

How To Make Up A Standard Solution

Jemma Kidd Make-Up Masterclass Cool Make-up Makeup Makeovers in 5, 10, 15, and 20 Minutes Westmore Beauty Book Makeup and Styling in TV and Film Bobbi Brown Makeup Manual Makeup Make Up (Enhanced Edition) The Makeup of a Confident Woman Stage Makeup Makeup How to Be a Professional Makeup Artist The Makeup Guide: How To Enhance Natural Beauty Best in Beauty How To Apply Makeup Like A Professional Special Makeup Effects for Stage and Screen Make It Up How to Wear Makeup Special Effects Make-up The Make-up Manual Makeup Makeovers Beauty Bible Making Natural Beauty Products Bobbi Brown Makeup Manual Make Up Your Mind How to Start a Home-based Makeup Artist Business Make Up The African-American Woman's Guide to Successful Make-up and Skin Care The Ultimate Makeup Tutorial Makeup Is Not (Just) Magic: A Manga Guide to Cosmetics and Skin Care The Makeup Artist Handbook The Complete Make-up Artist A Quick Guide On: How to Create That Dream 'Makeup and Beauty' YouTube Channel Makeup for Men Make up Guide Face Paint About Face Bobbi Brown Makeup Manual Putting Makeup on the Fat Boy How to Apply Your Makeup Like a Professional Special Make-up Effects for Stage & Screen

Jemma Kidd Make-Up Masterclass

Offers readers practical tools for improving their decision-making skills. In-depth interviews with entrepreneurs and businesspeople break down the decision-making process into a few basic models that everyone can use in their own decision-making. Includes flowcharts and templates.

Cool Make-up

This volume shows how to create the appearance of a missing finger, a slashed throat, an opened abdomen, as well as everyday extraterrestrial wear using basic theatre materials. Full color photos throughout.

Makeup Makeovers in 5, 10, 15, and 20 Minutes

Sixteen-year-old Carlos Duarte is on the verge of realizing his dream of becoming a famous make-up artist, but first he must face his jealous boss at a Macy's cosmetics counter, his sister's abusive boyfriend, and his crush on a punk-rocker classmate.

Westmore Beauty Book

Learn the tricks of an international make-up artist with Jemma Kidd Make-Up Masterclass, the bestselling guide to becoming a pro at home. This accessible, fresh and down to earth guide demystifies the art of make-up and shows every woman how to enhance their best features and feel confident and glamorous in her appearance, whatever her age or style. Drawing on Jemma's years of experience this book will give you practical tips, professional secrets and step-by step instructions. Divided into 3 sections: In 'Beauty Basics' you will learn: The essentials tools and equipment needed Skin care Colour and textures for different

skin tones and types In ' Make-Up Masterclass' you will: Learn to create perfect eyes, base, cheeks, lips and nails Get step-by-step guides for foolproof application Learn how to achieve a professional finish ' Get the Look' will be your ultimate sourcebook: Learn wearable daytime, night-time and holiday looks From ' Boardroom Beauty' to ' Beach Babe' there are tailor made looks for all occasions and lifestyles User-friendly and relevant to the modern woman, it includes suggestions for colour and style variations.

Makeup and Styling in TV and Film

Internationally recognized makeup artist and trailblazing entrepreneur Trish McEvoy reveals her revolutionary, proven system that teaches women everywhere at any age to achieve total beauty security and confidence in this inspirational full-color playbook that is part empowering manifesto, part comprehensive how-to guide. Thousands of women, both celebrities and private clients alike, have turned to Trish McEvoy's proprietary system for applying makeup, and looking—and feeling—transformed. Now, millions of women will have the opportunity to access her secret method in one complete, gorgeous book that goes beyond the basic step-by-step makeup lessons. Trish understands the power of beauty security. A woman with a positive self-image, can-do attitude, and sense of grace and calm will get what she wants out of life, and then some. But it's not so easy to cultivate these qualities. Trish has a simple, 4-part solution. And it surprisingly starts with leveraging just a few minutes a day in a unique way. Even the most time-starved woman can do this, with lasting results. Compiling all of her best wisdom, Trish begins with a passionate and persuasive argument that makes clear the importance of self-care, then offers specific strategies to transform yourself from the outside in. Infused with Trish's trademark charisma, this motivational, must-have resource is filled with highly practical takeaways and tutorials that will equip you with the tools to face life at your most beautiful and self-assured. The Makeup of a Confident Woman includes over 200 full-color illustrations.

