

# Paper Writing Services Reviews

The IRAChoiceMBA admissions strategy:Behind the Scenes at the MuseumSimple Geometric QuiltingCases on Online Tutoring, Mentoring, and Educational Services: Practices and ApplicationsA General SpeaksBeyond the BriarBoats Will FloatFilm Analysis and CriticismRace and RevolutionThe Career Counselor's Handbook, Second EditionThesis and Assignment WritingThe Thirty Years WarNicely SaidThe Whites of Their EyesGym CandyWriting Literature ReviewsWriting a Research Paper in Political ScienceWhite Papers For DummiesMastering Essay & Answer Writing for UPSC Civil Services IAS/ IPS & State PSC Main ExamOver the Seas for Uncle SamOrganisational ChangeThe Celtic Way of EvangelismWhite Tears/Brown ScarsThe Absolutely True Diary of a Part-Time IndianThe Blind Side: Evolution of a GameLiving at the CrossroadsThe Study of Human NatureAnything for YouThe Best American Essays 2013Business EthicsYou Let Me InV was for VictoryThe Yellow Wall PaperReference Services ReviewSpudIn Time of WarStudent WritingDoing Qualitative Research Online

## The IRA

A collection of stories told by some of the sailors in a naval hospital, relating their own experiences.

## Choice

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Bestselling author Sherman Alexie tells the story of Junior, a budding cartoonist growing up on the Spokane Indian Reservation. Determined to take his future into his own hands, Junior leaves his troubled school on the rez to attend an all-white farm town high school where the only other Indian is the school mascot. Heartbreaking, funny, and beautifully written, *The Absolutely True Diary of a Part-Time Indian*, which is based on the author's own experiences, coupled with poignant drawings by Ellen Forney that reflect the character's art, chronicles the contemporary adolescence of one Native American boy as he attempts to break away from the life he was destined to live. With a forward by Markus Zusak, interviews with Sherman Alexie and Ellen Forney, and four-color interior art throughout, this edition is perfect for fans and collectors alike.

### **MBA admissions strategy:**

**Bold Shapes and Clean Lines for Faster Modern Quilting** Breathe some fresh air into your quilts with 20 stunning contemporary projects from designer Laura Preston. Using simple shapes and solid colors, Laura's method streamlines the traditional quilting process for beautiful quilts in less time. Quilt tops come together quickly with large-scale cuts of fabric and as little piecing as possible, making these projects perfect for beginners. Advanced quilters can delve into modern techniques such as creating curved lines and working with negative space rather than intricate quilting blocks. From chic wall hangings to cozy crib-size and queen-size quilts, every project

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doubles as a work of art. Fueled by her minimalist lifestyle traveling the United States in her Airstream trailer, Laura's designs reflect the striking landscapes of the American West. The Arches Queen Quilt showcases the dramatic curves found in Arches National Park in Utah. The Lone Pine Pillow, with its range of triangles, was inspired by the Sierra Nevada mountains, and the Sand Dollar Table Runner was sparked by a beach in Big Sur, California. Follow Laura's insightful design tips, and soon you'll start to see inspiration everywhere. With illustrated step-by-step instructions and in-depth tutorials, this book is an essential resource for the modern quilter.

### **Behind the Scenes at the Museum**

Selected and introduced by Cheryl Strayed, the New York Times best-selling author of *Wild* and the writer of the celebrated column "Dear Sugar," this collection is a treasure trove of fine writing and thought-provoking essays.

### **Simple Geometric Quilting**

How can Christians live faithfully at the crossroads of the story of Scripture and postmodern culture? In *Living at the Crossroads*, authors Michael Goheen and Craig Bartholomew explore this question as they provide a general introduction to Christian worldview. Ideal for both students and lay readers, *Living at the Crossroads* lays out a brief summary of the biblical story and the most fundamental beliefs of Scripture. The book tells the story of Western culture from the

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classical period to postmodernity. The authors then provide an analysis of how Christians live in the tension that exists at the intersection of the biblical and cultural stories, exploring the important implications in key areas of life, such as education, scholarship, economics, politics, and church.

