

# **International Journal Of Engineering Business Management Impact Factor**

Handbook of Research on Web 2.0, 3.0, and X.0:  
Technologies, Business, and Social  
ApplicationsBusiness Web Strategy: Design,  
Alignment, and ApplicationGlobal Implications of  
Modern Enterprise Information Systems: Technologies  
and ApplicationsMobile Applications and Knowledge  
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Entrepreneurship and InnovationE-Collaboration in  
Modern Organizations: Initiating and Managing  
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Advancements in Service Science, Management, and  
EngineeringVirtual Team Leadership and Collaborative  
Engineering Advancements: Contemporary Issues and  
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ChallengesHandbook of Research in Mobile Business,  
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Asset Management

## **Handbook of Research on Web 2.0, 3.0, and X.0: Technologies, Business, and Social Applications**

Decision science offers powerful insights and techniques that help people make better decisions to improve business and society. This new volume brings together the peer-reviewed papers that have been chosen as the "best of the best" by the field's leading organization, the Decision Sciences Institute. These papers, authored by respected decision science researchers and academics from around the world, will be presented at DSI's 45th Annual Meeting in Tampa, Florida in November 2014. The first book of papers ever assembled by DSI, this volume describes recent methods and approaches in the decision sciences, with a special focus on how accelerating technological innovation is driving change in the ways organizations and individuals make decisions. These papers offer actionable insights for decision-makers of all kinds, in business, public policy, non-profit organizations, and beyond. They also point to new research directions for academic researchers in decision science worldwide.

## **Business Web Strategy: Design, Alignment, and Application**

"This book presents a collection of research associated with the emerging e-business technologies and applications, attempting to stimulate the

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advancement of various e-business frameworks and applications, and to provide future research directions"--Provided by publisher.

### **Global Implications of Modern Enterprise Information Systems: Technologies and Applications**

### **Mobile Applications and Knowledge Advancements in E-Business**

Services play a central role in the economies of nations and in global commerce, and to some extent we are all in the field of service. Technological Applications and Advancements in Service Science, Management, and Engineering is a compendium of research that proves to be an indispensable resource for cutting-edge knowledge in service science understood as a broad research field that embodies all the aspects that relate to services, their planning, design, operation, evaluation, and improvement. Perfect for academic researchers and practicing professionals, this volume serves as a vehicle for the development of service science and how good services are devised and engineered to get the maximum value for their efforts.

### **Information Technology Entrepreneurship and Innovation**

Provides an in-depth analysis of some of the most

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recent challenges for international businesses, such as corporate social responsibility and the phenomenon of outward foreign direct investment from China. Reflects on the new perspectives in international business by presenting the experience of successful business experts in the field.

### **E-Collaboration in Modern Organizations: Initiating and Managing Distributed Projects**

"This book presents quality articles focused on key issues concerning technology in business"--Provided by publisher.

### **Technological Applications and Advancements in Service Science, Management, and Engineering**

The Government's commitment to increasing access to published research findings and its desire to achieve full open access are welcomed in this report from the Business, Innovation and Skills Committee. However, whilst Gold open access - where authors publish their articles in an open access journal that provides free immediate open access to all of its articles on the publisher's website - is a desirable ultimate goal, focusing on it during the transition to a fully open access world is a mistake. The Government and Research Council UK should reconsider their preference for Gold open access during the five year transition period, and give due regard to the evidence of the vital role that Green open access and

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repositories have to play as the UK moves towards full open access. (Authors opting for Green open access publish in any subscription journal, and then make their peer-reviewed final draft freely accessible online by self-archiving or depositing the article in a repository (either institutional or disciplinary) upon acceptance for publication.) Other recommendations include: promotion of standardisation and compliance across subject and institutional repositories; mitigation against the impact on universities of paying Article Processing Charges out of their own reserves; introduce a reduced VAT rate for e-journals; non-disclosure clauses should not be used in publishing contracts that include the use of public funds; BIS must review its consultation processes to ensure that lessons are learned from the lack of involvement of businesses, particularly SMEs, in the formation of open access policy

### **Virtual Team Leadership and Collaborative Engineering Advancements: Contemporary Issues and Implications**

The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and interdisciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.

