

## Management Case Studies With Solutions Free

Healthcare Quality Management Case Studies In Marketing Management Managing Cybersecurity Risk Managing Software Engineering 101 Case Studies in Construction Management Case Studies in Disaster Response and Emergency Management Management Case Studies 50 Case Studies for Management & Supervisory Training Case Study Solutions - Financial Management Museum and Historic Site Management Case Studies in Management Case Studies in Strategic Planning Case Studies in Japanese Management Case Studies in Nursing Case Management Asian Agribusiness Management Software War Stories Case Studies in Health Information Management Mobile Marketing Management Hospitality Management Revenue Management and Pricing Case Studies in Participatory Irrigation Management Project Management Case Studies and Lessons Learned Leading Knowledge Management and Learning Case Studies In Marketing Management ETourism Case Studies Case Studies in Knowledge Management Case Study Solutions - Human Resource Development Product Lifecycle Management Community Management of Rural Water Supply Strategies in Failure Management The Palgrave Handbook of Sustainability Case Studies in Project, Program, and Organizational Project Management Product Lifecycle Management (Volume 4): The Case Studies Case Studies in Strategic Management: A Practical Approach Case Studies in Global Management Project Management Case Studies Real Web Project Management Solutions to Case Studies for Graduate Students Visitor Management Marketing : 10 cases studies

### Healthcare Quality Management

This book provides a comprehensive overview of the practice of sustainability through a diverse range of case studies spanning across varied fields and areas of expertise. It provides a clear indication as to the contemporary state of sustainability in a time faced by issues such as global climate change, challenges of environmental justice, economic globalization and environmental contamination. The Palgrave Handbook of Sustainability explores three broad themes: Environmental Sustainability, Social Sustainability and Economic Sustainability. The authors critically explore these themes and provide insight into their linkages with one another to demonstrate the substantial efforts currently underway to address the sustainability of our planet. This handbook is an important contribution to the best practises on sustainability, drawn from many different examples across the fields of engineering, geology, anthropology, sociology, biology, chemistry and religion.

### Case Studies In Marketing Management

Managers and supervisors will sharpen their analytical and decision-making skills with this new collection of fully

reproducible case studies. Based on actual, real-life situations, these exercises prepare supervisors and team leaders for the challenging problems they face in today's complex workplace. Each case study includes: Summary of the case; Discussion questions which evoke thought and analysis; Suggested solutions to the problems presented. Training Objectives: Improve participant's listening skills; Empower employees to negotiate; solutions fairly; Provide opportunities for participants to practice new skills in a supportive environment; Illustrate the skills needed to respond productively to complex issues. Activities Cover: Performance appraisal; Managing effectively; Sexual harassment/discrimination; Managing disruptive employees; Coaching/counseling employees; Hiring the right person

### **Managing Cybersecurity Risk**

Bridges the gap in contemporary literature by examining marketing and management issues of many international companies that have successfully implemented eTourism solutions. This book explores the developments in this field, introducing and discussing emerging trends, approaches, models and paradigms, providing visions for the future of eTourism.

### **Managing Software Engineering**

Renault, Samsung, Lacoste This book provides opportunities to discover a selection of issues recently faced by 10 major French companies. Each case offers in a clear and structured manner: a case presentation sheet including the problem statement, learning objectives, as well as the main themes and marketing tools used throughout the case; a narrative reviewing important information about the company and its environment, leading to the problem to be investigated; a series of questions guiding the draft of a structured solution; a detailed solution outlining the main strategic recommendations. Based on real issues and written in collaboration with the companies, the 10 field-based case studies allow applying marketing principles, theories and models: segmentation, positioning, marketing plan, as well as designing strategies at the product, price, place and promotion levels. Learning by doing, applied to marketing!"

### **101 Case Studies in Construction Management**

This book presents some twenty case studies, showing how companies in different industry sectors and of different sizes make advances in Product Lifecycle Management (PLM). Like the authors previous volumes, this book provides a valuable resource for those wishing to learn about PLM and how to implement and apply it in their companies. Helping readers to: learn about implementing and benefiting from PLM; learn about good PLM solutions and best practice; improve their planning and decision-making abilities; benefit from the lessons learned by the companies featured in the case studies;

proceed faster and further with PLM the book presents effective PLM solutions and best practices. At the same time, the case studies included demonstrate how different companies implement and benefit from PLM. Each case study is addressed in a separate chapter and details a different situation, enabling readers to put themselves in the situation and think through different actions and decisions. A valuable resource for PLM team managers and employees in engineering and manufacturing companies, the book is also of interest to researchers and students in industrial engineering fields. Chapter "PLM at PSA GROUPE" of this book is available open access under a CC BY 4.0 license.

