

## Htc Vivid Super Guide

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### Stuck in the Middle with You

This volume constitutes the refereed proceedings of the International Conference on Digital Enterprise and Information Systems, held in London during July 20 - 22, 2011. The 70 revised full papers presented were carefully reviewed and selected. They are organized in topical sections on cryptography and data protection, embedded systems and software, information technology management, e-business applications and software, critical computing and storage, distributed and parallel applications, digital management products, image processing, digital enterprises, XML-based languages, digital libraries, and data mining.

### The Coding Manual for Qualitative Researchers

The perfect guide to get you up and running with your new Canon dSLR camera  
The Canon EOS Rebel T3/1100D is a popular dSLR camera for those moving up from point-and-shoot for the first time. This full-color guide explains all the buttons, dials, and menus, helping you understand your camera and start using all its features. Plenty of colorful photos from the author's portfolio illustrate what you can achieve. The book covers shooting in auto mode, using the onboard controls, working with Live View, and managing exposure, focus, color, and lighting. It also addresses specific shooting situations, how to get your images from the camera to the computer, and tips on editing and sharing your photos. Canon's Rebel T3/1100D is a popular starter camera for those moving from point-and-shoot to SLR; this book helps dSLR newcomers understand and use all the controls Covers using all the dials, menus, and modes; working with Live View and playback; dialing in exposure and managing lighting; and shooting in auto mode Explains

how to get the best images in various situations Addresses how to get images from the camera to the computer, editing techniques, and how to print photos or post them online Full-color photos from the author's collection show what you can achieve Anyone moving up to dSLR photography with the Canon T3/1100D will gain skill and confidence from this easy-to-follow guide.

### **Digital Marketing Excellence**

Innovation in information and communication technology (ICT) fuels the growth of the global economy. How ICT markets evolve depends on politics and policy, and since the 1950s periodic overhauls of ICT policy have transformed competition and innovation. For example, in the 1980s and the 1990s a revolution in communication policy (the introduction of sweeping competition) also transformed the information market. Today, the diffusion of Internet, wireless, and broadband technology, growing modularity in the design of technologies, distributed computing infrastructures, and rapidly changing business models signal another shift. This pathbreaking examination of ICT from a political economy perspective argues that continued rapid innovation and economic growth require new approaches in global governance that will reconcile diverse interests and enable competition to flourish. The authors (two of whom were architects of international ICT policy reforms in the 1990s) discuss this crucial turning point in both theoretical and practical terms.

### **Imperialism in the Twenty-First Century**

This book constitutes the refereed proceedings of the 12th International Conference on e-Learning and Games, EDUTAINMENT 2018, held in Xi'an, China, in June 2018. The 32 full and 32 short papers presented in this volume were carefully reviewed and selected from 85 submissions. The papers were organized in topical sections named: virtual reality and augmented reality in edutainment; gamification for serious game and training; graphics, imaging and applications; game rendering and animation; game rendering and animation and computer vision in edutainment; e-learning and game; and computer vision in edutainment.

### **PC Magazine**

This book is a printed edition of the Special Issue "Ultrafast Ultrasound Imaging" that was published in Applied Sciences

### **The Developmental Science of Early Childhood: Clinical Applications of Infant Mental Health Concepts From Infancy Through Adolescence**

Practical solutions for building economies of well-being based on Genuine Wealth.

### **e-Citizens**

This book is a selection of chapters evolved from papers on completed research submitted to GeoCart'2010 / the 1st ICA Regional Symposium on Cartography for

Australasia and Oceania, held in Auckland, New Zealand, 1st -3rd September 2010. All of the chapters have been updated and revised thoroughly. They have been blind peer reviewed by two referees of international research standing in geospatial science, mostly in the subdisciplines of cartography and geovisualisation. The book features cutting edge topics such geovisual analytics, mobile / Web 2.0 mapping, spatiotemporal representation, cognitive cartography, historical mapping and 3D technology.