### **Cases on Online Tutoring, Mentoring, and Educational Services: Practices and Applications**

Americans have always put the past to political ends. The Union laid claim to the Revolution--so did the Confederacy. Civil rights leaders said they were the true sons of liberty--so did Southern segregationists. This book tells the story of the centuries-long struggle over the meaning of the nation's founding, including the battle waged by the Tea Party, Glenn Beck, Sarah Palin, and evangelical Christians to "take back America." Jill Lepore, Harvard historian and New Yorker staff writer, offers a careful and concerned look at American history according to the far right, from the "rant heard round the world," which launched the Tea Party, to the Texas School Board's adoption of a social-studies curriculum that teaches that the United States was established as a Christian nation. Along the way, she provides rare insight into the eighteenth-century struggle for independence--a history of the Revolution, from the archives. Lepore traces the roots of the far right's reactionary history to the bicentennial in the 1970s, when no one could agree on what story a divided nation should tell about its unruly beginnings. Behind the Tea Party's

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Revolution, she argues, lies a nostalgic and even heartbreaking yearning for an imagined past--a time less troubled by ambiguity, strife, and uncertainty--a yearning for an America that never was. *The Whites of Their Eyes* reveals that the far right has embraced a narrative about America's founding that is not only a fable but is also, finally, a variety of fundamentalism--anti-intellectual, antihistorical, and dangerously antipluralist. In a new afterword, Lepore addresses both the recent shift in Tea Party rhetoric from the Revolution to the Constitution and the diminished role of scholars as political commentators over the last half century of public debate.

### **A General Speaks**

Critically acclaimed author Saul Black returns with a heart-racing thriller in which a brutal murder forces one woman to reckon with her own past—and her future. On a hot summer night, a watchful neighbor locks eyes with an intruder and unwittingly alerts the police to a vicious crime scene next door: a lavish master bedroom where a man lies dead. Next to him, his wife is bleeding out onto the hardwood floor, clinging to life. The victim, Adam Grant, was a well-known San Francisco prosecutor—a man whose connection to Homicide detective Valerie Hart brings her face-to-face with a life she's long since left behind. Adam's career made him an easy target, and forensic evidence points towards an ex-con he put behind bars years ago. But while Adam's wife and daughter grapple with their tragic loss, Valerie uncovers devastating clues that point in a more

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ominous direction. Lurking in the shadows of the Grants' pristine life is a mysterious blonde who holds the key to a very different—and much darker—story. As Valerie struggles to forge a new path for herself, the investigation forces her to confront the question: can we ever really leave our pasts behind? Sophisticated and stunning, *Anything for You* is an unforgettable thriller that will grip readers long after turning the last page.

### **Beyond the Briar**

Historians have tried time and again to identify the central issues of the conflict which devastated Europe between 1618 and 1648. *The Thirty Years War* by Ronald G. Asch puts the religious and constitutional struggle in the Holy Roman Empire squarely back into the centre of events. However, other issues are not neglected. Thus the problems of war finance are shown to be an important key to the interaction between inter-state and domestic conflicts during the war. Equally confessional tensions are analysed as a decisive factor linking international and domestic disputes, and the reader is provided with a succinct narrative account concentrating on the major turning points of the war.

### **Boats Will Float**

### **Film Analysis and Criticism**

"I would definitely buy this book if I were applying

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again."--Rodney Bryant, Macquarie Bank, Australia, formerly of Morgan Stanley, New York Learn all about MBA admissions techniques and skills from an expert! MBA Admissions Strategy guides candidates through the four most important aspects of a successful, competitive business school application: Competitive Strategy Profile Development Essay Management and Writing Technique This lively and accessible new book takes you step-by-step through the process of producing a successful MBA application, with primary emphasis on the essays. The book outlines a system for candidates to identify the competitive value of their past and construct an application profile and compelling message from this. The book then deals with the typical essay questions that applicants face and shows candidates how to fit their profile message to each question: how to know what to write, which essay to write it in, and how to write it well. Along with specific templates and solutions for improving expression, the book shows readers how to avoid common essay pitfalls. An essential must-read for all those considering applying for a MBA.

