

Panasonic Answering Machines

Which Ad Pulled Best?NewsweekEbonyTeleconnectU.S. News & World ReportPC MagForbesThe Office Equipment AdviserRunning a One-person BusinessABA JournalEsquireThe EBay Price GuideCase and CommentTime Management Survival Guide for DummiesUnited States News & World ReportFlying MagazineThe DirectorBusiness WeekMicrotimesIncentiveThe Reader's DigestBell of PA Chapter 30 FilingFlyingAdvertisingPunchWorking WomanTransformation of the Telecommunication Environment in Poland, 1989-1991ABA JournalTime Management for DummiesThe Electronic Home AdvisorHouse & GardenThe New YorkerBusiness Review WeeklyTimeAudioPC MagazineWhole Earth Access Mail Order CatalogABA JournalStereo ReviewFitting Out the Workplace

Which Ad Pulled Best?

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Newsweek

Ebony

Explores the organization, background, and social implications of advertising and describes skills, techniques, and strategies involved in advertising management, media planning and selection, and the creation of an advertising campaign

Teleconnect

U.S. News & World Report

It's up to you to evaluate the headlines, copy, and layout to determine "which ad pulled best". Students and professionals alike will enjoy matching wits with the experts--and learning to write and design better ads in the process.

PC Mag

Forbes

The Office Equipment Adviser

Running a One-person Business

Provides advice on organizing one's work space, making and following lists, using a daily planner and the ACT! contact manager program, working from a home office, and taking business trips

ABA Journal

Esquire

The EBay Price Guide

Managing and marketing through motivation.

Case and Comment

Time Management Survival Guide for Dummies

United States News & World Report

Flying Magazine

The Director

Provides lists of selling prices of items found on eBay in such categories as antiques, boats, books, cameras, coins, collectibles, dolls, DVDs, real estate, stamps, tickets, and video games.

Business Week

The ABA Journal serves the legal profession. Qualified recipients are lawyers and judges, law students, law librarians and associate members of the American Bar Association.

Microtimes

A British book distributed by Butterworths and subtitled A straightforward guide for the layman and professional to the specification of workplace interiors. The sources of information and materials are all British. No bibliography. Annotation copyright Book News, Inc. Portland, Or.

Incentive

The Reader's Digest

Describes tools and equipment related to food preparation, energy, carpentry, outdoor life, camping, gardening, and hygiene

Bell of PA Chapter 30 Filing

Flying

Advertising

Punch

Working Woman

Transformation of the Telecommunication Environment in Poland, 1989-1991

ABA Journal

Time Management for Dummies

The Electronic Home Advisor

House & Garden

Tells how to select and buy televisions, video equipment, car stereos, speakers, CD players, turntables, cassette decks, headphones, radios, microwave ovens, coffee makers, telephones, computers, and cameras

The New Yorker

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Business Review Weekly

Time

The ABA Journal serves the legal profession. Qualified recipients are lawyers and judges, law students, law librarians and associate members of the American Bar Association.

Audio

PC Magazine

Whole Earth Access Mail Order Catalog

ABA Journal

This new edition of the bestseller which showed how to set up and operate a one-person business contains updated information on the technology involved. Major parts of key chapters have been rewritten to include new material and follow-up interviews with successful one-person business owners are featured. Photos.

Stereo Review

Fitting Out the Workplace

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