### **Hyperspace**

With the continued application of gaming for training and education, which has seen exponential growth over the past two decades, this book offers an insightful introduction to the current developments and applications of game technologies within educational settings, with cutting-edge academic research and industry insights, providing a greater understanding into current and future developments and advances within this field. Following on from the success of the first volume in 2011, researchers from around the world presents up-to-date research on a broad range of new and emerging topics such as serious games and emotion, games for music education and games for medical training, to gamification, bespoke serious games, and adaptation of commercial off-the shelf games for education and narrative design, giving readers a thorough understanding of the advances and current issues facing developers and designers regarding games for training and education. This second volume of Serious Games and Edutainment Applications offers further insights for researchers, designers and educators who are interested in using serious games for training and educational purposes, and gives game developers with detailed information on current topics and developments within this growing area.

### **Yearbook on Space Policy 2006/2007**

This exciting collection tours virtual reality in both its current therapeutic forms and its potential to transform a wide range of medical and mental health-related fields. Extensive findings track the contributions of VR devices, systems, and methods to accurate assessment, evidence-based and client-centered treatment methods, and—as described in a stimulating discussion of virtual patient technologies—innovative clinical training. Immersive digital technologies are shown enhancing opportunities for patients to react to situations, therapists to process patients' physiological responses, and scientists to have greater control over test conditions and access to results. Expert coverage details leading-edge applications of VR across a broad spectrum of psychological and neurocognitive conditions, including: Treating anxiety disorders and PTSD. Treating developmental and learning disorders, including Autism Spectrum Disorder, Assessment of and rehabilitation from stroke and traumatic brain injuries. Assessment and treatment of substance abuse. Assessment of deviant sexual interests. Treating obsessive-compulsive and related disorders. Augmenting learning skills for blind persons. Readable and relevant, *Virtual Reality for Psychological and Neurocognitive Interventions* is an essential idea book for neuropsychologists, rehabilitation specialists (including physical, speech, vocational, and occupational therapists), and neurologists. Researchers across the behavioral and social sciences will find it a roadmap toward new and emerging areas of study.

## **Serious Games and Edutainment Applications**

This book explores a society currently being transformed by the influence of advanced information technology, and provides insights into the main technological and human issues and a holistic approach to inclusion, security, safety and, last but not least, privacy and freedom of expression. Its main aim is to bridge the gap between technological solutions, their successful implementation, and the fruitful utilization of the main set of e-Services offered by governments, private institutions, and commercial companies. Today, various parameters actively influence e-Services' success or failure: cultural aspects, organisational issues, bureaucracy and workflow, infrastructure and technology in general, user habits, literacy, capacity or merely interaction design. The purpose of this book is to help in outlining and understanding a realistic scenario of what we can term e-Citizenry. It identifies today's citizen, who is surrounded by an abundance of digital services, as an "e-Citizen" and explores the transition from their traditional role and behaviour to new ones. The respective chapters presented here will lay the foundation of the technological and social environment in which this societal transition takes place. With its balanced humanistic and technological approach, the book mainly targets public authorities, decision-makers, stakeholders, solution developers, and graduate students.

## **Blended Learning: Educational Innovation for Personalized Learning**

This book constitutes the refereed proceedings of the 12th International Conference on Blended Learning, ICBL 2019, held in Hradec Kralove, Czech Republic, in July 2019. The 28 papers presented were carefully reviewed and selected from 80 submissions. The papers are organized in topical sections named: personalized and adaptive learning; content development for blended learning; experience in blended learning; analytics and evaluation for blended learning; open educational resources; and pedagogical and psychological issues.