### **Race and Revolution**

### **The Career Counselor's Handbook, Second Edition**

The most profound crisis of conscience for white Americans at the end of the eighteenth century became their most tragic failure. Race and Revolution is a trenchant study of the revolutionary generation's

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early efforts to right the apparent contradiction of slavery and of their ultimate compromises that not only left the institution intact but provided it with the protection of a vastly strengthened government after 1788. Reversing the conventional view that blames slavery on the South's social and economic structures, Nash stresses the role of the northern states in the failure to abolish slavery. It was northern racism and hypocrisy as much as southern intransigence that buttressed "the peculiar institution." Nash also shows how economic and cultural factors intertwined to result not in an apparently judicious decision of the new American nation but rather its most significant lost opportunity. *Race and Revolution* describes the free black community's response to this failure of the revolution's promise, its vigorous and articulate pleas for justice, and the community's successes in building its own African-American institutions within the hostile environment of early nineteenth-century America. Included with the text of *Race and Revolution* are nineteen rare and crucial documents—letters, pamphlets, sermons, and speeches—which provide evidence for Nash's controversial and persuasive claims. From the words of Anthony Benezet and Luther Martin to those of Absalom Jones and Caesar Sarter, readers may judge the historical record for themselves. "In reality," argues Nash, "the American Revolution represents the largest slave uprising in our history." *Race and Revolution* is the compelling story of that failed quest for the promise of freedom.

### **Thesis and Assignment Writing**

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Describes Celtic Christianity as one of the most successfully evangelistic branches of the church in history; shows what the contemporary church can learn.

### **The Thirty Years War**

With more than sixty-five combined years of experience in the career development field, Howard Figler and Richard Nelson Bolles are the undisputed authorities when it comes to helping people find meaningful work. In this revised and updated second edition of their classic guide for career counselors, Figler and Bolles show aspiring counselors how to break into the business, and give experienced counselors ideas for improving effectiveness and recharging their practice. Outlining tools, problem-solving tips, and ethical values for today's career counselor, *THE CAREER COUNSELOR'S HANDBOOK* features new information about performing the Annual Career Checkup, choosing Essence over Ego, and using the Internet-while celebrating the fact that even career counselors need counsel once in a while.

### **Nicely Said**

### **The Whites of Their Eyes**

It's South Africa 1990. Two major events are about to happen: the release of Nelson Mandela and, more importantly, it's Spud Milton's first year at an elite boys only private school. Cursed with parents from

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well beyond the lunatic fringe, a senile granny, and a dormitory full of strange characters, Spud has his hands full trying to adapt to his new home.

Surrounded by names such as Gecko, Rambo, Rain Man and Mad Dog, Spud takes his first tentative steps along the path to manhood. (The path, it seems, could be a rather long road.) Armed with only his wits and his diary, Spud takes us from illegal night swimming to the red-hot furnace of the cricket pitch, from ghostbusting to a catastrophic family vacation. He also invites us into the mind of a boy struggling to come to terms with a strange new world; a boy whose eyes are being opened to love, friendship and complete insanity.

### **Gym Candy**

A fast and easy way to write winning white papers! Whether you're a marketing manager seeking to use whitepapers to promote your business, or a copywriter keen to break into this well-paying field, White Papers For Dummies gives you a wealth of practical, hands-on advice from one of the world's leading experts in the field. The fact-based documents known as white papers have been called the "king of content." No other B2B marketing piece can do more to generate leads, nurture prospects, and build mindshare. Where white papers were once used only by technology firms, they are becoming "must-have" items in the marketing toolkit for almost any B2B firm. Practically every startup must produce a white paper as part of its business planning. But writing effective white papers

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is a big challenge. Now you can benefit from the experience of a white paper specialist who's done more than 200 projects for clients from Silicon Valley to Finland, from mighty Google to tiny startups. Author Gordon Graham—also known as That White Paper Guy—provides dozens of tips and tricks to help your project come together faster and easier. *White Papers For Dummies* will help you to: Quickly determine if your B2B firm could benefit from a whitepaper Master the three phases of every white paper project: planning, production, and promotion Understand when and how to use the three main types of whitepaper Decide which elements to include and which to leave out Learn the best practices of seasoned white paper researchers and writers Choose from 40 different promotional tactics to get the word out Avoid common mistakes that many beginners make

### **Writing Literature Reviews**

Follows one young man from his impoverished childhood with a crack-addicted mother, through his discovery of the sport of football, to his rise to become one of the most successful, highly-paid players in the NFL.