## **The International Journal of Applied Engineering Education**

Using the same strategy for the needs of image processing and pattern recognition, scientists and researchers have turned to computational intelligence for better research throughputs and end results applied towards engineering, science, business and financial applications. Handbook of Research on Computational Intelligence for Engineering, Science, and Business discusses the computation intelligence approaches, initiatives and applications in the engineering, science and business fields. This reference aims to highlight computational intelligence as no longer limited to computing-related disciplines and can be applied to any effort which handles complex and meaningful information.

## **Meta-Heuristics Optimization Algorithms in Engineering, Business, Economics, and Finance**

## **Organizational, Business, and Technological Aspects of the Knowledge Society**

Interoperability is a topic of considerable interest for business entities, as the exchange and use of data is important to their success and sustainability. Electronic Business Interoperability: Concepts, Opportunities and Challenges analyzes obstacles,

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provides critical assessment of existing approaches, and reviews recent research efforts to overcome interoperability problems in electronic business. It serves as a source of knowledge for researchers, educators, students, and industry practitioners to share and exchange their most current research findings, ideas, practices, challenges, and opportunities concerning electronic business interoperability.

### **E-Business Process Management: Technologies and Solutions**

E-Collaboration in Modern Organizations: Initiating and Managing Distributed Projects combines comprehensive research related to e-collaboration in modern organizations, emphasizing topics relevant to those involved in initiating and managing distributed projects. Providing authoritative content to scholars, researchers, and practitioners, this book specifically describes conceptual and theoretical issues that have implications for distributed project management, implications surrounding the use of e-collaborative environments for distributed projects, and emerging issues and debate related directly and indirectly to e-collaboration support for distributed project management.

### **Handbook on Business Information Systems**

Optimization techniques have developed into a significant area concerning industrial, economics,

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business, and financial systems. With the development of engineering and financial systems, modern optimization has played an important role in service-centered operations and as such has attracted more attention to this field. Meta-heuristic hybrid optimization is a newly development mathematical framework based optimization technique. Designed by logicians, engineers, analysts, and many more, this technique aims to study the complexity of algorithms and problems. Meta-Heuristics Optimization Algorithms in Engineering, Business, Economics, and Finance explores the emerging study of meta-heuristics optimization algorithms and methods and their role in innovated real world practical applications. This book is a collection of research on the areas of meta-heuristics optimization algorithms in engineering, business, economics, and finance and aims to be a comprehensive reference for decision makers, managers, engineers, researchers, scientists, financiers, and economists as well as industrialists.

### **Electronic Business Interoperability: Concepts, Opportunities and Challenges**

This handbook covers the vast field of business information systems, focusing particularly on developing information systems to capture and integrate information technology together with the people and their businesses. Part I of the book, "Health Care Information Systems," focuses on providing global leadership for the optimal use of health care information technology (IT). It provides knowledge about the best use of information systems

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for the betterment of health care services. Part II, "Business Process Information Systems," extends the previous theory in the area of process development by recognizing that improvements in intra-organizational business processes need to be complemented by corresponding improvements in inter-organizational processes. Part III deals with "Industrial Data and Management Systems" and captures the main challenges faced by the industry, such as the changes in the operations paradigm of manufacturing and service organizations. Finally, Part IV, "Evaluation of Business Information Systems," discusses the empirical investigation into the adoption of systems development methodologies and the security pattern of the business systems along with the mathematical models.

### **Handbook of Research in Mobile Business, Second Edition: Technical, Methodological and Social Perspectives**

“a much-needed handbook with contributions from well-chosen practitioners. A primary accomplishment is to provide guidance for those involved in modeling and simulation in support of Systems of Systems development, more particularly guidance that draws on well-conceived academic research to define concepts and terms, that identifies primary challenges for developers, and that suggests fruitful approaches grounded in theory and successful examples.” Paul Davis, The RAND Corporation Modeling and Simulation Support for System of Systems Engineering Applications provides a