### **Case Studies in Disaster Response and Emergency Management**

Case Studies in Nursing Case Management provides portrayals of health care organizations around the nation that have successfully implemented case management programs. It reports on how case management is being used in inpatient, ambulatory, operating room, intensive care, home health, and subacute settings. Specific populations such as pediatric, maternity, dialysis, geriatric, psychiatric, and AIDS/HIV patients are also addressed. Case managers' roles in managed care and community-based settings as well as in insurance companies are described.

### **Management Case Studies**

#### **50 Case Studies for Management & Supervisory Training**

Revenue management is the process of allocating the right inventory to the right kind of customer at the right price to maximize revenue. It applies particularly to the service sector. Covering numerous industries, these case studies demonstrate a variety of scenarios, problems and solutions.

### **Case Study Solutions - Financial Management**

This book blends classroom training with actual practice. It provides case studies for the students of Management, Commerce, Chartered Accountancy, and Cost and Work Accountancy. It contains case studies pertaining to Indian conditions and their suggestions.

### **Museum and Historic Site Management**

## Case Studies in Management

This book reflects upon a range of practical experiences from organizations implementing software engineering methods and tools. Each chapter addresses a crucial management issue and illustrates the points made with practical case studies.

## Case Studies in Strategic Planning

THE #1 PROJECT MANAGEMENT CASE STUDIES BOOK NOW FEATURING NEW CASES FROM DISNEY, THE OLYMPICS, AIRBUS, BOEING, AND MORE After on-the-job experience, case studies are the most important part of every project manager's training. This Fifth Edition of Project Management Case Studies features more than one hundred case studies that detail projects at high-profile companies around the world. These cases offer you a unique opportunity to experience, first-hand, project management in action within a variety of contexts and up against some of the most challenging conditions any project manager will likely face. New to this edition are case studies focusing on agile and scrum methodologies. Contains 100-plus case studies from companies that illustrate both successful and not-so-successful project management Represents an array of industries, including medical and pharmaceutical, aerospace, entertainment, sports, manufacturing, finance, telecommunications, and more Features 18 new case studies, including high-profile cases from Disney, the Olympics, Boeing 787 Dreamliner, and Airbus 380 Follows and supports preparation for the Project Management Professional (PMP)<sup>®</sup> Certification Exam Experienced PMs, project managers in training, and students alike will find this book to be an indispensable resource whether used as a standalone or combined with the bestselling Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12th Edition. PMI, CAPM, PMBOK, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.

## Case Studies in Japanese Management

The supply of reliable and safe water is a key challenge for developing countries, particularly India. Community management has long been the declared model for rural water supply and is recognised to be critical for its implementation and success. Based on 20 detailed successful case studies from across India, this book outlines future rural water supply approaches for all lower-income countries as they start to follow India on the economic growth (and subsequent service levels) transition. The case studies cover state-level wealth varying from US\$2,600 to US\$10,000 GDP per person and a mix of gravity flow, single village and multi-village groundwater and surface water schemes. The research reported covers 17 states and surveys of 2,400 households. Together, they provide a spread of cases directly relevant to policy-makers in lower-income economies planning to upgrade the quality and sustainability of rural water supply to meet the Sustainable Development Goals, particularly in the context of economic growth.

