

## Media Ethics Issues And Cases 7th Edition

100 Cases in Clinical Ethics and Law  
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Think/Point/Shoot  
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### 100 Cases in Clinical Ethics and Law

The drawback of most media ethics books is they examine dilemmas faced by seasoned media managers and ignore situations faced by students as they enter the workforce. Lee Ann Peck and Guy S. Reel's *Media Ethics at Work* helps students assemble a toolkit for dealing with ethical issues on the job. At the heart of the book are 23 cases, true stories of problems encountered by recent professionals working in news, advertising and public relations. Each story is presented as a narrative, so readers can ponder: What would I do if this happened to me? When they've finished the book, they'll feel prepared with an array of theoretical and practical approaches for thinking on their feet. Cases include Tool for Thought and Tool for Action boxes-application of a theory or professional ethics code and practical how-to tips-Thinking it Through questions, What If? scenarios, and Go Online for More.

### Journalism Ethics

Accuracy and Fairness.

### Think/Point/Shoot

This diverse compilation of classroom-tested cases in media ethics combines real-life and hypothetical cases with a succinct introduction to relevant ethical theory.

### Ethics for Public Communication

Our new media landscape of social networking, blogging, and interactivity has forever changed how media content is produced and distributed. Choices about how to gather, evaluate and publish information are ever more complex. This blurring of boundaries between general public values and the values of media professionals has made media ethics an essential issue for media professionals,

but also demonstrates how it must be intrinsically part of the wider public conversation. This book teaches students to navigate ethical questions in a digital society and apply ethical concepts and guidelines to their own practice. Using case studies, judgement call boxes and further reading, *Understanding Media Ethics* clarifies the moral concepts in media contexts, and enables students to apply them to practical decision making through real-life worked examples. Covering key topics such as media freedoms, censorship, privacy, standards, taste, regulation, codes of practice and the ethics of representation, this is an essential guide for students in journalism, media, communication and public relations.

## **Controversies in Media Ethics**

Is it ethical to pass yourself off as black if you are Caucasian, as Rachel Dolezal, the president of a local chapter of the NAACP, did in 2015? Was it ethical for Donald Sterling, the former owner of the NBA team, to use racially inflammatory language? Is it ethical to exaggerate or fabricate the importance of one's role, as Brian Williams apparently did when he anchored the NBC nightly news? Is it ethical for a journalist to pay a source for a story, tips, and photos, as TMZ, Gawker and others do regularly? The above questions as well as other questions definitely illustrate the need for studying ethics. *Real-World Media Ethics* provides a wide showcase of real ethical issues faced by professionals in the media field. Numerous case studies allow readers to explore multiple perspectives while using realistic ethical principles. This book includes the basics in ethical journalism, as well as the tools to navigate through the landscape of mass media such as public relations, entertainment and other forms of visual communication. The second edition has been updated to encompass globalization, new media platforms, current copyright issues, net neutrality, sports ethics, and more. An accompanying companion website provides additional interviews demonstrating ethical principles in practice. Being a former ABC executive, author Philippe Perebinosoff gives readers an inside look at circumstances with an ethical, experienced eye.

## **World Media Ethics**

How we understand, protect, and discharge our rights and responsibilities as citizens in a democratic society committed to the principle of political equality is intimately connected to the standards and behaviour of our media in general, and our news media in particular. However, the media does not just stand between the citizenry and their leaders, or indeed between citizens and each other. The media is often the site where individuals attempt to realise some of the most fundamental democratic liberties, including the right to free speech. *Media Ethics, Free Speech, and the Requirements of Democracy* explores the conflict between the rights that people exercise in, and through, the modern media and the responsibilities that accrue on account of its awesome and increasing power. The individual chapters—written by leading scholars from the US, UK, and Australia—address several recent events and controversial developments in the media, including Brexit, the rise of Trump, Lynton Crosby, Charlie Hebdo, dog-whistle politics, fake news, and political correctness. This much-needed philosophical treatment is a welcome addition to the recent literature in media ethics. It will be of interest to scholars across political and social philosophy, applied ethics, media and communication studies, and political science who are interested in the important

issues surrounding the media and free speech and democracy.

## **When Prophecy Fails**

Situating modern ethical dilemmas in a social and historical context, this text encourages students to think critically about the theory and practice of journalism ethics. It has been fully updated in every chapter with new examples and cases taken from 'yesterday's headlines'.