Bobbi Brown Makeup Manual

There are quite a number of women that have never had the art of makeup application handed down to them by their mother or have received the wrong information on how to apply it. The key to having a fantastic look when using makeup is not to make it too gaudy. This is what you can learn by reading "The Makeup Guide: How To Enhance Natural Beauty." This book highlights each sort of makeup application that can be done (the eyes, the lips etc.) and explains the best ways that the application can be done. The book also highlights the list of tools that can be bought for use in makeup application. The main aim that that author has with this text is to highlight the various methods that can be used to enhance natural beauty, the various shades and colors can be used to bring out the best features in the face and hide those troublesome blemishes.

Makeup

Provides information and advice on professional make-up techniques for use in film, television, fashion, and the theater.

Make Up (Enhanced Edition)

Have you ever dreamed of turning your passion for makeup into a fun and rewarding career but aren't sure how to get started or what to expect? 'How To Be A Professional Makeup Artist' is not a step-by-step makeup application manual but a career guide that provides clarity on what it takes to become a professional makeup artist. You'll find answers to questions aspiring makeup artists have such as:

- Is a license necessary to be a makeup artist?
- How can I build a professional portfolio?
- What types of education & training options do I have?
- What types of industries need makeup artists?
- What's in a professional makeup kit & how to build one in cost efficient ways.
- And much more!

Discover Exclusive Industry Insider Secrets that will show you:

- How to avoid scams that target makeup artists.
- Where to access world class training for FREE with our 'Little Black Book of Celebrity Makeup Artists'.
- How to get up to 40% discounts on professional makeup by popular brands like M.A.C., Smashbox, Urban Decay & many more.

Packed with up to date advice and resources, How to be a Professional Makeup Artist gives you all the information you need to make your dreams a reality!

The Makeup of a Confident Woman

This expressive title provides budding theater lovers with the information they need to create their very own Cool Makeup. This title includes step-by-step instructions on how to use theater makeup to look like a cat, a mouse, a skeleton and more. All together, the books in this series make theater basics come alive, enabling young readers to make their first show a reality. Encourage theatrical quality in children today, and you may just reap the benefits as an audience member tomorrow! Checkerboard Library is an imprint of ABDO Publishing Company.

Stage Makeup

Makeup, as we know it, has only been commercially available in the last 100 years, but applying decoration to the face and body may be one of the oldest global social practices. In Face Paint, Lisa Eldridge reveals the entire history of the art form, from Egyptian and Classical times up through the Victorian age and golden era of Hollywood, and also surveys the cutting-edge makeup science of today and tomorrow. Face Paint explores the practical and idiosyncratic reasons behind makeup's use, the actual materials employed over generations, and the glamorous icons that people emulate, it is also a social history of women and the ways in which we can understand their lives through the prism and impact of makeup.

Makeup

BEST IN BEAUTY is the most complete guide to beauty products, tools, and makeup techniques, based on interviews with top beauty experts: skin care gurus, hair stylists, manicurists, eyebrow specialists, and a nutritionist. More than one hundred amazingly beautiful photographs of makeup, done by Riku, will show step by step how to create each and every look for your face. This comprehensive guide offers

the star treatment from experts such as skin care specialist Ole Henriksen, nutritionist Debra Santelli, spa director Donna Shoemaker, manicurist Beth Fricke, hairstylist Kevin Woon, and more.