## **Case Studies in Nursing Case Management**

Museum and Historic Site Management: A Case Study Approach utilizes the classic business case study approach to help museum and public history professionals think through different scenarios and understand/anticipate different points of view in resolving issues. The case studies are fictionalized representations of real life situations that have occurred at museums, historic sites, and non-profit organizations. Elements from multiple situations will be incorporated into each case study to create multi-faceted scenarios that challenge the reader to develop their own creative, yet pragmatic solutions. The case studies read like a story—embedding the reader in the fictionalized museum or historic site. A brief introduction will contextualize the issues under exploration. Then the case begins with the story. The main protagonist guides the reader through the issues at hand. Other characters posit different points of view. The solution is not provided. Instead, while considering his/her options for resolving the situation, the protagonist asks a series of questions that provide guidelines for different solutions. For example, in a case involving deaccessioning, the protagonist might consult AASLH materials, AAM standards, and newspaper articles about the Delaware Art Museum or Brandeis University Rose Art Museum deaccessioning. Based on those materials and other discussion points, the protagonist will consider the various solutions. The thirty case study topics include board management, fundraising, personnel planning, technology, and financial planning. The preface includes detailed notes on how to use the cases in instructional settings.

## **Asian Agribusiness Management**

The first edition, published November 2016, was targeted at the directors and senior managers of SMEs and larger organisations that have not yet paid sufficient attention to cybersecurity and possibly did not appreciate the scale or severity of permanent risk to their businesses. The book was an important wake-up call and primer and proved a significant success, including wide global reach and diverse additional use of the chapter content through media outlets. The new edition, targeted at a similar readership, will provide more detailed information about the cybersecurity environment and specific threats. It will offer advice on the resources available to build defences and the selection of tools and managed services to achieve enhanced security at acceptable cost. A content sharing partnership has been agreed with major technology provider Alien Vault and the 2017 edition will be a larger book of approximately 250 pages.

## **Software War Stories**

This book offers a comprehensive overview of failure in business, management and consulting. It features contributions by experts from diverse fields, who share unique insights from their real-life experiences. Readers will find perspectives from leadership, project management, change management, innovation management, human resource management,

counseling, restructuring, entrepreneurship and sports. Each chapter combines the latest empirical findings with relevant case studies, making for a unique book that offers a fascinating exploration of the largely unexplored area of setbacks, pitfalls, flops and disappointments in the business world.

### **Case Studies in Health Information Management**

This book of case studies is designed to provide useful information for instructional purposes and for those interested in the management of Asian agribusiness. This collected volume of case studies is organized around three major themes-growth, marketing, and upgrading strategies. Many of the cases herein were used in Advanced Agribusiness Workshops jointly organized by the Asian Productivity Organization and Cornell University held in Bangkok, Manila, and Bali. Through a case study-driven approach, this book offers an opportunity for students, policymakers, and business owners to consider the impact of key trends like value-addition, urbanization, the environment, regional integration, climate change, and technology on Asian agribusinesses.

### **Mobile Marketing Management**

Get more out of your lessons with CASE STUDIES IN HEALTH INFORMATION MANAGEMENT, 3rd Edition! More than a collection of fascinating case scenarios, this versatile worktext helps you apply theories to practices in the modern healthcare environment. Case topics cover everything from data management and security to compliance and statistics, while a handy correlation grid highlights the latest RHIA and RHIT domains and competencies to help you prepare for certification exams. The perfect companion for any HIM textbook or simply a reliable desk reference, CASE STUDIES IN HEALTH INFORMATION MANAGEMENT, 3rd Edition offers realistic forms and spreadsheets to develop your skills, deepen your understanding of the HIM role, and lay the groundwork for your professional success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### **Hospitality Management**

Examines the role of the Web project manager, and offers strategies for running productive meetings, winning the confidence of the team, dealing constructively with conflict, and managing expectations.

### **Revenue Management and Pricing**

Because knowledge doesn't happen in a vacuum, you need ways to encourage people to share what they know and foster a

free-flowing exchange of ideas. This set of case studies provides ideas and strategies for creating knowledge-friendly workplaces that stimulate continuous learning.

### **Case Studies in Participatory Irrigation Management**

The book provides conceptual inputs and offers several case studies covering the entire gamut of the study of Human Resource Development (HRD) catering to the requirement of managers and students of business schools. A serious attempt has been made to cov

### **Project Management Case Studies and Lessons Learned**

Provides an opportunity for corporate strategy analysis within a Japanese context. This textbook regroups case studies to decorticate key concepts in Japanese management. It also includes over 11 cases that depict issues in entering the Japanese market, strategic issues when managing in Japan, marketing management, and crisis management.