## **Journalism Ethics Goes to the Movies**

This text charts a thoughtful path through increasingly complex ethical issues faced by today's journalism, advertising, and public relations practitioners.

## **Controversial Matters on Media Ethics**

This book, intended as a core text for a basic course on Media Ethics, takes a distinctive approach to the study of ethics. Focusing on one historic episode per chapter, the book is divided into three parts that represent the three major functions of the media within democratic societies: news, persuasion, and entertainment. This sets the book apart from many ethics books, which are generally located within the journalistic paradigm. Blending classic and contemporary cases, these three very well known authors discuss media ethics with a thorough grounding in theory, particularly communitarian theory, an antidote to the more widely discussed libertarian theory. Reviewers noted a distinctly international feeling to the book, considered a plus, as well as good coverage of contemporary topics like blogging and entertainment.

## **Ethics in Media Communications: Cases and Controversies**

Journalism Ethics: Arguments and Cases for the 21st Century explores the major ethical dilemmas facing journalists in the digital age. Engaging with both the theory and practice of journalism ethics, this text explains the key ethical concepts and dilemmas in journalism and provides an international range of examples and case studies, considering traditional and social media from a global perspective. Journalism Ethics offers an introductory philosophical underpinning to ethics that traces the history of the freedom of expression from the time of Greek philosophers like Aristotle, through the French and American revolutions, to modern day. Throughout the book Patching and Hirst examine ethically-challenging issues such as deception, trial by media, dealing with sources and privacy intrusion. They also explore continuing ethical fault lines around accuracy, bias, fairness and objectivity, chequebook journalism, the problems of the foreign correspondent, the conflicts between ethics and the law and between journalists and public relations consultants. Concluding with a step-by-step guide to ethical thinking on the job, this textbook is an invaluable resource for students of journalism, media and communication.

## **Media Ethics, Free Speech, and the Requirements of Democracy**

Media Ethics: Key Principles for Responsible Practice makes ethics accessible and applicable to media practice, and explains key ethical principles and their application in print and broadcast journalism, public relations, advertising, marketing, and digital media. Unlike application-oriented casebooks, this text sets forth the philosophical underpinnings of key principles and explains how each should guide responsible media behavior. Author Patrick Lee Plaisance synthesizes classical and contemporary ethics in an accessible way to help students ask the right questions and develop their critical reasoning skills, as both media consumers and media professionals of the future. The Second Edition includes new examples and case studies, expanded coverage of digital media, and two new chapters that distinguish the three major frameworks of media ethics and explore the discipline across new media platforms, including blogs, new forms of digital journalism, and social networking sites.

### **Ethics Moments in Government**

This text introduces readers to the tools necessary for making moral and ethical decisions regarding the use of mass media. The focus is on the three mass media industries most pervasive in today's society: the news media (journalism), advertising, and public relations. In his exploration of ethical issues and media, author Thomas Bivins guides students to understand not what the "right" answers are, but to identify those answers that are most appropriate within the given context. Identifying those to whom the answers are the most appropriate is a major concern of this book. Readers will come away with a greater appreciation for the complexities of making a moral decision and will develop a personal "yardstick" by which to measure their decisions. The chapters in this text offer insights on: \*similarities and differences among the ethical dilemmas faced by the mass media; \*common ground on which to evaluate media behavior; \*media obligations; \*professional ethics; \*ethical theory and its application to the modern media; and \*considerations of truth and harm. This text has been developed for courses covering ethics in public relations, advertising, and journalism. Offering valuable lessons applicable to all forms of communication, Mixed Media serves as a critical starting point for understanding and developing answers to ethical questions. These lessons serve not only to better students' ability to make ethical decisions, but also to better the media professions as they become practitioners in the mass media industry.

### **Doing Ethics in Journalism**

### **Media Ethics Today**

"The first book to cover media ethics from a truly global perspective, emphasizing the intertwined concepts of freedom of the press and social responsibility"--

### **Ethics in Advertising**

By combining real-life and hypothetical cases with a succinct introduction to ethical theory, this text helps students prepare for the ethical situations they will

encounter in the media professions. It is an ideal choice as the main text in a media ethics course or as a supplemental text in any course in journalism. The new edition reflects changes in the world post 9/11, including the war in Iraq, the Enron and WorldCom scandals, and a new look at media and democracy in light of FCC-approved media consolidation.