How to Be a Professional Makeup Artist

A comprehensive make-up manual that details all aspects of make-up application, solutions to common problems, as well as tips and tricks for perfecting your look every time.

The Makeup Guide: How To Enhance Natural Beauty

Original publication and copyright date: 2010.

Best in Beauty

How To Apply Makeup Like A Professional

This is the book that Bobbi Brown's fans have been waiting for: her 25-plus years of makeup styling experience distilled into one complete, gorgeous book. Bobbi looks at everything from skincare basics to every aspect of facial makeup--from how to find the right color and type of foundation for any skin tone to how to apply every detail of eye makeup (Brows, Eye Liner, Eye Shadow, and Eye Lashes) no matter your eye color and shape. Of course there are never-before-seen tips on blush, bronzer, lip liners, lipstick, etc. And Bobbi looks beyond the face with informative chapters on "Hands and Feet" and "Body Skin Care." Each chapter has thorough step-by-step basic directions for makeup application and easy-to-follow photographs and line drawings, along with Bobbi's expert, yet assuring, advice. Plus, there's a groundbreaking section of the book that will be of special interest to women who've wanted to know how makeup stylists do what they do: the top beauty secrets only these artists know, essential equipment to keep on hand, how to break into the business, and how to work with photographers and celebrities. Breathtaking photos of the finished faces--from everyday looks to exotic runway style--along with advice on putting it all together for every woman, make this a book like no other. BOBBI BROWN'S MAKEUP MANUAL will be the only book any woman will need to look absolutely fabulous.

Special Makeup Effects for Stage and Screen

"Whether you are an actor in a summer-stock or regional theater, an acting conservatory program, a high-school or college production, a community theater, a local holiday pageant or anywhere else, this is the best all-purpose "how-to" guide to makeup for the theater." "Besides period makeup, age makeup, and special-effects applications, the book delves into fantasy makeup, animal faces, and other kinds of stylization found on the contemporary stage and with the use of the most up-to-date materials." "Explaining all the basic techniques the actor needs, the author offers tips on putting together a personal makeup kit, analyzing one's own facial features, creating a picture file, caring for one's skin, and using a color-

mixing chart." "Here, then, is the most complete makeup resource - for students, for amateur groups, for everyone performing on today's stage, and at any level." --Book Jacket.

Make It Up

With new videos and links throughout, including exclusive content from Michelle! Michelle Phan has believed in makeup since the first time she was allowed to try eyeliner. When she looked in the mirror and saw a transformed version of herself looking back, she fell in love with the sense of confidence that makeup could give her. Ever since she posted her first makeup tutorial on YouTube, she has dedicated herself to inspire millions by using makeup as a tool for transformation and self expression. Now, Michelle has compiled all of her best wisdom into *Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off*. From creating a gorgeous smoky eye to understanding contouring to developing an online persona, Michelle has advice to help you transform every facet of your life. *Make Up* is packed with Michelle's trademark beauty and style tutorials, stories and pictures from her own life, and advice on the topics she is asked about most, including etiquette, career, entrepreneurship, and creativity. From the everyday (such as how to get glowing skin) to the big picture (such as how to turn your passion into a profession), *Make Up* is a practical and empowering resource to help anyone put their best face forward.

How to Wear Makeup

For anyone intimidated by the world of makeup, you're in luck--a former beauty consultant turned comic artist is here to walk you through it. Join the author as she breaks down the fundamentals of cosmetics and skin care, guided by common questions from her online followers! Learn the basics and develop your own signature style! The perfect illustrated how-to book for fans of makeup tutorials online.