### **Leading Knowledge Management and Learning**

Designed to enable practitioners and students to evaluate a variety of real-life emergencies from every angle, this new edition of Case Studies in Disaster Response and Emergency Management provides clear, thorough, step-by-step descriptions of more than 50 major disasters or emergencies. Arranged chronologically, the case studies involve incidents from around the globe, with topics including natural disasters, industrial accidents, epidemics, and terrorist attacks. A series of questions throughout each case study encourages the reader to think critically about the problem at hand, to select a course of action, and to then see the results of the decisions that were made.? This hands-on approach invites practitioners and students to apply learned theoretical emergency management techniques in a safe test environment. Case Studies in Disaster Response and Emergency Management, 2e provides readers with the most modern and current case studies in disaster response and emergency management and can be used in group project settings, as individual homework assignments in training courses for first responders, law enforcement, and government employees, or to complement existing emergency management textbooks in Public Administration, Public Management, and Public Affairs programs.?

### **Case Studies In Marketing Management**

This book presents some twenty case studies, showing how companies in different industry sectors and of different sizes make advances in Product Lifecycle Management (PLM). Like the author's previous volumes, this book provides a valuable

resource for those wishing to learn about PLM and how to implement and apply it in their companies. Helping readers to · learn about implementing and benefiting from PLM; · learn about good PLM solutions and best practice; · improve their planning and decision-making abilities; · benefit from the lessons learned by the companies featured in the case studies; · proceed faster and further with PLM the book presents effective PLM solutions and best practices. At the same time, the case studies included demonstrate how different companies implement and benefit from PLM. Each case study is addressed in a separate chapter and details a different situation, enabling readers to put themselves in the situation and think through different actions and decisions. A valuable resource for PLM team managers and employees in engineering and manufacturing companies, the book is also of interest to researchers and students in industrial engineering fields.

### **ETourism Case Studies**

"Water is a vital element for agricultural production and for economic development in general. However, the spatial and temporal distribution of water in Mexico restrains its use. Because of this distribution, it has been necessary to build a large infrastructure to capture, store, and allot this element among water users." Around the world, countries that once promoted more government involvement in irrigation management are adopting new policies that do just the opposite, creating incentives for farmers to take over the management of operations and maintenance, while government agencies focus on improving the management of water at the main system level. Is this just another management fad; or will the pendulum that is now swinging toward greater management control by farmers soon swing back the other way, toward greater state control? This volume reports on four countries where the state's role in irrigation management has undergone fundamental change and where the result has been a much greater management role for farmers. These studies address the political antecedents of participatory irrigation management (PIM) policies, the process of implementing the policies, and the second-generation challenges of sustaining PIM. These experiences will prove useful to policymakers and irrigation professionals who are facing similar challenges in their own countries.

### **Case Studies in Knowledge Management**

Healthcare Quality Management: A Case Study Approach is the first comprehensive case-based text combining essential quality management knowledge with real-world scenarios. With in-depth healthcare quality management case studies, tools, activities, and discussion questions, the text helps build the competencies needed to succeed in quality management. Written in an easy-to-read style, Part One of the textbook introduces students to the fundamentals of quality management, including history, culture, and different quality management philosophies, such as Lean and Six Sigma. Part One additionally explains the A3 problem-solving template used to follow the Plan-Do-Study-Act (PDSA) or Define, Measure, Analyze, Improve, and Control (DMAIC) cycles, that guides your completion of the problem-solving exercises found in Part

Two. The bulk of the textbook includes realistic and engaging case studies featuring common quality management problems encountered in a variety of healthcare settings. The case studies feature engaging scenarios, descriptions, opinions, charts, and data, covering such contemporary topics as provider burnout, artificial intelligence, the opioid overdose epidemic, among many more. Serving as a powerful replacement to more theory-based quality management textbooks, Healthcare Quality Management provides context to challenging situations encountered by any healthcare manager, including the health administrator, nurse, physician, social worker, or allied health professional. KEY FEATURES: 25 Realistic Case Studies–Explore challenging Process Improvement, Patient Experience, Patient Safety, and Performance Improvement quality management scenarios set in various healthcare settings Diverse Author Team–Combines the expertise and knowledge of a health management educator, a Chief Nursing Officer at a large regional hospital, and a health system-based Certified Lean Expert Podcasts–Listen to quality management experts share stories and secrets on how to succeed, work in teams, and apply tools to solve problems Quality Management Tools–Grow your quality management skill set with 25 separate quality management tools and approaches tied to the real-world case studies Competency-Based Education Support–Match case studies to professional competencies, such as analytical skills, community collaboration, and interpersonal relations, using case-to-competency crosswalks for health administration, nursing, medicine, and the interprofessional team Comprehensive Instructor’s Packet–Includes PPTs, extensive Excel data files, an Instructor’s Manual with completed A3 problem-solving solutions for each Case Application Exercise, and more! Student ancillaries–Includes data files and A3 template

