

Read Free Dont Even Think About It Why Our Brains Are Wired To Ignore Climate Change

George Marshall

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The Book of Blood and Shadow
And I Do Not Forgive You: Stories and Other Revenges
Don't Even Think About It - Second Edition
Don't Make Me Think
How to Be an Antiracist
Keeper of the Lost Cities
Milkrun
Don't Even Think About It
Don't Even Think about Getting Your PhD Without Reading This Book First
Bras & Broomsticks
Never Let Me Go
Think Twice
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That Will Never Work
Beyond Words
Don't Touch the Kryptonite!
How To Win Friends And Influence People
The Book of Proverbs, Chapters 15-31
Anthem
The Life-Changing Magic of Tidying Up
I See London, I See France
Thinking, Fast and Slow
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Lessons from the Mouse
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The Outsiders
Carbon Detox
Live Right and Find Happiness (Although Beer Is Much Faster)
Shoe Dog
The Waking Dark
The House on Mango Street
How Will You Measure Your Life? (Harvard Business Review Classics)
How to Negotiate with Kids Even When You Think You Shouldn't
Don't You Know Who I Think I Am?
Ledger
Don't Even Think About It
Ghosts/aliens

The Book of Blood and Shadow

At age twelve, Sophie learns that the remarkable

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abilities that have always caused her to stand out identify her as an elf, and after being brought to Eternalia to hone her skills, discovers that she has secrets buried in her memory for which some would kill.

And I Do Not Forgive You: Stories and Other Revenges

The #1 New York Times bestselling guide to decluttering your home and the inspiration for the hit Netflix show Tidying Up with Marie Kondo. Despite constant efforts to declutter your home, do papers still accumulate like snowdrifts and clothes pile up like a tangled mess of noodles? Japanese cleaning consultant Marie Kondo takes tidying to a whole new level, promising that if you properly simplify and organize your home once, you'll never have to do it again. Most methods advocate a room-by-room or little-by-little approach, which doom you to pick away at your piles of stuff forever. The KonMari Method, with its revolutionary category-by-category system, leads to lasting results. In fact, none of Kondo's clients have lapsed (and she still has a three-month waiting list). With detailed guidance for determining which items in your house "spark joy" (and which don't), this international bestseller featuring Tokyo's newest lifestyle phenomenon will help you clear your clutter and enjoy the unique magic of a tidy home—and the calm, motivated mindset it can inspire.

Don't Even Think About It - Second

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Edition

During the course of living (mumble, mumble) years, American humourist Dave Barry has learned much of wisdom,* (*actual wisdom not guaranteed) and he is eager to pass it on to the next generation, the generation after that and to those idiots who make driving to the grocery store in Florida a death-defying experience. By the end of this book, if you do not feel wiser, richer in knowledge, more attuned to the universe We wouldn't be at all surprised. But you'll have had a lot to laugh about!

Don't Make Me Think

In a world where we usually measure animals by human standards, prize-winning author and MacArthur Fellow Carl Safina takes us inside their lives and minds, witnessing their profound capacity for perception, thought and emotion, showing why the word "it" is often inappropriate as we discover who they really are. Weaving decades of observations of actual families of free-living creatures with new discoveries about brain functioning, Carl Safina's narrative breaches many commonly held boundaries between humans and other animals. In *Beyond Words*, readers travel the wilds of Africa to visit some of the last great elephant gatherings, then follow wolves of Yellowstone National Park sort out the aftermath of their personal tragedy, then plunge into the astonishingly peaceful society of killer whales living in waters of the Pacific Northwest. We spend quality time, too, with dogs and falcons and ravens; and

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consider how the human mind originated. In his wise and passionate new book, Safina delivers a graceful examination of how animals truly think and feel, which calls to question what really does—and what should—make us human.

How to Be an Antiracist

Outlines the principles of building lasting relationships with children through effective conflict management, covering such techniques as listening, teaching children how to solve problems, and meting out appropriate discipline.