### **Writing a Research Paper in Political Science**

A deeply moving family story of happiness and heartbreak, *Behind the Scenes at the Museum* is bestselling author Kate Atkinson's award-winning

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literary debut. National Bestseller Winner of the Whitbread Book of the Year Ruby Lennox begins narrating her life at the moment of conception, and from there takes us on a whirlwind tour of the twentieth century as seen through the eyes of an English girl determined to learn about her family and its secrets. Kate Atkinson's first novel is "a multigenerational tale of a spectacularly dysfunctional Yorkshire family and one of the funniest works of fiction to come out of Britain in years" (The New York Times Book Review).

### **White Papers For Dummies**

Called "powerful and provocative" by Dr. Ibram X. Kendi, author of the New York Times bestselling *How to be an Antiracist*, this explosive book of history and cultural criticism reveals how white feminism has been used as a weapon of white supremacy and patriarchy deployed against Black and Indigenous women, and women of color. Taking us from the slave era, when white women fought in court to keep "ownership" of their slaves, through the centuries of colonialism, when they offered a soft face for brutal tactics, to the modern workplace, *White Tears/Brown Scars* tells a charged story of white women's active participation in campaigns of oppression. It offers a long overdue validation of the experiences of women of color. Discussing subjects as varied as The Hunger Games, Alexandria Ocasio-Cortez, the viral BBQ Becky video, and 19th century lynchings of Mexicans in the American Southwest, Ruby Hamad undertakes a new investigation of gender and race. She shows

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how the division between innocent white women and racialized, sexualized women of color was created, and why this division is crucial to confront. Along the way, there are revelatory responses to questions like: Why are white men not troubled by sexual assault on women? (See Christine Blasey Ford.) With rigor and precision, Hamad builds a powerful argument about the legacy of white superiority that we are socialized within, a reality that we must apprehend in order to fight. "A stunning and thorough look at White womanhood that should be required reading for anyone who claims to be an intersectional feminist. Hamad's controlled urgency makes the book an illuminating and poignant read. Hamad is a purveyor of such bold thinking, the only question is, are we ready to listen?" —Rosa Boshier, *The Washington Post*

### **Mastering Essay & Answer Writing for UPSC Civil Services IAS/ IPS & State PSC Main Exam**

*You Let Me In* delivers a stunning tale from debut author Camilla Bruce, combining the sinister domestic atmosphere of Gillian Flynn's *Sharp Objects* with the otherworldly thrills of Neil Gaiman's *The Ocean at the End of the Lane*. Cassandra Tipp is dead or is she? After all, the notorious recluse and eccentric bestselling novelist has always been prone to flights of fancy—everyone in town remembers the shocking events leading up to Cassie's infamous trial (she may have been acquitted, but the insanity defense only stretches so far). Cassandra Tipp has left behind no body—just her massive fortune, and one final

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manuscript. Then again, there are enough bodies in her past—her husband Tommy Tipp, whose mysterious disembowelment has never been solved, and a few years later, the shocking murder-suicide of her father and brother. Cassandra Tipp will tell you a story—but it will come with a terrible price. What really happened, out there in the woods—and who has Cassie been protecting all along? Read on, if you dare At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

### **Over the Seas for Uncle Sam**

The Book Raises Vital Questions Of War And Peace And Identifies The Key Players Who Will Determine What Conditions Shall Prevail In The 21St Century South Asia. It Traces The Evolution Of Modern Armies And Assesses, How Well Prepared The Indian Army Is To Face The Challenges Ahead. The Author S Reviews Of The Years 2001 And 2002, When He Was In Command Of The Indian Army, Will Be Read With Considerable Interest, As India And Pakistan Came To The Brink Of War, In 2002. He Examines The Concept Of War For Validity And Ability To Solve Problems In The Modern Era And Concludes That Some Form Of A Warfare Will Continue. He Presents A Scenario Of A Future War And Draws Lessons From The Plans And Actions Of The Belligerents. He Also Deals With Intelligence, At Length, Cross-Border Terrorism And Media Management. His Pleading For The Concept Of Chief Of The Defence Staff (Cds) Will Be Of Special Interests For The Policy Makers, Defence