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comprehensive overview of the underlying theory, methods, and solutions in modeling and simulation support for system of systems engineering. Highlighting plentiful multidisciplinary applications of modeling and simulation, the book uniquely addresses the criteria and challenges found within the field. Beginning with a foundation of concepts, terms, and categories, a theoretical and generalized approach to system of systems engineering is introduced, and real-world applications via case studies and examples are presented. A unified approach is maintained in an effort to understand the complexity of a single system as well as the context among other proximate systems. In addition, the book features: Cutting edge coverage of modeling and simulation within the field of system of systems, including transportation, system health management, space mission analysis, systems engineering methodology, and energy State-of-the-art advances within multiple domains to instantiate theoretic insights, applicable methods, and lessons learned from real-world applications of modeling and simulation The challenges of system of systems engineering using a systematic and holistic approach Key concepts, terms, and activities to provide a comprehensive, unified, and concise representation of the field A collection of chapters written by over 40 recognized international experts from academia, government, and industry A research agenda derived from the contribution of experts that guides scholars and researchers towards open questions Modeling and Simulation Support for System of Systems Engineering Applications is an ideal reference and resource for academics and practitioners in

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operations research, engineering, statistics, mathematics, modeling and simulation, and computer science. The book is also an excellent course book for graduate and PhD-level courses in modeling and simulation, engineering, and computer science.

### **International Business**

"This book covers emerging e-business theories, architectures, and technologies that are emphasized to stimulate and disseminate cutting-edge information into research and business communities in a timely fashion"--Provided by publisher.

### **House of Commons - Business, Innovation and Skills Committee: Open Access - HC 99-I**

### **International Journal of Applied Linguistics & English Literature**

"This book provides a comprehensive reference source on next generation Web technologies and their applications"--Provided by publisher.

### **Emergent Strategies for E-Business Processes, Services and Implications: Advancing Corporate Frameworks**

Definitions, Concepts and Scope of Engineering Asset Management, the first volume in this new review

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series, seeks to minimise ambiguities in the subject matter. The ongoing effort to develop guidelines is shaping the future towards the creation of a body of knowledge for the management of engineered physical assets. Increasingly, industry practitioners are looking for strategies and tactics that can be applied to enhance the value-creating capacities of new and installed asset systems. The new knowledge-based economy paradigm provides imperatives to combine various disciplines, knowledge areas and skills for effective engineering asset management. This volume comprises selected papers from the 1st, 2nd, and 3rd World Congresses on Engineering Asset Management, which were convened under the auspices of ISEAM in collaboration with a number of organisations, including CIEAM Australia, Asset Management Council Australia, BINDT UK, and Chinese Academy of Sciences, Beijing University of Chemical Technology, China. Definitions, Concepts and Scope of Engineering Asset Management will be of interest to researchers in engineering, innovation and technology management, as well as to managers, planners and policy-makers in both industry and government.

### **International Journal of Applied Management Sciences and Engineering (IJAMSE).**

This new edition is a direct response to the ever-growing need for better project management which covers the basics, but also addresses more-technical topics in much greater depth than any other book.

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Case studies and examples from engineering and technology projects are utilized to prepare technical and business students for management positions in technical fields. It's thorough yet accessible approach makes this text an ideal resource and reference for anyone studying or practicing project management within engineering or business. Includes case studies, examples and background on managing business, engineering, and technology projects to add context for specialists and prepare business students for managing projects in technical industry. New edition features closer alignment with PMBOK terms and definitions, simplified chapter summaries, several new case studies throughout, and expanded coverage of communication and leadership issues such as conflict resolution and the management of distributed teams.

### **Electronic Commerce Management for Business Activities and Global Enterprises: Competitive Advantages**

"This book offers insights into issues, challenges, and solutions related to the successful application and management aspects of electronic business, providing a comprehensive framework for researchers and practitioners in understanding the growing demand of e-business research"--Provided by publisher.

### **Reference Modeling for Business Systems Analysis**

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This book shows students how international business differs from local or national business, and discusses the fundamental challenges and emerging trends in international business. It looks at the impact of globalization, corporate social responsibility, and the ever expanding use of digital technology on corporate strategies and executive decisions. It provides students with a broad overview of the subject, while guiding them through the practical issues and context of international business with the use of a range of examples, and cases and discussion questions drawn from around the world.

### **Visioning and Engineering the Knowledge Society - A Web Science Perspective**

"This book presents useful strategies, techniques, and tools for the successful design, development, and implementation of enterprise information systems"--Provided by publisher.