### **Digital Media Ethics**

Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and commentaries about real-life media experiences. This market-leading text facilitates and enhances students' ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

### **Morals and the Media, 2nd edition**

Confronted daily with decisions on how to present their stories, what to write and what not to write, journalists and the media are frequently accused of sensationalizing, of choosing to report the bad news, and of misquoting those they interview. In this substantially updated edition of *Morals and the Media*, Nick Russell addresses many of the concerns the public has about the media as he examines why the media behave the way they do. He also discusses how values have been developed and applied and suggests value systems that can be used to judge special situations.

### **Understanding Media Ethics**

The original edition of this accessible and interdisciplinary textbook was the first to consider the ethical issues of digital media from a global, cross-cultural perspective. This third edition has been thoroughly updated to incorporate the latest research and developments, including the rise of Big Data, AI, and the Internet of Things. The book's case studies and pedagogical material have also been extensively revised and updated to include such watershed events as the Snowden revelations, #Gamergate, the Cambridge Analytica scandal, privacy policy developments, and the emerging Chinese Social Credit System. New sections include "Death Online," "Slow/Fair Technology", and material on sexbots. The "ethical toolkit" that introduces prevailing ethical theories and their applications to the central issues of privacy, copyright, pornography and violence, and the ethics of cross-cultural communication online, has likewise been revised and expanded. Each topic and theory are interwoven throughout the volume with detailed sets of questions, additional resources, and suggestions for further research and writing. Together, these enable readers to foster careful reflection upon, writing about, and discussion of these issues and their possible resolutions.

Retaining its student- and classroom-friendly approach, Digital Media Ethics will continue to be the go-to textbook for anyone getting to grips with this important topic.

## **The Journalist and the Murderer**

Ethical concerns are among the most common problems public administrators face, yet the issues are often complex, and the correct choices are not always clear. Living up to the public trust is much more than just an act of compliance. It also involves perceiving, preventing, avoiding, and resolving accusations of illegal or unethical behavior, including appearances of inappropriate behavior. *Ethics Moments in Government: Cases and Controversies* examines how to identify, assess, and resolve the ethical issues and dilemmas that often confront those who govern the cities, counties, states, and federal agencies throughout America. *Real Situations, Real Advice* Providing a one-stop resource for all those who must contend with thorny ethical issues, this volume presents case studies that vary in complexity and context and are based on real situations. Each case scenario is followed by discussion questions and case assessments by expert practitioners who describe how they would handle the situation. Using a "total immersion" technique, the book encourages readers to be reflexive and analytical in addressing the problems presented and arriving at appropriate solutions. A supplemental CD is included which contains PowerPoint® slide presentations, articles, workshop programs, tests, and links to organizations. For many of the scenarios presented in this volume, there are no easy answers. Practical guidance on reasoning through difficult decision-making situations enables public administrators to acquire the ethical knowledge, skills, abilities, and instincts that will ultimately help them gain the trust of their citizens and advance in their careers.

## **Media Ethics**

### **The Handbook of Global Communication and Media Ethics**

The third edition of *Media Law and Ethics* features a complete updating of all major U.S. Supreme Court cases and lower court decisions through 1998; more discussion throughout the book on media ethics and the role of ethics in media law; and an updated appendix that now features a copy of the U.S. Constitution, new sample copyright and trademark registration forms, and the current versions of major media codes of ethics, including the new code of the Society of Professional Journalists. Extensively updated and expanded chapters provide: \*more detailed explanations of the legal system, the judicial process, and the relationship between media ethics and media law; \*new cases in this developing area of the law that has attracted renewed attention from the U.S. Supreme Court; \*the new Telecommunications Act and the Communications Decency Act; \*a discussion of telecommunications and the Internet; \*new developments in access to courts, records, and meetings such as recent court decisions and statutory changes; and \*more information about trademark and trade secret laws and recent changes in copyright laws, as well as major court decisions on intellectual property.

The book has also been updated to include new developments in obscenity and indecency laws, such as the Communications Decency Act, and the U.S. Supreme Court decision in *Reno vs. ACLU*. In addition, the instructor's manual includes a listing of electronic sources of information about media law, sample exams, and a sample syllabus.

### **Journalism Ethics**

I. Defining "research"--II. Issues in study design . -- III. Harm and benefit -- IV. Voluntary informed consent -- V. Standard of care -- VI. Obligations to participants and communities -- VII. Privacy and confidentiality -- VIII. Professional ethics.