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Administrators And Readers At Large. His Views On Political Control Of The Army And The Linkage Between Foreign Policy And National Security Will Evoke Considerable Interest And Perhaps Some Controversy. The Chapters Dealing With The Soldiers Of India And Pakistan, Provide An Insight Into Their Psyche. The Chapter `Piece De Resistance , Of The Book I.E. `Is Peace Breaking Out In South Asia? Has Been Dealt With Balance And Candour And Will Provide The People And The Leaders Of Both India And Pakistan With Some Food For Thought.

### **Organisational Change**

### **The Celtic Way of Evangelism**

### **White Tears/Brown Scars**

Now in a new edition, this exceptional anthology provides an introduction to a wide variety of views on human nature. Drawing from diverse cultures over three millennia, Leslie Stevenson has chosen selections ranging from ancient religious texts to contemporary theories based on evolutionary science. An ideal companion to the editor's recent book, *Ten Theories of Human Nature*, 3/e (OUP, 1998), this interdisciplinary reader can also be used independently. *The Study of Human Nature*, 2/e offers substantial selections illustrating the ten perspectives discussed in *Ten Theories of Human Nature*, 4/e--The Bible, Hinduism, Confucianism, Plato, Kant, Marx,

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Freud, Sartre, B.F. Skinner's behaviorism, and Konrad Lorenz's ethological diagnosis of human aggression. The Islamic tradition is represented by a selection from the 20th-century Iranian philosopher Ayatullah Murtaza Mutahhari. The 17th- and 18th-century philosophers Descartes, Hobbes, Hume, Rousseau, and Kant are also represented. Selections from Rousseau, J.S. Mill, and Nancy Holmstrom discuss alleged differences between women and men, and a paper by Henry Bracken deals with racial issues. Examples from E.O. Wilson's sociobiology and his critics are also included, together with material from Chomsky and from recent evolutionary psychology. This new edition includes more substantial selections from the Hindu, Confucian, and Christian traditions and provides more accessible extracts from Marx, Sartre, and Lorenz. An excellent reader for introductory courses in philosophy, religious studies, human nature, and intellectual history, *The Study of Human Nature, 2/e*, is also an essential resource for anyone interested in ancient, modern, and contemporary perspectives on human nature.

### **The Absolutely True Diary of a Part-Time Indian**

Student Writing presents an accessible and thought-provoking study of academic writing practices. Informed by 'composition' research from the US and 'academic literacies studies' from the UK, the book challenges current official discourse on writing as a 'skill'. Lillis argues for an approach which sees student writing as social practice. The book draws extensively

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on a three-year study with ten non-traditional students in higher education and their experience of academic writing. Using case study material - including literacy history interviews, extended discussions with students about their writing of discipline specific essays, and extracts from essays - Lillis identifies the following as three significant dimensions to academic writing: \* Access to higher education and to its language and literacy representational resources \* Regulation of meaning making in academic writing \* Desire for participation in higher education and for choices over ways of meaning in academic writing. Student Writing: access, regulation, desire raises questions about why academics write as they do, who benefits from such writing, which meanings are valued and how, on what terms 'outsiders' get to be 'insiders' and at what costs.