### **Knowledge Ecology in Global Business: Managing Intellectual Capital**

With the rapid advancement in information technologies, e-business is rapidly growing in significance and is having a direct impact upon business applications and technologies. E-Business Models, Services and Communications provides researchers and practitioners with valuable information on recent advances and developments in emerging e-business models and technologies. This

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book covers a variety of topics such as e-business models, telecommunication network utilization, online consumer behavior, electronic communication adoption and service provider strategies, and privacy policies and implementation issues.

### **The Journal of Industrial and Engineering Chemistry**

It is a great pleasure to share with you the Springer CCIS 112 proceedings of the Third World Summit on the Knowledge Society--WSKS 2010--that was organized by the International Scientific Council for the Knowledge Society, and supported by the Open Research Society, NGO, (<http://www.open-knowledge-society.org>) and the International Journal of the Knowledge Society Research, (<http://www.igi-global.com/ijksr>), and took place in Aquis Corfu Holiday Palace Hotel, on Corfu island, Greece, September 22-24, 2010. The Third World Summit on the Knowledge Society (WSKS 2010) was an international scientific event devoted to promoting the dialogue on the main aspects of the knowledge society towards a better world for all. The multidimensional economic and social crisis of the last couple years brings to the fore the need to discuss in depth new policies and strategies for a human-centric developmental process in the global context. This annual summit brings together key stakeholders of knowledge society development worldwide, from academia, industry, government, policy makers, and active citizens to look at the impact and prospects of it information technology, and the knowledge-based

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era it is creating, on key facets of living, working, learning, innovating, and collaborating in today's hyper-complex world.

### **Research in the Decision Sciences for Global Business**

Provides ideas on how intellectual capital through emerging technologies can support business performance. Covers topics such as competitive strategy, human resource management, and organizational learning.

### **Global Business and Management Research: An International Journal Vol.1, No.1**

This volume brings together important new research in decision science, capturing the crucial role of local context in a globalized, standardized world. Assembling the best work presented at the 2013 Conference of the European Decision Sciences Institute, it considers classic decision science problems from a new perspective, offering insights for improving decision-making in government, business, healthcare, education, manufacturing, the military, and beyond. The papers in Common Disciplines that Separate Us embrace the duality of globally determined local contexts, offering new approaches to decision-making related to: Strengthening national economic competitiveness Reforming the public sector and higher education Deploying information technology more effectively throughout government

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Making healthcare policy that achieves better outcomes at lower cost  
Analyzing social networks  
Improving processes via data visualization, modeling, and simulation  
Gaining more value from enterprise business intelligence  
Offshoring, nearshoring, "right shoring," and other key manufacturing decisions  
Improving supply chain performance  
And much more  
The papers collected here will be valuable to wide audiences of faculty, researchers, and students in diverse programs covering business, public administration, and economics; and for others interested in the frontiers of decision science.

## **Handbook of Research on Computational Intelligence for Engineering, Science, and Business**

### **Trends and Research in the Decision Sciences**

"This book collects the latest research advances in the rapidly evolving field of mobile business"--Provided by publisher.

## **Handbook of Research on Engineering, Business, and Healthcare Applications of Data Science and Analytics**

"This book provides insights into state-of-the-art modeling languages and methods used for reference modeling. A reference model provides a blueprint for

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information systems development and analysis. Well-established reference models for industrial, retail and other industries are described"--Provided by publisher.

### **Selected Readings on Information Technology and Business Systems Management**

"This book explores the issues of supply chain management with new perspective providing examples of integrated framework for global SCM, novel ways of improving flexibility, responsiveness, and competitiveness via strategic IT alliances among channel members in a supply chain network, and techniques that might facilitate improved strategic decision making in a SCM environment"--Provided by publisher.

### **Project Management for Engineering, Business, and Technology**

### **International Journal of Technology Management**

"This book addresses the gap in business Web strategy through a collection of concentrated managerial issues, gathering the latest theoretical frameworks, case studies, and research pertaining to maximizing the power of the Web"--Provided by publisher.