## **Digital Enterprise and Information Systems**

New York Times bestselling author Jennifer Finney Boylan returns with a remarkable memoir about gender and parenting that discusses how families are shaped and the difficulties and wonders of being human. A father for six years, a mother for ten, and for a time in between, neither, or both, Jennifer Finney Boylan has seen parenthood from both sides of the gender divide. When her two children were young, Boylan came out as transgender, and as Jenny transitioned from a man to a woman and from a father to a mother, her family faced unique challenges and questions. In this thoughtful, tear-jerking, hilarious memoir, Jenny asks what it means to be a father, or a mother, and to what extent gender shades our experiences as parents. Through both her own story and incredibly insightful interviews with others, including Richard Russo, Edward Albee, Ann Beattie, Augusten Burroughs, Susan Minot, Trey Ellis, Timothy Kreider, and more, Jenny examines relationships between fathers, mothers, and children; people's memories of the children they were and the parents they became; and the many different ways a family can be. With an Afterword by Anna Quindlen, *Stuck in the Middle*

with You is a brilliant meditation on raising—and on being—a child. Now with Extra Libris material, including a reader's guide and bonus content

### **The Future of Making**

Reissued in new covers, this is the run-away bestseller from one of the world's leading theoretical physicists. Are there other dimensions beyond our own? Is time travel possible? Michio Kaku takes us on a tour of the most exciting work in modern physics, including research into the 10th dimension, time warps, and multiple universes, to outline what may be the leading candidate for the Theory of Everything.

### **Aging, Technology and Health**

The 39 chapters in this volume consider subjects ranging from genetics, markers, and molecular biology of alcoholism, to clinical observations and treatment. The aim is to integrate pertinent information from the fields of molecular and cell biology with view to establishing a molecular basis of alcohol use and abuse. An initial preview summarizes historical aspects of alcohol use, and subsequent chapters concern novel drugs, pharmacological aspects, gene structures, cloning, and enzymatic properties. Also contributions by "non-traditional" alcohol scientists have been included in this collection, in order to highlight possible interaction and parallels between different fields. Novel results of particular interest include updated summaries on receptors, enzymes, and other proteins, as well as corresponding gene structures and regulation, setting the basis for distinguishing markers and pinpointing further possible pharmacological treatments.

### **The Voynich Manuscript**

The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up to date, it includes new chapters, more coding techniques and an additional glossary. Clear, practical and authoritative, the book: -describes how coding initiates qualitative data analysis -demonstrates the writing of analytic memos -discusses available analytic software -suggests how best to use The Coding Manual for Qualitative Researchers for particular studies. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up. A unique and invaluable reference for students, teachers, and practitioners of qualitative inquiry, this book is essential reading across the social sciences.

### **The PC Engineer's Reference Book**

Winner of the first Paul A. Baran-Paul M. Sweezy Memorial Award for an original monograph concerned with the political economy of imperialism, John Smith's Imperialism in the Twenty-First Century is a seminal examination of the relationship between the core capitalist countries and the rest of the world in the

age of neoliberal globalization. Deploying a sophisticated Marxist methodology, Smith begins by tracing the production of certain iconic commodities—the T-shirt, the cup of coffee, and the iPhone—and demonstrates how these generate enormous outflows of money from the countries of the Global South to transnational corporations headquartered in the core capitalist nations of the Global North. From there, Smith draws on his empirical findings to powerfully theorize the current shape of imperialism. He argues that the core capitalist countries need no longer rely on military force and colonialism (although these still occur) but increasingly are able to extract profits from workers in the Global South through market mechanisms and, by aggressively favoring places with lower wages, the phenomenon of labor arbitrage. Meticulously researched and forcefully argued, *Imperialism in the Twenty-First Century* is a major contribution to the theorization and critique of global capitalism.

### **Requirements Engineering: Foundation for Software Quality**

The Yearbook on Space Policy aims to be the reference publication analyzing space policy developments. Each year it presents issues and trends in space policy and the space sector as a whole. Its scope is global and its perspective is European.

### **An Economy of Well-Being**

Prepare yourself: How things are made is changing. The digital and physical are uniting, from innovative methods to sense and understand our world to machines that learn and design in ways no human ever could; from 3D printing to materials with properties that literally stretch possibility; from objects that evolve to systems that police themselves. The results will radically change our world—and ourselves. *The Future of Making* illustrates these transformations, showcasing stories and images of people and ideas at the forefront of this radical wave of innovation. Designers, architects, builders, thought leaders—creators of all kinds—have contributed to this look at the materials, connections, and inventions that will define tomorrow. But this book doesn't just catalog the future; it lays down guidelines to follow, new rules for how things are created, that make it the ultimate handbook for anyone who wants to embrace the true future of making.