### **Journalism Ethics**

Documents the troubling influence of a small group of scientists who the author contends misrepresent scientific facts to advance key political and economic agendas, revealing the interests behind their detractions on findings about acid rain, DDT, and other hazards.

### **Media & Ethics**

This groundbreaking handbook provides a comprehensive picture of the ethical dimensions of communication in a global setting. Both theoretical and practical, this important volume will raise the ethical bar for both scholars and practitioners in the world of global communication and media. Selected by Choice as an Outstanding Academic Title for 2011 Brings together leading international scholars to consider ethical issues raised by globalization, the practice of journalism, popular culture, and media activities Examines important themes in communication ethics, including feminism, ideology, social responsibility, reporting, metanarratives, blasphemy, development, and "glocalism", among many others Contains case studies on reporting, censorship, responsibility, terrorism, disenfranchisement, and guilt throughout many countries and regions worldwide Contributions by Islamic scholars discuss various facets of that religion's engagement with the public sphere, and others who deal with some of the religious and cultural factors that bedevil efforts to understand our world

### **Media Law and Ethics,, Third Edition**

Presents a new theory of media ethics that is explicitly international.

### **Mixed Media**

Closely organized around the Society of Professional Journalists' code of ethics -- the news industry's widely accepted "gold standard" of journalism principles -- this updated edition uses real-life case studies to demonstrate how journalism students and professionals can identify and reason through ethical dilemmas. Stressing the cross-platform viability of basic ethical principles, this study features a wide selection of case studies penned by professional journalists-including several new additions-that offer examples of thoughtful, powerful, and principled reporting.

Cases where regrettable decisions have taught important lessons are also included, providing a new template for analyzing moral predicaments.

## **Ethics in Marketing**

Controversies in Media Ethics offers students, instructors and professionals multiple perspectives on media ethics issues presenting vast "gray areas" and few, if any, easy answers. This third edition includes a wide range of subjects, and demonstrates a willingness to tackle the problems raised by new technologies, new media, new politics and new economics. The core of the text is formed by 14 chapters, each of which deals with a particular problem or likelihood of ethical dilemma, presented as different points of view on the topic in question, as argued by two or more contributing authors. The 15th chapter is a collection of "mini-chapters," allowing students to discern first-hand how to deal with ethical problems. Contributing authors John A. Armstrong, Peter J. Gade, Julianne H. Newton, Kim Sheehan, and Jane B. Singer provide additional voices and perspectives on various topics under discussion. This edition has been thoroughly updated to provide: discussions of issues reflecting the breadth and depth of the media spectrum numerous real-world examples broad discussion of confidentiality and other timely topics A Companion Website

([www.routledge.com/textbooks/9780415963329](http://www.routledge.com/textbooks/9780415963329)) supplies resources for both students and instructors. You can also join the Controversies community on Facebook: <http://www.facebook.com/CME3rd> Developed for use in media ethics courses, Controversies in Media Ethics provides up-to-date discussions and analysis of ethical situations across a variety of media, including issues dealing with the Internet and new media. It provides a unique consideration of ethical concerns, and serves as provocative reading for all media students.

## **Media Ethics**

Understanding and appreciating the ethical dilemmas associated with business is an important dimension of marketing strategy. Increasingly, matters of corporate social responsibility are part of marketing's domain. Ethics in Marketing contains 20 cases that deal with a variety of ethical issues such as questionable selling practices, exploitative advertising, counterfeiting, product safety, apparent bribery and channel conflict that companies face across the world. A hallmark of this book is its international dimension along with high-profile case studies that represent situations in European, North American, Chinese, Indian and South American companies. Well known multinationals like Coca Cola, Facebook, VISA and Zara are featured. This second edition of Ethics in Marketing has been thoroughly updated and includes new international cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This unique case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

## **Media Ethics at Work: True Stories from Young Professionals**

This book provides students and practitioners with a comprehensive overview of the rules and principles associated with ethical advertising practices. With extensive research, and a variety of case studies, and expert opinions, it discusses why advertising ethics is important both to the consumer and the professional. The author presents the rules of ethical conduct recommended by the Institute for Advertising Ethics and demonstrates how these are applied in practice, examining why ethics is important; what the ethical dilemmas the industry faces are; and how to motivate better practices among professionals. The book uses real life stories of "native advertising," marketing to children, and diversity in advertising to show how professionals can be inspired to "do the right thing" for consumers and their companies. Readers will learn how they can solve ethical dilemmas to their personal satisfaction in the competitive work environment. This balanced perspective to the ethical issues that arise in the advertising industry is sure to resonate with students of advertising and marketing.