## **Company Success Among German Internet Start-ups: Social Media, Investors and Entrepreneurs' Personalities**

There has been a lot of research on factors that help to explain why some start-ups become successful and their founders rich, and on the other hand why other start-ups fail terribly. Of course, starting up an enterprise is a complex activity dependent on institutional regulations, competitors, market developments and the simple recognition of the right opportunities at the right time. We know all of this, but still cannot accurately predict our chances of being successful as entrepreneur. There are some methods venture capitalists use, such as evaluating start-up teams and studying business plans. However, even after doing this, the chance of making a correct prediction is still lower than throwing a coin. Research has never been able to explain much of this complexity, but there are at least three factors that have repeatedly turned up when determining success and failure in the last few years. The first of these factors is a result of our tremendous technological development in the past few decades, but particularly in the most recent. In nearly all young enterprises, the utilization of social media and social networks has become a vital factor for survival and success. Many research results over the last few years have yielded the conclusion that social media are by far the most important platform for marketing products and services. To put this more scientifically, the diffusion of innovation is increasingly interlinked with social

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media. In addition, the recognition and creation of opportunities also increasingly requires social media platforms. However, this does not mean one should operate only online, investing all of his time and energy to communicating in social networks. The second factor concerns something that is quite obvious: money. Since the vast majority of start-ups do not have their own money or the ability to easily get a loan, obtaining financial resources is often a major problem. There are different ways to raise some money: One can ask fri

### **International Business**

Addresses a range of e-collaboration topics, with emphasis on virtual team leadership and collaborative engineering. Presents a blend of conceptual, theoretical, and applied chapters.

### **E-Business Models, Services and Communications**

Analyzing data sets has continued to be an invaluable application for numerous industries. By combining different algorithms, technologies, and systems used to extract information from data and solve complex problems, various sectors have reached new heights and have changed our world for the better. The Handbook of Research on Engineering, Business, and Healthcare Applications of Data Science and Analytics is a collection of innovative research on the methods and applications of data analytics. While highlighting topics including artificial intelligence, data security,

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and information systems, this book is ideally designed for researchers, data analysts, data scientists, healthcare administrators, executives, managers, engineers, IT consultants, academicians, and students interested in the potential of data application technologies.

### **Modeling and Simulation Support for System of Systems Engineering Applications**

It has become a widely-recognized fact that entrepreneurs and information technology have become the backbone of the world economy. The increasing penetration of IT in society and in most of industries/businesses, as well as the joining forces of entrepreneurship and innovation in the economy, reinforce the need for a leading and authoritative research handbook to disseminate leading edge findings about entrepreneurship and innovation in the context of IT from an international perspective. Information Technology Entrepreneurship and Innovation presents current studies on the nature, process and practice of entrepreneurship and innovation in the development, implementation, and application of information technology worldwide, as well as providing academics, entrepreneurs, managers, and practitioners with up-to-date, comprehensive, and rigorous research-based articles on the formation and implementation of effective strategies and business plans.

### **Trends in E-Business, E-Services, and E-**

## **Commerce: Impact of Technology on Goods, Services, and Business Transactions**

This book, in conjunction with the volume CCIS 49, constitutes the refereed proceedings of the Second World Summit, WSKS 2009, held in Chania, Crete, Greece, in September 2008. The 62 revised full papers presented were carefully reviewed and selected from 256 submissions. The papers are deal with information technologies - knowledge management systems - e-business and business, organizational and inter-organizational information systems for the Knowledge Society, knowledge, learning, education, learning technologies and e-learning for the Knowledge Society, social and humanistic computing for the Knowledge Society - emerging technologies for the society and the humanity, culture and cultural heritage - technology for culture management - management of tourism and entertainment - tourism networks in the Knowledge Society, e-government and e-democracy in the Knowledge Society, innovation, sustainable development and strategic management for the Knowledge Society, service science, management, engineering, and technology, intellectual and human capital development in the Knowledge Society, advanced applications for environmental protection and green economy management, future prospects for the Knowledge Society: from foresight studies to projects and public policies, technologies and business models for the creative industries.

## **Information Technology: A Growth Navigator for Small Scale Industries in India**

### **Definitions, Concepts and Scope of Engineering Asset Management**

Electronic Commerce Management for Business Activities and Global Enterprises: Competitive Advantages is written as an e-commerce textbook for undergraduate and graduate students in various business programs, including information systems, marketing, computer science, and MBA. In addition to serving as a textbook in e-commerce, this book also provides an excellent repository for instructors, researchers, and industry practitioners for their research ideas, theories, and practical experiences. In addition to regular topics traditionally taught in the classroom, this textbook addresses the many new emerging ideas and applications and presents tools and techniques in all aspects of e-commerce development and management in the global economy.

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