### **Information and Communication Technologies in Tourism 2020**

In spite of all the papers that others have written about the manuscript, there is no complete survey of all the approaches, ideas, background information and analytic studies that have accumulated over the nearly fifty-five years since the manuscript was discovered by Wilfrid M. Voynich in 1912. This report pulls together all the information the author could obtain from all the sources she has examined, and to present it in an orderly fashion. The resulting survey will provide a firm basis upon which other students may build their work, whether they seek to decipher the text or simply to learn more about the problem.

### **Ultrafast Ultrasound Imaging**

This book constitutes the refereed proceedings of the 18th International Working

Conference on Requirements Engineering: Foundation for Software Quality, REFSQ 2012, held in Essen, Germany, in March 2012. The papers are organized in 10 topical sections on contractual requirements, quality requirements, collaboration, complexity and creativity, requirements analysis, templates and heuristics, requirements traceability, tools and quality, services and clouds, self-adaptivity, and industrial case studies.

### **The Economics of Happiness**

From the industrial revolution to the railway age, through the era of electrification, the advent of mass production, and finally to the information age, the same pattern keeps repeating itself. An exciting, vibrant phase of innovation and financial speculation is followed by a crash, after which begins a longer, more stately period during which the technology is actually deployed properly. This collection of surveys and articles from *The Economist* examines how far technology has come and where it is heading. Part one looks at topics such as the “greying” (maturing) of IT, the growing importance of security, the rise of outsourcing, and the challenge of complexity, all of which have more to do with implementation than innovation. Part two looks at the shift from corporate computing towards consumer technology, whereby new technologies now appear first in consumer gadgets such as mobile phones. Topics covered will include the emergence of the mobile phone as the “digital Swiss Army knife”; the rise of digital cameras, which now outsell film-based ones; the growing size and importance of the games industry and its ever-closer links with other more traditional parts of the entertainment industry; and the social impact of technologies such as text messaging, Wi-Fi, and camera phones. Part three considers which technology will lead the next great phase of technological disruption and focuses on biotechnology, energy technology, and nanotechnology.

### **102 Ways to Save Money for and at Walt Disney World**

Help build a world based on flourishing well-being for both the human family and nature In the face of political, financial, and environmental upheaval, it's difficult to slow down and build lives of mindfulness and joy. These things are within reach, but how can we go about creating a new world, using common-sense economics? In *An Economy of Well-being*, author Mark Anielski presents a practical guide for building a new economy of well-being to help communities and nations become more flourishing and happier places to live. In this follow-up to his best-selling *The Economics of Happiness*, Anielski addresses key questions including: How can our personal and family assets be strengthened for a more fulfilling life of meaning and purpose? How can neighborhoods and cities become flourishing economies of well-being by making the best of abundant community assets? how can organizations, communities and financial institutions measure, manage and finance assets to achieve high levels of well-being? *An Economy of Well-being* responds to a common yearning for common-sense tools to orient our lives, our businesses, and our communities towards well-being. This is ideal reading for anyone who wishes to contribute to building happier, more mindful communities, and ultimately lives of joy and meaning.