### **Casebook on Ethical Issues in International Health Research**

Doing Ethics in Media: Theories and Practical Applications is an accessible, comprehensive introduction to media ethics. Its theoretical framework and grounded discussions engage students to think clearly and systematically about dilemmas in the rapidly changing media environment. The 13-chapter text is organized around six decision-making questions—the "5Ws and H" of media ethics. The questions encourage students to articulate the issues; apply codes, policies or laws; consider the needs of stakeholders; sift and sort through conflicting values; integrate philosophic principles; and pose a "test of publicity." Specifically, the questions ask: • What's your problem? • Why not follow the rules? • Who wins, who loses? • What's it worth? • Who's whispering in your ear? • How's your decision going to look? As they progress through the text, students are encouraged to resolve dozens of practical applications and increasingly complex case studies relating to journalism, new media, advertising, public relations, and entertainment. Other distinctive features include: • Comprehensive materials on classic moral theory and current issues such as truth telling and deception, values, persuasion and propaganda, privacy, diversity, and loyalty. • A user-friendly approach that challenges students to think for themselves rather than imposing answers on them. • Consistent connections between theories and the decision-making challenges posed in the practical applications and case studies. • A companion website with online resources for students, including additional readings and chapter overviews, as well as instructor materials with a test bank, instructor's manual, sample syllabi and more. [www.routledge.com/textbooks/black](http://www.routledge.com/textbooks/black) • A second website with continuously updated examples, case studies, and student writing - [www.doingmediaethics.com](http://www.doingmediaethics.com). Doing Ethics in Media is aimed at undergraduates and graduate students studying media ethics in mass media, journalism, and media studies. It also serves students in rhetoric, popular culture, communication studies, and interdisciplinary social sciences.

### **Real-World Media Ethics**

This Open Access book highlights the ethical issues and dilemmas that arise in the practice of public health. It is also a tool to support instruction, debate, and dialogue regarding public health ethics. Although the practice of public health has

always included consideration of ethical issues, the field of public health ethics as a discipline is a relatively new and emerging area. There are few practical training resources for public health practitioners, especially resources which include discussion of realistic cases which are likely to arise in the practice of public health. This work discusses these issues on a case to case basis and helps create awareness and understanding of the ethics of public health care. The main audience for the casebook is public health practitioners, including front-line workers, field epidemiology trainers and trainees, managers, planners, and decision makers who have an interest in learning about how to integrate ethical analysis into their day to day public health practice. The casebook is also useful to schools of public health and public health students as well as to academic ethicists who can use the book to teach public health ethics and distinguish it from clinical and research ethics.

## **Media Ethics**

Winner of the Clifford G. Christians Award for Research in Media Ethics, Michael Bugeja's *Living Media Ethics* posits that moral convergence is essential to address the complex issues of our high-tech media environment. As such the book departs from and yet complements traditional pedagogy in media ethics. Bugeja covers advertising, public relations and major branches of journalism, as well as major schools of philosophical thought and historical events that have shaped current media practices. Examining topics including responsibility, truth, falsehood, temptation, bias, fairness, and power, chapters encourage readers to develop a personal code of ethics that they can turn to throughout their careers. Each chapter includes exercises, as well as journal writing and creative assignments, designed to build, test, and enhance individual value systems. Unlike other texts, this media ethics book ends with an assignment to create a digital portfolio with personal ethics code aligned with a desired media position or company.

## **Living Media Ethics**

Have you ever wondered exactly what ethical standards exist in the media? *ETHICS IN MEDIA COMMUNICATIONS: CASES AND CONTROVERSIES* explains it all and shows you that there's a lot more to the story behind the scenes. Whether the issue is censorship, privacy, or accuracy, the media is governed by ethical norms that you need to know. And because it's packed with case studies and review tools, this media ethics textbook is the one that will help out on the test as well. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **Media Ethics: A Guide For Professional Conduct**

*Journalism Ethics Goes to the Movies* poses urgent questions about journalism ethics and offers candid answers. As the title suggests, the authors—some of the nation's leading journalism scholars—investigate popular movies to illustrate the kind of ethical dilemmas journalists encounter on the job, resulting in a student-friendly book sure to spark interest and stimulate thinking. At a time when experts and the public alike worry that journalism has lost its way, here's a book that can

provide much-needed, accessible guidance.