Keeper of the Lost Cities

From the founder of the Climate Outreach and Information Network, a groundbreaking take on the most urgent question of our time: Why, despite overwhelming scientific evidence, do we still ignore climate change? “Please read this book, and think about it.” --Bill Nye Most of us recognize that climate change is real, and yet we do nothing to stop it. What is this psychological mechanism that allows us to know something is true but act as if it is not? George Marshall's search for the answers brings him face to face with Nobel Prize-winning psychologists and the activists of the Texas Tea Party; the world's leading climate scientists and the people who denounce them; liberal environmentalists and conservative evangelicals. What he discovered is that our values, assumptions, and prejudices can take on lives of their own, gaining authority as they are shared, dividing

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people in their wake. With engaging stories and drawing on years of his own research, Marshall argues that the answers do not lie in the things that make us different and drive us apart, but rather in what we all share: how our human brains are wired—our evolutionary origins, our perceptions of threats, our cognitive blindspots, our love of storytelling, our fear of death, and our deepest instincts to defend our family and tribe. Once we understand what excites, threatens, and motivates us, we can rethink and reimagine climate change, for it is not an impossible problem. Rather, it is one we can halt if we can make it our common purpose and common ground. Silence and inaction are the most persuasive of narratives, so we need to change the story. In the end, *Don't Even Think About It* is both about climate change and about the qualities that make us human and how we can grow as we deal with the greatest challenge we have ever faced.

Milkrun

Hi, I'm Liz Jackson. I'm 13 (almost). I'm also a latchkey kid since Mam walked out: now it's just me and Dad and big-bum Marjorie, oh, and my best friend Bumble (soon to be ex-best friend). Things I love: White Musk perfume, Eminem, pepperoni and pineapple pizza and the pizza delivery boy. Things I hate: the girl next door, my Dad's lumpy porridge and my gross chin dimple. Things I'm terrified of: my first date (coming up soon), my first date (not long now), and my first date (just around the corner). This is my diary. Anyone who opens it will die a slow and horrible

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death. So Don't Even Think About It! Don't Even Think About It is part of the O'Brien Press's new Journal series for girls.

Don't Even Think About It

The bestselling coming-of-age classic, acclaimed by critics, beloved by readers of all ages, taught in schools and universities alike, and translated around the world from the winner of the 2018 PEN/Nabokov Award for Achievement in International Literature. The House on Mango Street is the remarkable story of Esperanza Cordero, a young Latina girl growing up in Chicago, inventing for herself who and what she will become. Told in a series of vignettes-sometimes heartbreaking, sometimes deeply joyous-Sandra Cisneros' masterpiece is a classic story of childhood and self-discovery. Few other books in our time have touched so many readers.

Don't Even Think about Getting Your PhD Without Reading This Book First

Equality 7-2521 finds himself out of step with the collectivist society of the future, and discovers a means to freedom in Ayn Rand's fable of the individual in conflict with society. First published in 1938, Anthem takes place in a dystopian future world in which humanity is enduring a new dark age, human life is regimented in every respect and personal identity has been all but snuffed out by a totalitarian government. The narrator, writing his story in secret, realizes he is a criminal simply for having thoughts of

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his own. Exploring the ruins of a previous civilization he discovers relics, conducts forbidden experiments and learns enough to question the very structure of his society. Can he share this knowledge with his fellow citizens? The author strips the relationship of humanity to civilization down to its bare essence in this modern parable that starkly illuminates the challenge an oppressive government presents to individuality. With an eye-catching new cover, and professionally typeset manuscript, this edition of Anthem is both modern and readable.

Bras & Broomsticks

Something Stealing Your SUPERPOWERS? There is POWER inside those who dare to believe. But Don't touch the Kryptonite! It's the only thing that can steal your POWER! This little book will help you detect, recover from and fight against this insidious substance called Kryptonite. Don't Touch The Kryptonite (Don't even THINK about it!) A Book on Spiritual Warfare

Never Let Me Go

With an enduring grasp of human nature, Dale Carnegie's How to Win Friends and Influence People teaches his readers how to handle people without letting them feel manipulated, how to make people feel important without inspiring resentment, how win people over to your point of view without causing offence, and how to make a friend out of just about anyone. Published in 1937, Carnegie's How to Win

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Friends and Influence People, was originally written as a companion book to his lectures on how to be a good salesperson. However, what began as a basic sales primer, quickly exploded into an overnight success, eventually selling more than 15 million copies worldwide, and pioneering an entire genre of self-help and personal success books. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