## **E-Learning and Games**

From the beloved San Francisco restaurant, a mouthwatering collection of recipes, including Fiery Tofu, Garlic Noodles, the legendary Tea Leaf Salad, and many more. Never before have the vivid flavors of Burmese cooking been so achievable for home cooks. Known for its bustling tables, the sizzle of onions and garlic in the wok, and a wait time so legendary that customers start to line up before the doors even open—Burma Superstar is a Bay Area institution, offering diners a taste of the addictively savory and spiced food of Myanmar. With influences from neighboring India and China, as well as Thailand and Laos, Burmese food is a unique blend of flavors, and Burma Superstar includes such stand-out dishes as the iconic Tea Leaf Salad, Chili Lamb, Pork and Pumpkin Stew, Platha (a buttery layered flatbread), Spicy Eggplant, and Mohinga, a fish noodle soup that is arguably Myanmar's national dish. Each of these nearly 90 recipes has been streamlined for home cooks of all experience levels, and without the need for special equipment or long lists of hard-to-find ingredients. Stunningly photographed, and peppered with essays about the country and its food, this inside look at the world of Burma Superstar presents a seductive glimpse of this jewel of Southeast Asia.

## **Farsighted**

"In today's 24/7, overstimulated, overindulged, can't-get-enough culture, even the best parents struggle to find the energy to say no to their kids - when they need to hear it most. In this wise and inspiring book, parenting expert Amy McCreedy offers proven strategies for empowering your kids without indulging them, and for fostering compassion and gratitude instead of an entitled one, me, meo focus."

## **The Me, Me, Me Epidemic**

### **Edutainment Technologies. Educational Games and Virtual Reality/Augmented Reality Applications**

As technology becomes an ever-more prevalent part of everyday life, and population-based physical activity programs seek new ways to increase life-long engagement with physical activity, these two ideas have become increasingly linked. This Special Issue attempts to offer a thorough and critical examination of emerging technologies in physical activity and health promotion, considering technological interventions in different contexts (communities, clinics, schools, homes, etc.) among various populations, exploring the challenges of integrating technology into physical activity promotion, and offering solutions for its implementation. This Special Issue aims to take a broadly positive stance toward interactive technology initiatives and, while discussing some negative implications of an increased use of technology, offers practical recommendations for promoting physical activity through various emerging technologies, including, but not limited to: Active video games (exergaming); social media; mobile device apps; health wearables; mobile games, augmented reality games, global positioning and geographic information systems; and virtual reality. Offering a logical and clear critique of emerging technologies in physical activity and health promotion, this

Special Issue will provide useful suggestions and practical implications for researchers, practitioners, and educators in the fields of public health, kinesiology, physical activity and health, and healthcare.

### **Strategic Decisions**

Aging, Health and Technology takes a problem-centered approach to examine how older adults use technology for health. It examines the many ways in which technology is being used by older adults, focusing on challenges, solutions and perspectives of the older user. Using aging-health technology as a lens, the book examines issues of technology adoption, basic human factors, cognitive aging, mental health, aging and usability, privacy, trust and automation. Each chapter takes a case study approach to summarize lessons learned from unique examples that can be applied to similar projects, while also providing general information about older adults and technology. Discusses human factors design challenges specific to older adults Covers the wide range of health-related uses for technology—from fitness to leading a more engaged life Utilizes a case study approach for practical application Envisions what the future will hold for technology and older adults Employs a roster of interdisciplinary contributors

### **Virtual Reality for Psychological and Neurocognitive Interventions**

Have you ever seen a comet? It is a marvelous experience, one that all humans can share, that spawns a deep yearning to understand the spectacle. Have you ever wondered what comets are and why astronomers spend so much time studying them? Now, a comet expert and an astronomical historian have come together to produce the unique book that you now hold in your hands. Using their several decades of teaching experience, the authors have concisely presented the information you need to comprehend these majestic apparitions that grace our night skies. No mathematical proficiency is needed, in fact, this book doesn't contain a single equation! Comets are cosmic Rosetta stones, bridging our current knowledge by digging back to the earliest days of our Solar Systems. How did life arise on Earth? Did comets play a significant role in bringing water and the necessary organic matter to our early Earth? How about the dinosaurs? Were they driven to extinction by a cometary impact 66 million years ago? Comets may be both the enablers and destroyers of life on Earth as we know it. These are some of the tantalizing questions discussed here. If you so desire, steps are given to join the ranks of amateur comet hunters. Astronomy is one of the last sciences where amateurs play a significant role. Your reward for discovery? A comet officially bearing your name in the history books! The next Great Comet is on its way, we just do not know when it will arrive. Armed with this book, you will be ready to enjoy this unforgettable event.