Special Effects Make-up

This highly visual hands-on guide teaches readers how to make skincare, makeup, and many more personal-care products using natural ingredients. Step-by-step color photos guide readers through base recipes, followed by more than 200 color and blend variations. Readers with sensitive skin, as well as those who want to save money and avoid harmful chemicals, will find everything they need to get started making their own luxurious beauty products: - 200 recipes and formulas for facial and body-care products, fully illustrated in color. - Step-by-step guidance through the foundational recipes, showing tools, ingredients, and techniques. - Shopping lists and suppliers for natural ingredients, including essential oils, butters, clays, minerals, colors, and fragrances. - Basics and recipes for creating mineral foundations, color correctors, and concealers. - Formulas for skin-healing balms, creams, and oils. - Products for men, including shaving products, powders, moisturizers, facial care, foot care, and massage oil.

The Make-up Manual

Shares tips and techniques for using makeup to camouflage flaws and highlight personal beauty with instructions for everyday and special occasions.

Makeup Makeovers Beauty Bible

From applying a sultry smoky cat-eye to a flawless red lip, *How to Wear Makeup* is an essential guide to perfecting any beauty routine. Here is advice on the best products to include in a makeup bag, tips for seasonal skincare, and the best techniques for transitioning looks from day to night—a must-have for anyone seeking fresh and simple ways to wear makeup. Covering everything from foundation and contouring basics, eyeshadow and eyeliner tutorials, finding the best shade of lipstick for any occasion, tips for eyebrow shaping, and more, *How to Wear Makeup* is the perfect pocket reference, gift-wrapped in an irresistible package.

Making Natural Beauty Products

How to Apply Your Makeup Like a Professional: The Everyday Woman's Guide to Achieve Extraordinary Results Finally! A guide to applying your own makeup like a highly skilled professional! If you keep doing your makeup the same way over and over again, you will only succeed in getting the same results! That's why I've created this book. I'm excited to introduce a product that will change the way you apply your makeup for the rest of your life! This will be an exciting guide for all your makeup needs! You will learn how to create flawless makeup application through the following: - Makeup tools - Skin preparation - Corrective makeup - Caring for blemishes and imperfections - Application of foundation and powder - Everything about eye makeup - Shaping your eyebrows - Lips - Blush Every woman holds a unique beauty of her own, but not every woman sees it it's time to change that! Find everything you need to know in this 100+ page ebook.

Bobbi Brown Makeup Manual

Ever dreamed of having your own 'Makeup and Beauty' Youtube channel? Well now you can as I explain all you need to know about how to start your own 'Makeup and Beauty' Youtube channel, what you need and how to try and make it successful in this quick and easy guide! I don't have a magic wand, but I can share the magic in the knowledge I know about my own experience with my 'Makeup and Beauty' Youtube channel and how you can make it the best it can be. Included in this book: *Discussion on what tools you need for the job* 100 video ideas for your makeup and beauty channel *Other great Makeup and beauty Youtubers you need to follow* How to choose your niche and target audience *Colourful pictures *Instructions on how to upload, create thumbnails etc *A - Z of Youtube language and what it means *And much, much more

Make Up Your Mind

This book is ideal for beginners and also for moderate users of make up. Learn everything you need to know about creating perfect skin. From skincare to foundation and concealer. Learn how to analyze your bone structure to get the

right make up look for you. Learn why some colors look good on you and why others don't.

How to Start a Home-based Makeup Artist Business

This is the book that Bobbi Brown's fans have been waiting for: her 25-plus years of makeup styling experience distilled into one complete, gorgeous book. Bobbi looks at everything from skincare basics to every aspect of facial makeup--from how to find the right color and type of foundation for any skin tone to how to apply every detail of eye makeup (Brows, Eye Liner, Eye Shadow, and Eye Lashes) no matter your eye color and shape. Of course there are never-before-seen tips on blush, bronzer, lip liners, lipstick, etc. And Bobbi looks beyond the face with informative chapters on "Hands and Feet" and "Body Skin Care." Each chapter has thorough step-by-step basic directions for makeup application and easy-to-follow photographs and line drawings, along with Bobbi's expert, yet assuring, advice. Plus, there's a groundbreaking section of the book that will be of special interest to women who've wanted to know how makeup stylists do what they do: the top beauty secrets only these artists know, essential equipment to keep on hand, how to break into the business, and how to work with photographers and celebrities. Breathtaking photos of the finished faces--from everyday looks to exotic runway style--along with advice on putting it all together for every woman, make this a book like no other. BOBBI BROWN'S MAKEUP MANUAL will be the only book any woman will need to look absolutely fabulous.