Think Twice

A pivotal book of personal, ecological, and political reckoning from the internationally renowned poet named "among the modern masters" (The Washington Post). Ledger's pages hold the most important and masterly work yet by Jane Hirshfield, one of our most celebrated contemporary poets. From the already much-quoted opening lines of despair and defiance ("Let them not say: we did not see it. / We saw"), Hirshfield's poems inscribe a registry, both personal and communal, of our present-day predicaments. They call us to deepened dimensions of thought, feeling, and action. They summon our responsibility to sustain one another and the earth while pondering, acutely and tenderly, the crises of refugees, justice, and climate. They consider "the minimum mass for a whale, for a language, an ice cap," recognize the intimacies of connection, and meditate upon doubt and contentment, a library book

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with previously dog-eared corners, the hunger for surprise, and the debt we owe this world's continuing beauty. Hirshfield's signature alloy of fact and imagination, clarity and mystery, inquiry, observation, and embodied emotion has created a book of indispensable poems, tuned toward issues of consequence to all who share this world's current and future fate.

Don't Even Think About It

Must think happy thoughts. Julie Andrews dancing. Cadbury's chocolate Easter eggs. But no amount of positive thinking changes the fact that Jeremy—the man of my dreams, the man I would marry, the man who should spend his whole life worshipping me and lavishing me with kisses—went to Thailand to find himself. Obviously I'm not as cute and witty as I thought I was, since while I've been sitting around every weekend, he's been sleeping with half of Thailand. And then he found Someone Else. That someone not being me. I have been pathetic. But now I will date. I will become the queen of dating. I will forget all about him. Single in Boston, that's me. But not for long...!

That Will Never Work

Feminism fuels fantasy in this genre-busting collection by “master of the fantastic” (Roxane Gay) Amber Sparks. Exciting fans of such writers as Kelly Link, Karen Russell, and Carmen Maria Machado with prose that shimmers and stings, Amber Sparks holds

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a singular role in the canon of the weird. Now, she reaches new, uncanny heights with *And I Do Not Forgive You*. In “Mildly Happy, With Moments of Joy,” a friend is ghosted by a simple text message; in “Everyone’s a Winner at Meadow Park,” a teen precariously coming of age in a trailer park befriends an actual ghost. At once humorous and unapologetically fierce, these stories shine an interrogating light on the adage that “history likes to lie about women”—as the subjects of “A Short and Speculative History of Lavoisier’s Wife” and “You Won’t Believe What Really Happened to the Sabine Women” (it’s true, you won’t) will attest. Blending fairy tales and myths with apocalyptic technologies, all tethered intricately by shades of rage, *And I Do Not Forgive You* offers a mosaic of an all-too-real world that fails to listen to its silenced goddesses.

Beyond Words

#1 NEW YORK TIMES BESTSELLER • From the National Book Award-winning author of *Stamped from the Beginning* comes a “groundbreaking” (Time) approach to understanding and uprooting racism and inequality in our society—and in ourselves. “The most courageous book to date on the problem of race in the Western mind.”—The New York Times NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • Time • NPR • The Washington Post • Shelf Awareness • Library Journal • Publishers Weekly • Kirkus Reviews Antiracism is a transformative concept that reorients and reenergizes the conversation about racism—and, even more

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fundamentally, points us toward liberating new ways of thinking about ourselves and each other. At its core, racism is a powerful system that creates false hierarchies of human value; its warped logic extends beyond race, from the way we regard people of different ethnicities or skin colors to the way we treat people of different sexes, gender identities, and body types. Racism intersects with class and culture and geography and even changes the way we see and value ourselves. In *How to Be an Antiracist*, Kendi takes readers through a widening circle of antiracist ideas—from the most basic concepts to visionary possibilities—that will help readers see all forms of racism clearly, understand their poisonous consequences, and work to oppose them in our systems and in ourselves. Kendi weaves an electrifying combination of ethics, history, law, and science with his own personal story of awakening to antiracism. This is an essential work for anyone who wants to go beyond the awareness of racism to the next step: contributing to the formation of a just and equitable society. Praise for *How to Be an Antiracist* “Ibram X. Kendi’s new book, *How to Be an Antiracist*, couldn’t come at a better time. . . . Kendi has gifted us with a book that is not only an essential instruction manual but also a memoir of the author’s own path from anti-black racism to anti-white racism and, finally, to antiracism. . . . *How to Be an Antiracist* gives us a clear and compelling way to approach, as Kendi puts it in his introduction, ‘the basic struggle we’re all in, the struggle to be fully human and to see that others are fully human.’ ” —NPR “Kendi dissects why in a society where so few people consider themselves to be racist the divisions and inequalities

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of racism remain so prevalent. How to Be an Antiracist punctures the myths of a post-racial America, examining what racism really is—and what we should do about it.”—Time

Don't Touch the Kryptonite!