### **Transforming Global Information and Communication Markets**

This text describes the functions that the BIOS controls and how these relate to the hardware in a PC. It covers the CMOS and chipset set-up options found in most common modern BIOSs. It also features tables listing error codes needed to

troubleshoot problems caused by the BIOS.

## **Emerging Technology Applications to Promote Physical Activity and Health**

### **Geospatial Visualisation**

This book constitutes the refereed proceedings of the 6th International Conference on E-learning and Games, Edutainment 2011, held in Taipeh, Taiwan, in September 2011. The 42 full papers were carefully reviewed and selected from 130 submissions. The papers are organized in topical sections on: augmented and mixed reality in education; effectiveness of virtual reality for education; ubiquitous games and ubiquitous technology & learning; future classroom; e-reader and multi-touch; learning performance and achievement; learning by playing; game design and development; game-based learning/training; interactions in games; digital museum and technology, and behavior in games; educational robots and toys; e-learning platforms and tools; game engine/rendering/animations; game-assisted language learning; learning with robots and robotics education; e-portfolio and ICT-enhanced learning; game-based testing and assessment; trend, development and learning process of educational mini games; VR and edutainment.

### **Backpacker**

### **Canon EOS Rebel T3/1100D For Dummies**

Backpacker brings the outdoors straight to the reader's doorstep, inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure, Backpacker is the world's first GPS-enabled magazine, and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. Backpacker's Editors' Choice Awards, an industry honor recognizing design, feature and product innovation, has become the gold standard against which all other outdoor-industry awards are measured.

### **The Future of Technology**

Over the past ten years, there has been growing interest in the process of strategic decision-making among both managers and researchers. Strategic decisions are important for five main reasons: They are large-scale, risky and hard to reverse; they are a bridge between deliberate and emerging strategies; they can be a major source of organizational learning; they play an important part in the development of individual managers and they cut across functions and academic disciplines. Strategic Decisions summarizes the current state of the art in research on strategic decision-making, with chapters prepared by leading strategy researchers. The editors also present implications for current application and proposed directions for future research.

## **Burma Superstar**

Bringing the family to Walt Disney World is something so many families dream about, plan for, and SAVE toward. We have news for you: A Disney vacation doesn't have to take years of saving and budgeting! In this comprehensive, detailed guide, Disney historian, expert and host of WDWRadio.com, Lou Mongello will detail for you 102 ways you can have the most magical Disney vacation without breaking the bank! Lou Mongello is an author, host and producer of an award-winning podcast, and recognized Walt Disney World expert. He has spent a lifetime traveling to, studying, and reporting on Walt Disney World. His first-hand expertise will GUARANTEE you can have the Disney vacation you envision for your family at a rate more affordable than you might have expected! Generously supported with links to relevant websites and enriched with insider anecdotes, trivia, and beautiful images, this guide is a MUST HAVE for any family planning toward a Disney vacation. Whether you have been to Walt Disney World dozens of times, or you are planning your first experience, you are guaranteed to create a more budget-friendly experience, whether you are traveling solo, with a friend, or with a family. Included in this user-friendly e-book are money-saving strategies for:

- Saving money for your next Walt Disney World vacation
- When to go to Walt Disney World
- Staying in Walt Disney World resort hotels
- Purchasing Walt Disney World park tickets
- Booking Disney World packages
- Tips for navigating Disney restaurants and the Disney Dining Plan
- Buying Disney souvenirs
- Maximizing your time and money for you and your kids
- AND SO MUCH MORE

In addition to his money-saving tips, Mongello includes information on 40 things you can get and do FOR FREE! Tours, souvenirs, food, and experiences are profiled that will enrich your stay without hurting your budget. A perfect investment for those who dream of giving their family the experience of a Walt Disney World vacation, 102 Ways to Save Money For and At Walt Disney World is the authoritative guide to a budget-friendly vacation.