### **Case Study Solutions - Human Resource Development**

Graduate students, college libraries, and organizations or management teams will benefit tremendously when they acquire and use the solutions to the case studies in this book. Case studies are the well-established and proven techniques that guide students or management teams to adopt prudent concepts theoretically in real-world situations. These studies can help to address an organization's dilemma depending upon the expectations of the stakeholders and the investors. In this edition, this book gives readers access to exemplary solutions to case studies drawn from a wide variety of cases in both academic and applied fields. By studying these examples, students can actively develop their skills in problem-solving using analytical tools to make decisions in complex situations. The reader can cope with ambiguities and learn how to apply optimal solutions in similar situations. It is a must read for anyone intending to tackle managerial case studies.

### **Product Lifecycle Management**

The ever expanding market need for information on how to apply project management principles and the PMBOK® contents to day-to-day business situations has been met by our case studies book by Harold Kerzner. That book was a spin-off from

and ancillary to his best selling text but has gained a life of its own beyond adopters of that textbook. All indications are that the market is hungry for more cases while our own need to expand the content we control, both in-print and online would benefit from such an expansion of project management "case content". The authors propose to produce a book of cases that compliment Kerzner's book. A book that offers cases beyond the general project management areas and into PMI®'s growth areas of program management and organizational project management. The book will be structured to follow the PMBOK in coverage so that it can not only be used to supplement project management courses, but also for self study and training courses for the PMP® Exam. (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

### **Community Management of Rural Water Supply**

Case Studies in Knowledge Management provides rich, case-based lessons learned from several examples of actual applications of knowledge management in a variety of organizational and global settings. A variety of KM issues are explored, including issues associated with building a KMS, organizational culture and its effect on knowledge capture, sharing, re-use, strategy, and implementation of KM initiatives and a KMS. The benefit of focusing on case and action research is that this research provides an extensive and in-depth background and analysis on the subjects, providing readers with greater insight into the issues discussed.

### **Strategies in Failure Management**

Project managers who lead globally dispersed teams face unique challenges in managing project stakeholders, scope, knowledge sharing, schedules, resources, and above all team execution in a global business environment. Finding timely solutions to challenging events becomes more difficult in a global project environment. This book presents more than 80 case studies designed to help project managers craft solutions to the typical problems that can occur in global projects. The author describes surprising, unexpected, and catastrophic cases that he encountered during his 35 years of project management experience in the global arena. The author details the background of each challenging case and then explains how he remedied the issue at hand. Some cases involve a logical step-by-step approach toward a solution, while others require unorthodox steps to get the project on the right track. The book includes lessons learned after every case. This book is designed to help global project managers become more proactive, careful, disciplined, and ready for sudden surprises that can affect their projects. The project cases detailed in this book support and guide the strategizing process that occurs during the execution of global projects. The book emphasizes the importance of documenting lessons learned after each project to prevent making the same mistakes in the future.

## **The Palgrave Handbook of Sustainability**

### **Case Studies in Project, Program, and Organizational Project Management**

A comprehensive, practical book on software management that dispels real-world issues through relevant case studies. Software managers inevitably will meet obstacles while trying to deliver quality products and provide value to customers, often with tight time restrictions. The result: *Software War Stories*. This book provides readers with practical advice on how to handle the many issues that can arise as a software project unfolds. It utilizes case studies that focus on what can be done to establish and meet reasonable expectations as they occur in government, industrial, and academic settings. The book also offers important discussions on both traditional and agile methods as well as lean development concepts.