Three's company. Best chums Sally, Jude, and Michael are living the single life in cool flats a mere stone's throw apart in London. But the girls find the sitcom life they love taking an unexpected twist when Michael's new girlfriend, Katie, moves in with him. Michael's a notorious womanizer -- he broke it off with Sally years ago -- and the girls have gotten used to his endless parade of brunettes. Sally acts like she's over Michael; Jude prides herself on knowing better; and they're both sure Katie's not going to last. Four's a crowd. Katie's not particularly thrilled that Michael's ex and her best friend live right across the street, but she makes the best of it. After all, things with Michael are going brilliantly, and he seems determined to commit to their future. But when another brunette from Michael's past arrives from Paris and Katie begins to fear that she's just another notch on Michael's bedpost, the girls realize that they're all just playing parts in Michael's drama. So what will his reaction be when they try to break free? Don't even think about it!

How To Win Friends And Influence People

Anna and the French Kiss meets 13 Little Blue

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Envelopes in New York Times bestselling author Sarah Mlynowski's latest teen novel. I see London, I see France, I see Sydney's underpants. Nineteen-year-old Sydney has the perfect summer mapped out. She's spending the next four and a half weeks travelling through Europe with her childhood best friend Leela. Their plans include Eiffel Tower selfies, eating cocco gelato, and making out with très hot strangers. Her plans do not include Leela's cheating ex-boyfriend showing up on the flight to London, falling for the cheating ex-boyfriend's très hot friend, monitoring her mother's spiraling mental health via texts, or feeling like the rope in a friendship tug of war. In this hilarious and unforgettable adventure, New York Times bestselling author Sarah Mlynowski tells the story of a girl learning to navigate secret romances, thorny relationships, and the London Tube. As Sydney zigzags through Amsterdam, Switzerland, Italy, and France, she must learn when to hold on, when to keep moving, and when to jump into the Rivierawearing only her polka dot underpants.

The Book of Proverbs, Chapters 15-31

In the spring of 2010, Harvard Business School's graduating class asked HBS professor Clay Christensen to address them—but not on how to apply his principles and thinking to their post-HBS careers. The students wanted to know how to apply his wisdom to their personal lives. He shared with them a set of guidelines that have helped him find meaning in his own life, which led to this now-classic article. Although Christensen's thinking is rooted in

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his deep religious faith, these are strategies anyone can use. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

Anthem

The Waking Dark is “a horror story worthy of Stephen King” (Booklist) and “a book you won’t soon forget” (Cassandra Clare, author of the Mortal Instruments series)—perfect for readers of Gillian Flynn and Rick Yancey. They called it the killing day. Twelve people murdered, in the space of a few hours, their killers also all dead by their own hand . . . except one. And that one has no answers to offer the shattered town. Something is waking in the sleepy town of Oleander, Kansas—something dark and hungry that lives in the flat earth and the open sky, in the vengeful hearts of its upstanding citizens. As the town begins a descent into blood and madness, five survivors of the killing day are the only ones who can stop Oleander from destroying itself. They have nothing in common. They have nothing left to lose. And they have no way out. Which means they have no choice but to stand and fight, to face the darkness in their town—and in themselves. “Suspense, chills, gasps—all that and a gem-like writing style that will make you shiver with

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beauty and horror. A book you won't soon forget."

—Cassandra Clare, author of the bestselling *Mortal Instruments* series and *Infernal Devices* trilogy

"Twisted, pulse-pounding, shocking, and very, very scary. With *The Waking Dark*, Robin Wasserman conjures vintage Stephen King as she peers into the dark heart of a nightmare America, where violence and evil lurk behind the golden glow of small-town life, and new terrors arrive by the hour. A superb horror story that is by turns visceral and lyrical, heartrending and heart-stopping."