Make Up

Gives advice on selecting skin care products and makeup, and tells how to plan a skin care routine to handle individual problems

The African-American Woman's Guide to Successful Make-up and Skin Care

Outlines how to apply makeup and maintain healthy skin, provides recipes for making cosmetics, and demonstrates how to achieve certain looks, from Indian Princess to Geisha Girl, and from Peachy Keen to Goth Girl.

The Ultimate Makeup Tutorial

Actors rely on a stylist's keen eye to capture their character's mood, imperfections, or beauty, with stylists ultimately helping to bring a character to life on the big screen and on television. This high-interest book provides insight into what it is like to work in the profession, including how the role fits into the industry as a whole and advice on how makeup and styling works for actors. It also provides tips for how students can gain experience through internships and DIY projects. Through expert advice and tales of success and failure, readers will learn how to best improve their chances to break into the world of media makeup and styling, and how these skills can lead to success in other professions.

Makeup Is Not (Just) Magic: A Manga Guide to Cosmetics and

Skin Care

Written by Danny Gray, the founder of War Paint, Makeup for Men will show men of all ages how to care for their skin and apply subtle makeup to enhance and improve their looks, giving them confidence and self-esteem. Makeup for men is nothing new. In ancient Egypt, kings and pharaohs blackened their eyes with kohl to ward off evil spirits, and Native American tribes used body paint to prepare themselves psychologically for war. Up until the 1600s, it was common for Englishmen to powder their faces as well as adding a touch of rouge to their cheeks and lips. Today, the male skincare industry is growing rapidly. Since launching War Paint in 2019, Danny's mission has been to eliminate the stigma surrounding men wearing makeup and to help men feel more comfortable and confident in their appearance.

The Makeup Artist Handbook

In the world of film and theatre, character transformation takes a lot of work, skill, and creativity. Dedicated solely to SFX, this book will show you tips and techniques from a seasoned SFX makeup artist with years of film, TV, and theatrical experience. Not only will this book take you through the many genres that need a special effects makeup artist, like horror, fantasy, and sci-fi, but it will also tell you about the tools you will need, how to maintain your toolkit, how to take care of the actor's skin, and how to airbrush properly when HD is involved. The author shows you how to sculpt and mold your own makeup prosthetics, focusing on how human anatomy relates to sculpture to create the most realistic effects. Case studies feature some of today's top makeup artists including Neill Gorton, Christopher Tucker, Miles Teves, Jordu Schell, Mark Alfrey, Matthew Mungle, Christien Tinsely, Vittorio Sodano, and Mark Gabarino. Put your new techniques into practice right away and see how some of the looks from the book were achieved with the step-by-step tutorials on the must-have DVD. * Written by a seasoned special effects make-up artist who has worked in both film and theatre * Gives you exclusive tips and techniques from some of the industry's most gifted artists * DVD tutorials show you step-by-step how to create the techniques from the book; also includes recipes to create makeup prosthetics, a list of suppliers, conversion charts, and bibliography