## **Merchants of Doubt**

A 30-year-old Polish lady is admitted in labour. This is her first pregnancy and she is full term. She is in a lot of pain, her liquor is stained with meconium and the trace of her baby's heart is classified as pathological. Her grasp of English is limited. You have been asked to obtain her consent for a caesarean section

100 Cases in Clinical Ethi

## **Media Ethics and Global Justice in the Digital Age**

The study reported in this volume grew out of some theoretical work, one phase of which bore specifically on the behavior of individuals in social movements that made specific (and unfulfilled) prophecies. We had been forced to depend chiefly on historical records to judge the adequacy of our theoretical ideas until we by chance discovered the social movement that we report in this book. At the time we learned of it, the movement was in mid-career but the prophecy about which it was centered had not yet been disconfirmed. We were understandably eager to undertake a study that could test our theoretical ideas under natural conditions. That we were able to do this study was in great measure due to the support obtained through the Laboratory for Research in Social Relations of the University of Minnesota. This study is a project of the Laboratory and was carried out while we were all members of its staff. We should also like to acknowledge the help we received through a grant-in-aid from the Ford Foundation to one of the authors, a grant that made preliminary exploration of the field situation possible.

## **Public Health Ethics: Cases Spanning the Globe**

A seminal work and examination of the psychopathology of journalism. Using a strange and unprecedented lawsuit as her larger-than-life example -- the lawsuit of Jeffrey MacDonald, a convicted murderer, against Joe McGinniss, the author of *Fatal Vision*, a book about the crime -- she delves into the always uneasy, sometimes tragic relationship that exists between journalist and subject. In Malcolm's view, neither journalist nor subject can avoid the moral impasse that is built into the journalistic situation. When the text first appeared, as a two-part article in *The New Yorker*, its thesis seemed so radical and its irony so pitiless that journalists across the country reacted as if stung. Her book is a work of journalism as well as an essay on journalism: it at once exemplifies and dissects its subject. In her interviews with the leading and subsidiary characters in the MacDonald-McGinniss case -- the principals, their lawyers, the members of the jury, and the various persons who testified as expert witnesses at the trial -- Malcolm is always aware of herself as a player in a game that, as she points out, she cannot lose. The journalist-subject encounter has always troubled journalists, but never before has it been looked at so unflinchingly and so ruefully. Hovering over the narrative -- and always on the edge of the reader's consciousness -- is the MacDonald murder case itself, which imparts to the book an atmosphere of anxiety and uncanniness. *The Journalist and the Murderer* derives from and reflects many of the dominant intellectual concerns of our time, and it will have a particular appeal for those who

cherish the odd, the off-center, and the unsolved.

## **Media Ethics**

Think/Point/Shoot gives students a thorough overview of the role of ethics in modern media creation. Case studies emphasize the critical issues in global media ethics today in all stages of media creation from preproduction research and development, to production and post production. This volume features practicing filmmakers, journalists, and media creators who provide insight into dealing with real-world ethical dilemmas. For this era, digital imagery, sounds, and web communication have opened doors to sharing thoughts and ideas instantaneously to potentially vast audiences. This presents exciting opportunities, but also serious ethical, legal, and social challenges. The cases and exercises found in this book are applicable to the current media field while still remaining grounded in strong ethical theory. Think/Point/Shoot explains the challenge of communicating a story to a worldwide audience while maintaining ethical standards. A companion website provides additional resources for students and instructors: media ethics game chapter summaries and case studies important forms Instructors will also find: classroom exercises PowerPoints video from the "Global Media Ethics" Conference from March 2013

## **Media Ethics**

In this volume, several communication researchers deal with different moral controversial issues. Communication and ethics are two faces of the same coin, because communication is just the ability of the human being to respect the equal condition of others to their right to be informed of social matters. Only when they have had right information about the public interest they can participate in their community as citizens. In this book we collected different significant contributions on communication and the main current questions of moral dilemmas.

## **Doing Ethics in Media**

The ninth edition of Media Ethics: Issues and Cases has been updated to reflect the most pressing ethical issues in media. Featuring 25 new cases on hot topic issues from fake news to drones and a new chapter on social justice, this authoritative case book gives students the tools to make ethical decisions in an increasingly complex environment.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)