### **The Blind Side: Evolution of a Game**

A noted historian examines the impact of culture and politics on the wartime attitudes and experiences of Americans and their expectations concerning the postwar world

### **Living at the Crossroads**

Even students capable of writing excellent essays still find their first major political science research paper an intimidating experience. Crafting the right research question, finding good sources, properly summarizing them, operationalizing concepts and

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designing good tests for their hypotheses, presenting and analyzing quantitative as well as qualitative data are all tough-going without a great deal of guidance and encouragement. Writing a Research Paper in Political Science breaks down the research paper into its constituent parts and shows students what they need to do at each stage to successfully complete each component until the paper is finished. Practical summaries, recipes for success, worksheets, exercises, and a series of handy checklists make this a must-have supplement for any writing-intensive political science course. New to the Fourth Edition: A non-causal research paper woven throughout the text offers explicit advice to guide students through the research and writing process. Updated and more detailed discussions of plagiarism, paraphrases, "drop-ins," and "transcripts" help to prevent students from misusing sources in a constantly changing digital age. A more detailed discussion of "fake news" and disinformation shows students how to evaluate and choose high quality sources, as well as how to protect oneself from being fooled by bad sources. Additional guidance for writing abstracts and creating presentations helps students to understand the logic behind abstracts and prepares students for presentations in the classroom, at a conference, and beyond. A greater emphasis on the value of qualitative research provides students with additional instruction on how to do it.

### **The Study of Human Nature**

## **Anything for You**

Change Management is a crucial process for gaining the competitive advantage that is the goal of many organisations. Leaders and change agents are often faced with conflicting challenges of motivating and understanding increasingly diverse workforces, accounting to stakeholders and planning for the future in a chaotic environment. Comprising 12 chapters in 6 parts, the text opens with an explanation of the environment of change faced by organisations today. It then deals with managing organisational development, which is a planned process of change which is often subject to the incursions of organisational transformation, a more dramatic and unpredictable type of change. With the field of organisational change continuing to evolve, especially in an international context, future directions of change management are also discussed. Finally, to emphasise the relationship between theory to practice, *Organisational Change: Development and Transformation 6e* provides 10 local and international case studies and a suite of online cases supported by a case matrix. Case studies, exercises and support material present the challenges of change management in a real-life manner - examining issues from a variety of viewpoints.

## **The Best American Essays 2013**

Lecturers, request your electronic inspection copy  
Qualitative researchers can now connect with participants online to collect deep, rich data and

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generate new understandings of contemporary research phenomena. Doing Qualitative Research Online gives students and researchers the practical and scholarly foundations needed to gain digital research literacies essential for designing and conducting studies based on qualitative data collected online. The book will take a broad view of methodologies, methods and ethics, covering: Ethical issues in research design and ethical relationships with participants Designing online qualitative studies Collecting qualitative data online through interviews, observations, participatory and arts-based research and a wide range of posts and documents. Analyzing data and reporting findings Written by a scholar-practitioner in e-learning and online academia with 15 years' experience, this book will help all those new to online research by providing a range of examples and illustrations from published research. The text and accompanying materials will offer discussion and assignment ideas for ease of adoption.

### **Business Ethics**

Fall in love with four new versions of your favourite fairy tales in this magical collection of romantic novelettes. Stars on Dark Water: A Retelling of Rapunzel In a tower in the desert, a young man is imprisoned by the lengths of his enchanted hair Ranpasatusan: A Retelling of Rumpelstiltskin A travelling storyteller gains a peculiar ally when she is compelled to spin straw into gold The Sleeping Maid: A Retelling of Sleeping Beauty A village blacksmith will do anything to reach his sweetheart, trapped

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behind a wall of cursed briar The Old Boot: A Retelling of Cinderella The boy who keeps house for his stepfamily must get to the ball to win the heart of the cobbler's daughter

### **You Let Me In**

Writing in rhythmic text, author Andria Warmflash Rosenbaum (Trains Don't Sleep) explores the many types of watercraft navigating our lakes, rivers, and oceans, including trawlers, tankers, and cruise ships. Beginning with the sunrise, boats of all shapes and sizes are on their way to a full day. Fishing boats with their nets head out for their day's lucky catch. Tugboats guide a freighter safely into harbor, and pleasure craft such as sailboats and speedboats offer hours of enjoyment for their passengers. Then when night comes, even boats take a rest, including a houseboat that is docked with its family warm and cozy inside. Back matter includes detailed descriptions of each type of watercraft mentioned.

### **V was for Victory**

Business Ethics will equip students with the strategies necessary to analyse and improve the broad scope of business ethics today.