*Software War Stories*: Covers the basics of management as applied to situations ranging from agile projects to large IT projects with infrastructure problems. Includes coverage of topics ranging from planning, estimating, and organizing to risk and opportunity management. Uses twelve case studies to communicate lessons learned by the author in practice. Offers end-of-chapter exercises, sample solutions, and a blog for providing updates and answers to readers' questions.

*Software War Stories: Case Studies in Software Management* mentors practitioners, software engineers, students and more, providing relevant situational examples encountered when managing software projects and organizations.

### **Product Lifecycle Management (Volume 4): The Case Studies**

'Visitor Management' is an innovative collection of case studies taken from cultural World Heritage Sites. Using examples from the world's most significant archaeological and architectural legacies this book identifies the problems involved with site management. Cultural World Heritage Sites are extremely attractive to contemporary visitors. This poses many problems for site management, notably the need to preserve a delicate balance between interpretation, conservation and the provision of visitor facilities. This contributed title takes examples from a range of UNESCO World Heritage Sites and shows models of good practice looking at the functions of the different organizations involved and the range of variation among sites. The contributors have international expertise and draw on first-hand knowledge at a practical level. 'Visitor Management: Case studies from World Heritage Sites' is ideal for practitioners and students involved in heritage management and conservation management. Undergraduate and postgraduate students in tourism, leisure and hospitality will also find this book an invaluable read. Myra Shackley is Professor of Culture Resource Management and Head of the Centre for Tourism and Visitor Management at Nottingham Trent University. Her research interests lie in the management of cultural and wildlife tourism, particularly in relation to Protected Areas and World Heritage Sites. She has published eleven previous books, of which the last was 'Wildlife Tourism' (International Thompson Business Press, 1996) and has

extensive research and consultancy interests within the field of visitor management. Only case study book on the subject International appeal

### **Case Studies in Strategic Management: A Practical Approach**

The dynamic and constantly changing business environment has made the management education field evolve to meet new expectations. The case study methodology of teaching is a significant pedagogical instrument to impart management skills to students. This book is on “Management case studies,” and it teaches students essential skills like analytical thinking, communication, innovation, the ability to transform theoretical knowledge into practically viable solutions and the simplification of complex concepts. It covers the practical aspects of management concepts for undergraduate and postgraduate students of different universities. This book covers all important management subjects that a UG & PG student should master, from how to solve a case study to different concepts of General Management, Marketing Management, Financial Management and Human Resource Management. This book is simple and easy to understand, without any difficulties for any UG & PG student of the management stream and we have done our best to bring accurate data to you.

### **Case Studies in Global Management**

Case Studies in Strategic Planning shows you how to do systematic strategic planning in real-life cases, regardless of your level of expertise. The simplified version of this methodology and its analysis tools, based on fundamentals, are easily understood and universally applied to any type of business for developing strategic plans. More important

### **Project Management Case Studies**

### **Real Web Project Management**

### **Solutions to Case Studies for Graduate Students**

### **Visitor Management**

Real life examples of the challenges and opportunities in globalized workforces

### **Marketing : 10 cases studies**

With the development of mobile internet technology, people's lifestyle and consumer behavior are changing rapidly. Nowadays, the products on the market are updating more and more frequently, and the traditional marketing theory and brand theory fail to get with the mobile internet. So, what's the innovative marketing to take in the new era? Since 2012, China has entered into the mobile era, and became a major country of mobile internet application. The book summarizes the experience of the author accumulated from many trials and errors in management and marketing innovation, so as to form the pattern of management and marketing for the next 30 years. Mobile Marketing Management lays the foundation for the new era with four pillars: service, substance, superuser, space, known as 4S theory for short. In view of the concept of customer-first, it is all about service, and products become productized service concepts. In view of the failure of mass communication, the competition among all services becomes the competition of substance differentiation. Regarding the popularity of self-organization, it becomes a trend to cooperate with people rather than the company to develop the market. In view of the principle of fuzzy market boundary, the enterprises shall optimize their living space and evolve their development space. This book contains numerous case studies along with analysis and creates the discipline of mobile marketing management, providing innovative theories, methods and tools for the marketing of enterprises. Through this book, readers can master the marketing methods of the mobile internet era. They can apply the marketing theory in this book to guide the marketing practice, thus improving marketing efficiency and reducing marketing costs.

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