—Libba Bray, bestselling author of the *Gemma Doyle* trilogy and the *Diviners* series "This book has the combination of mystery and fright that I love. So many twists and shocks, I nearly jumped out of my chair several times! Trust me—this is a true chiller. Not to be missed!"

—R. L. Stine "A thriller dark and beautiful

and—yes—achingly romantic at every unexpected twist and turn. Astounding." —Lauren Myracle, *New York Times* bestselling author of *The Infinite Moment of Us* and *Bliss* "Wild, nihilistic madness that will get true horror fans raising their pitchforks and torches in frenzied glee. Wasserman writes as if hooked up to IVs of Stephen King and John Carpenter's spiked blood."

—Daniel Kraus, author of *Rotters* and *Scowler*

"Great dialogue and intriguing subplots add to the action-packed story . . . the suspense doesn't let up until the final pages." —*School Library Journal*, Starred Review From the Hardcover edition.

The Life-Changing Magic of Tidying Up

It's a grim fact that the world isn't as nice as it used to

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be. People are ruder, more greedy, more selfish and more violent. And even though those hardback retro books with flock covers and embossed titles look nice, they won't help turn back the clock. Making a tin-can telephone, skimming stones and whittling wood isn't going to bring world peace. In fact, the world is only made more dangerous by people making their own bunsen burners and careering down hills in home made soap-box carts. Well, here's an alternative book for boys - one that teaches us the joy and pleasure of staying indoors, keeping safe and staying out of trouble. Included within is Richard's hilarious thoughts on home made fun, snooping, wholesome entertainment, good old fashioned adventure, bonding holidays with dad and useful information on the nutters throughout history who have made life much more dangerous for us because of their idiocy.

I See London, I See France

Major New York Times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Best Books of the Year 2011 Title One of The Economist's 2011 Books of the Year One of The Wall Street Journal's Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient Kahneman's work with Amos Tversky is the subject of Michael Lewis's The Undoing Project: A Friendship That Changed Our Minds In the international bestseller, Thinking, Fast and Slow, Daniel Kahneman, the renowned psychologist and winner of the Nobel

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Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1 is fast, intuitive, and emotional; System 2 is slower, more deliberative, and more logical. The impact of overconfidence on corporate strategies, the difficulties of predicting what will make us happy in the future, the profound effect of cognitive biases on everything from playing the stock market to planning our next vacation—each of these can be understood only by knowing how the two systems shape our judgments and decisions. Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. He offers practical and enlightening insights into how choices are made in both our business and our personal lives—and how we can use different techniques to guard against the mental glitches that often get us into trouble. Winner of the National Academy of Sciences Best Book Award and the Los Angeles Times Book Prize and selected by The New York Times Book Review as one of the ten best books of 2011, *Thinking, Fast and Slow* is destined to be a classic.

Thinking, Fast and Slow

Hock Hochheim relates true-crime stories based on his long history serving as an MP in the U.S. Military, then as a detective in a large town in Texas. Stories relate real life events investigating mass murder, theft, felony and more.

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Don't Even Think About It

50 years of an iconic classic! This international bestseller and inspiration for a beloved movie is a heroic story of friendship and belonging. No one ever said life was easy. But Ponyboy is pretty sure that he's got things figured out. He knows that he can count on his brothers, Darry and Sodapop. And he knows that he can count on his friends—true friends who would do anything for him, like Johnny and Two-Bit. But not on much else besides trouble with the Socs, a vicious gang of rich kids whose idea of a good time is beating up on “greasers” like Ponyboy. At least he knows what to expect—until the night someone takes things too far. *The Outsiders* is a dramatic and enduring work of fiction that laid the groundwork for the YA genre. S. E. Hinton's classic story of a boy who finds himself on the outskirts of regular society remains as powerful today as it was the day it was first published. "The Outsiders transformed young-adult fiction from a genre mostly about prom queens, football players and high school crushes to one that portrayed a darker, truer world." —The New York Times "Taut with tension, filled with drama." —The Chicago Tribune "[A] classic coming-of-age book." —Philadelphia Daily News A New York Herald Tribune Best Teenage Book A Chicago Tribune Book World Spring Book Festival Honor Book An ALA Best Book for Young Adults Winner of the Massachusetts Children's Book Award

In Defense of Looting

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What's worse than having telepathy in high school? Having telepathy in high school, and then losing it. When class 10B got their flu shots and developed the unexpected side effect of telepathy, it seemed like the worse thing ever. But two years later, they've got used to their powers. They've even come to like them. And as they prepare to leave school, they're all making exciting plans - plans that involve them being Espies. So when one by one they suddenly begin to lose their powers, they know they can't let it happen. Can they save their telepathy before it's too late? Or will they have to learn how to survive without them once again?