The Complete Make-up Artist

In the world of film and theatre, character transformation takes a lot of work, skill, and creativity. Dedicated solely to SFX, this book will show you tips and techniques from an seasoned SFX makeup artist with years of film, TV, and theatrical experience. Not only will this book take you through the many genres that need a special effects makeup artist, like horror, fantasy, and sci-fi, but it will also tell you about the tools you will need, how to maintain your toolkit, how to take care of the actor's skin, how to airbrush properly when HD is involved, and all about the exclusive tricks of the trade from an experienced pro who knows all the latest tips and techniques. The author shows you how to sculpt and mold your own makeup prosthetics, focusing on how human anatomy relates to sculpture, thus creating the most realistic effects. Case studies feature some of the top makeup artists of

today, such as Neill Gorton, Christopher Tucker, Miles Teves, Jordu Schell, Mark Alfrey, Matthew Mungle, Christien Tinsely, Vittorio Sodano, and Mark Gabarino. You will also learn about human anatomy as it relates to sculpture and will be able to profit from lessons from today's top make-up artists that are highlighted. Put your new techniques into practice right away with the step-by-step tutorials on the must-have DVD, which will show you exactly how some of the looks from the book were achieved.

A Quick Guide On: How to Create That Dream 'Makeup and Beauty' YouTube Channel

Rae Morris has been described as one of the world's most creative artists, but her work is not hanging in museums, it's seen on the faces and bodies of some of the best-known international models and actors. In *Makeup: The Ultimate Guide*, Rae brings the world of fashion makeup to you. With her simple step-by-steps she makes even the most sophisticated and creative makeup easy to achieve. She also reveals all the tricks, techniques and trade secrets you always wanted to know. Discover all the essential makeup tools you'll need, how to find the right product at the right price, which eye shadow colours work best for you, how to achieve the perfect eyebrows, all about false eyelashes, contouring and highlighting your face and ten-minute makeovers for days, evenings and the morning after. This luscious ultimate guide to makeup contains everything you ever needed to know about makeup and is written for ordinary women of all ages.

Makeup for Men

The power of makeup is undeniable; our favorite products help us create the beauty looks we love, enhance our favorite features, and encapsulate our individual definitions of beauty. The best makeup routines help the modern woman boost her confidence and face the world head on-no matter what the day has in store. When it comes to makeup, skillful application can make all the difference. Applying your favorite products the correct way can do two things: help you achieve the beauty look you crave, and help you get the most out of your makeup. Looking for natural makeup that keeps your skin looking radiant all day? Learn how to apply your makeup with these important beauty tips. From applying liquid foundation to using a gel eyeliner, these tips and tricks will help you create a flawless look that you can be proud of.

Make up Guide

Get professional techniques usually known only by Hollywood makeup artists in this full-color, comprehensive book from accomplished makeup pros Gretchen Davis and Mindy Hall. The two come to you with impressive backgrounds in film and television industries--their projects have included *Pearl Harbor*, *Rent*, *Stuart Little*, and *The Nanny Diaries*, and Mindy Hall is fresh off her Academy Award win for her work on 2009's *Star Trek*. This new edition of *The Makeup Artist Handbook* offers even more illustrations to demonstrate techniques visually; fundamentals on topics such as beauty, time periods, black and white film; and up-to-date information on cutting-edge techniques like air brushing makeup for computer-

generated movies, makeup effects, mold-making, lighting, and lots of information on how to work effectively in HD. Learn from the pros and hone your craft with this comprehensive book.

Face Paint

Create timeless looks that will give you confidence and make you radiant with internationally-renowned makeup artist Robert Jones in Makeup Makeovers in 5, 10, 15, and 20 Minutes. This step-by-step guide to realistic, everyday makeup for the woman on the go contains makeup techniques for every occasion, starting with the five-minute morning-makeup for work, more refined style for important meetings that can be done in the office, quick and stylish looks for after-work drinks, hot and sassy styles for when readers are late for their dates, and even elegant evening styles for women who have the time but not the energy or need to spend hours on their look. Top-of-the-field makeup artist Robert Jones shows you which tools to use, how to conceal blemishes, and how to emphasize certain features, such as eyes and lips. You'll discover how to quickly and efficiently transform your appearance in stunning and remarkable ways, no matter what the occasion and in an incredibly short amount of time.