### **The Yellow Wall Paper**

### **Reference Services Review**

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"This book examines the rapidly developing sector of online tutoring and mentoring, featuring case studies of the adaptation of university-based programs for tutoring and mentoring"--Provided by publisher.

### **Spud**

Whether you're new to web writing, or you're a professional writer looking to deepen your skills, this book is for you. You'll learn how to write web copy that addresses your readers' needs and supports your business goals. Learn from real-world examples and interviews with people who put these ideas into action every day: Kristina Halvorson of Brain Traffic, Tiffani Jones Brown of Pinterest, Randy J. Hunt of Etsy, Gabrielle Blair of Design Mom, Mandy Brown of Editorially, Sarah Richards of GOV.UK, and more. Topics include:

- Write marketing copy, interface flows, blog posts, legal policies, and emails
- Develop behind-the-scenes documents like mission statements, survey questions, and project briefs
- Find your voice and adapt your tone for the situation
- Build trust and foster relationships with readers

Make a simple style guide "Writing is a skill that will hugely benefit anyone's career, and luckily, it's a skill that anyone can learn. Nicely Said is a wonderful guide to writing clearly and concisely for the audience you're trying to reach. Whether you're a professional or just getting started, you'll find a ton to steal from here." (—Austin Kleon, author of *Steal Like An Artist* and *Show Your Work!*) "Between them, Kate and Nicole have written for many of the web's most valuable and respected companies. Their commitment to clarity

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and kindness is the result of their experience, and it makes them extraordinary teachers." - Erin Kissane, author of *The Elements of Content Strategy*

### **In Time of War**

When people think of the centuries-old struggle for home rule in Northern Ireland, they generally think of the Irish Republican Army. Now comes an exhaustive history of one of the most feared and misunderstood paramilitary groups of all time--by an authority on Irish affairs. 32 photos.

### **Student Writing**

"Look, Mick," he said, "you're going to find out from somebody in the gym, so you might as well find out from me. Those supplements you're taking? They might get you a little bigger, but just a little. If you're after serious results, there's other stuff that produces better results much faster, stuff that a lot of guys in the gym use." "What other stuff?" "You know what I'm talking about—gym candy." Runningback Mick Johnson has dreams: dreams of cutting back, finding the hole, breaking into the open, and running free with nothing but green grass ahead. He has dreams of winning and of being the best. But football is a cruel sport. It requires power, grace, speed, quickness, and knowledge of the game. It takes luck, too. One crazy bounce can turn a likely victory into sudden defeat. What elite athlete wouldn't look for an edge? A way to make him bigger, stronger, faster? This novel explores the dark corners of the heart of a young

football player as he struggles for success under the always glaring—and often unforgiving—stadium lights.

## **Doing Qualitative Research Online**

From World War II to the war in Iraq, periods of international conflict seem like unique moments in U.S. political history—but when it comes to public opinion, they are not. To make this groundbreaking revelation, *In Time of War* explodes conventional wisdom about American reactions to World War II, as well as the more recent conflicts in Korea, Vietnam, the Gulf, Afghanistan, and Iraq. Adam Berinsky argues that public response to these crises has been shaped less by their defining characteristics—such as what they cost in lives and resources—than by the same political interests and group affiliations that influence our ideas about domestic issues. With the help of World War II-era survey data that had gone virtually untouched for the past sixty years, Berinsky begins by disproving the myth of “the good war” that Americans all fell in line to support after the Japanese bombed Pearl Harbor. The attack, he reveals, did not significantly alter public opinion but merely punctuated interventionist sentiment that had already risen in response to the ways that political leaders at home had framed the fighting abroad. Weaving his findings into the first general theory of the factors that shape American wartime opinion, Berinsky also sheds new light on our reactions to other crises. He shows, for example, that our attitudes toward restricted civil liberties during Vietnam and after 9/11

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stemmed from the same kinds of judgments we make during times of peace. With Iraq and Afghanistan now competing for attention with urgent issues within the United States, *In Time of War* offers a timely reminder of the full extent to which foreign and domestic politics profoundly influence—and ultimately illuminate—each other.

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