## **Tropical Fish Hobbyist**

Now contains a brand new chapter detailing Mark's record breaking 2009 TourBoy Racer steps behind the scenes of the Tour de France. It unmaskes the exotic, contradictory, hysterical and brutal world of professional cycling from the c

## **Comets in the 21st Century**

Now in its fifth edition, the hugely popular Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing is fully updated, keeping you in line with the changes in this dynamic and exciting field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline

communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, demonstrating how these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, *Digital Marketing Excellence, Fifth Edition*, provides a vital reference point for all students and managers involved in marketing strategy and implementation.

### **Toward a Molecular Basis of Alcohol Use and Abuse**

The hardest choices are also the most consequential. So why do we know so little about how to get them right? Big, life-altering decisions matter so much more than the decisions we make every day, and they're also the most difficult: where to live, whom to marry, what to believe, whether to start a company, how to end a war. There's no one-size-fits-all approach for addressing these kinds of conundrums. Steven Johnson's classic *Where Good Ideas Come From* inspired creative people all over the world with new ways of thinking about innovation. In *Farsighted*, he uncovers powerful tools for honing the important skill of complex decision-making. While you can't model a once-in-a-lifetime choice, you can model the deliberative tactics of expert decision-makers. These experts aren't just the master strategists running major companies or negotiating high-level diplomacy. They're the novelists who draw out the complexity of their characters' inner lives, the city officials who secure long-term water supplies, and the scientists who reckon with future challenges most of us haven't even imagined. The smartest decision-makers don't go with their guts. Their success relies on having a future-oriented approach and the ability to consider all their options in a creative, productive way. Through compelling stories that reveal surprising insights, Johnson explains how we can most effectively approach the choices that can chart the course of a life, an organization, or a civilization. *Farsighted* will help you imagine your possible futures and appreciate the subtle intelligence of the choices that shaped our broader social history.

### **Boy Racer**

Gathering the outcomes of the 27th annual international eTourism conference ENTER2020, this book presents new research, innovative systems and industry case studies on the application of Information and Communication Technologies (ICT) in travel and tourism. It shares the latest findings discussed at the conference and highlights various topics within the field, including social media, destination marketing, recommender systems and decision-making, virtual and augmented reality, technology in tourism, and research on hotels and activities. Readers will find a wealth of state-of-the-art insights and ideas on how information and communication technologies can be applied in travel and tourism.

## **The Bios Companion**

A practical distillation of cutting-edge developmental research for mental health professionals. The field commonly known as "infant mental health" integrates current research from developmental psychology, genetics, and neuroscience to form a model of prevention, intervention, and treatment well beyond infancy. This book presents the core concepts of this vibrant field and applies them to common childhood problems, from attention deficits to anxiety and sleep disorders. Readers will find a friendly guide that distills this developmental science into key ideas and clinical scenarios that practitioners can make sense of and use in their day-to-day work. Part I offers an overview of the major areas of research and theory, providing a pragmatic knowledge base to comfortably integrate the principles of this expansive field in clinical practice. It reviews the newest science, exploring the way relationships change the brain, breakthrough attachment theory, epigenetics, the polyvagal theory of emotional development, the role of stress response systems, and many other illuminating concepts. Part II then guides the reader through the remarkable applications of these concepts in clinical work. Chapters address how to take a textured early developmental history, navigate the complexity of postpartum depression, address the impact of trauma and loss on children's emotional and behavioral problems, treat sleep problems through an infant mental health lens, and synthesize tools from the science of the developing mind in the treatment of specific problems of regulation of emotion, behavior, and attention. Fundamental knowledge of the science of early brain development is deeply relevant to mental health care throughout a client's lifespan. In an era when new research is illuminating so much, mental health practitioners have much to gain by learning this leading-edge discipline's essential applications. This book makes those applications, and their robust benefits in work with clients, readily available to any professional.

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