About Face

This is the book that makeup fans have been waiting for - Bobbi Brown's twenty-five-plus years of makeup styling experience distilled into one complete, gorgeous book. Bobbi looks at everything from skincare basics to every aspect of facial makeup - from how to find the right colour and type of foundation for any skin tone to how to apply every detail of eye makeup (brows, eyeliner, eye shadow and eyelashes) no matter the eye colour and shape. Of course there are never-before-seen tips on blush, bronzer, lip liners, lipstick and more. And Bobbi looks beyond the face with informative chapters on head-to-toe beauty and the science of skin.

Bobbi Brown Makeup Manual

Everything you need to know to run a profitable and satisfying makeup artist business from your home This comprehensive guide takes you through every aspect of setting up and running a thriving home-based makeup artist business, from separating yourself from your competition and successful branding techniques to makeup must-haves and have-nots. Learn all about developing a price structure, traditional versus online marketing, getting press, and establishing policies, and enjoy an entire section on how to tap into the lucrative bridal market. Whether you are just starting out or looking to expand your business, each chapter can help you build your own successful home-based makeup artist business. Look for useful charts and worksheets throughout the book, including: Standard Face Chart Sample Client Card Marketing Strategy Worksheet Sample Contract Bridal Trial Chart

Putting Makeup on the Fat Boy

Michelle Phan has believed in makeup since the first time she was allowed to try

eyeliner. When she looked in the mirror and saw a transformed version of herself looking back, she fell in love with the sense of confidence that makeup could give her. Ever since she posted her first makeup tutorial on YouTube, she has dedicated herself to inspire millions by using makeup as a tool for transformation and self expression. Now, Michelle has compiled all of her best wisdom into *Make Up: Your Life Guide to Beauty, Style, and Success—Online and Off*. From creating a gorgeous smoky eye to understanding contouring to developing an online persona, Michelle has advice to help you transform every facet of your life. *Make Up* is packed with Michelle's trademark beauty and style tutorials, stories and pictures from her own life, and advice on the topics she is asked about most, including etiquette, career, entrepreneurship, and creativity. From the everyday (such as how to get glowing skin) to the big picture (such as how to turn your passion into a profession), *Make Up* is a practical and empowering resource to help anyone put their best face forward.

How to Apply Your Makeup Like a Professional

Ever think of making your own beauty products -- handmade, high performance, healthy alternatives to just about every chemical laden product you currently put on your face and body? It's easier than you think! In *Make It Up* author Marie Rayma shares the recipes she has developed through years of trial, error, and testing to come up with the very best. This is real makeup and skincare: bright lipsticks, quality mineral powders, long-wearing eyeliners, and masks and cleansers that yield results. Rayma walks you through natural ingredients available online or at health food stores. These awesome oils, butters, clays, and minerals will replace the petroleum products, artificial colors, and lab-created mystery fragrances that have untold effects on our bodies. Products can be tailored for individual needs -- from swapping out ingredients not suitable for sensitive skin to whipping up the perfect colors suited for any complexion. With easy-to-follow instruction, *Make It Up* provides more than 40 essential cosmetics and skin care projects so you can make just what you want, when you need it.

Special Make-up Effects for Stage & Screen

"How To Apply Makeup Like A Professional" is another in the series of books on makeup from Lisa Patrick. Through her, readers have learned how to do basic makeup to get to work and to run about and do errands or even to go out at night. She takes thing a bit further in this book and highlights certain tips and tricks that a person can use to have that professional look when they apply their makeup. Having the professional look involves a certain number of processes from the tools that are used to the makeup that is selected and how it is applied. The main thing to learn is that specific types of makeup will have a certain effect. It is therefore important to select carefully. The brushes and sponges also have to be selected carefully and all of this is expounded upon in the book. It serves as a great guide to help women look even better.

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