CCNA ICND2 exam, including · Ethernet LANs · IPv4 routing protocols · Wide area networks · IPv4 services: ACLs and QoS · IPv4 routing and troubleshooting · IPv6 · Network management, SDN, and cloud computing

Tableau Desktop Certified Associate

Validate your AWS skills. This is your opportunity to take the next step in your career by expanding and validating your skills on the AWS cloud. AWS has been the frontrunner in cloud computing products and services, and the AWS Certified Solutions Architect Official Study Guide for the Associate exam will get you fully prepared through expert content, and real-world knowledge, key exam essentials, chapter review questions, access to Sybex's interactive online learning environment, and much more. This official study guide, written by AWS experts, covers exam concepts, and provides key review on exam topics, including: Mapping Multi-Tier Architectures to AWS Services, such as web/app servers, firewalls, caches and load balancers Understanding managed RDBMS through AWS RDS (MySQL, Oracle, SQL Server, Postgres, Aurora) Understanding Loose Coupling and Stateless Systems Comparing Different Consistency Models in AWS Services Understanding how AWS CloudFront can make your application more cost efficient, faster and secure Implementing Route tables, Access Control Lists, Firewalls, NAT, and DNS Applying AWS Security Features along with traditional Information and Application Security Using Compute, Networking, Storage, and Database AWS services Architecting Large Scale Distributed Systems Understanding of Elasticity and Scalability Concepts Understanding of Network Technologies Relating to AWS Deploying and Managing Services with tools such as CloudFormation, OpsWorks and Elastic Beanstalk. Learn from the AWS subject-matter experts, review with proven study tools, and apply real-world scenarios. If you are looking to take the AWS Certified Solutions Architect Associate exam, this guide is what you need for comprehensive content and robust study tools that will help you gain the edge on exam day and throughout your career.

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