Don't Think About Purple Elephants

Over twenty-five years in the making, this much-anticipated commentary promises to be the standard study of Proverbs for years to come. Written by eminent Old Testament scholar Bruce Waltke, this two-volume commentary is unquestionably the most comprehensive work on Proverbs available. Grounded in the new literary criticism that has so strengthened biblical interpretation of late, Waltke's commentary on Proverbs demonstrates the profound, ongoing relevance of this Old Testament book for Christian faith and life. A thorough introduction addresses such issues as text and versions, structure, authorship, and theology. The detailed commentary itself explains and elucidates Proverbs as "theological literature." Waltke's highly readable style -- evident even in his original translation of the Hebrew text -- makes his scholarly work accessible to teachers, pastors, Bible

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students, and general readers alike.

Don't Even Think About It

Reduce your carbon footprint from day 1 - "Carbon Detox" explains the changes each of us can make at home, at work and in every aspect of our lives. From summer heat waves to rising sea levels, climate change affects us all. The main cause is carbon dioxide and our carbon emissions are growing year by year at a frightening rate. However, there is hope. The changes we make now can slow the effects of climate change and preserve the planet for future generations. George Marshall shows you how to carbon audit your life and start reducing your impact today. He also explains how to overcome psychological blocks such as scepticism, fear and feelings of insignificance. This book includes advice on low carbon transport options and holidays and how to create an energy-efficient home. With the help of "Carbon Detox" you will be able to make real differences from day 1. The author's charity will provide extensive cross-promotional support including talks and workshop events. This is the first book to show how the ordinary 'non-greenie' can make realistic and meaningful changes. It is written by an expert author who lives in a low carbon home. It features carbon calculators for the home, transport and food.

Lessons from the Mouse

Have you ever thought about pursuing a PhD but felt

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confused, anxious or afraid? Do you believe a doctorate degree would be your best career move but you don't have the courage to get started? Get your questions answered and receive advice, experience and truth about the PhD journey before you begin. If you ever felt stuck contemplating if you should or should not pursue a PhD, this book will help you make up your mind-once and for all.

Don't Even Think About It!

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), illuminating his company’s early days as an intrepid start-up and its evolution into one of the world’s most iconic, game-changing, and profitable brands. Bill Gates named *Shoe Dog* one of his five favorite books of 2016 and called it “an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It’s a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do.” Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike’s annual sales top \$30 billion. In this age of start-ups, Knight’s Nike is the gold standard, and its swoosh is one of the

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few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

The Outsiders

When Nora Kane discovers her best friend murdered and her boyfriend the apparent killer, she is caught up in a web of secret societies and conspirators, all searching for a device purported to allow direct communication with God.

Carbon Detox

A full-frontal guide to hacking your way to platinum status—in everything.

Live Right and Find Happiness (Although

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Beer Is Much Faster)

Five years and more than 100,000 copies after it was first published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it completely changes the way you think about Web design. Three New Chapters! Usability as common courtesy -- Why people really leave Web sites Web Accessibility, CSS, and you -- Making sites usable and accessible Help! My boss wants me to _____. -- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write, program, own, or manage Web sites, you must read this book." -- Jeffrey Zeldman, author of Designing with Web Standards

Shoe Dog

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George Marshall

From the New York Times bestselling author of the Whatever After series, the first book in the hilariously bewitching Magic in Manhattan series! What if all your wishes could come true? Blink your eyes, drink a fizzing pink potion, and poof! Life is perfect. That's Rachel's situation. Except she's not the one who suddenly has magical powers. Her younger sister is. And as Rachel would tell you, spellbooks are wasted on the young! Yes, yes, of course world peace and cures for horrible diseases are important. But so is dancing without looking like she's being electrocuted, winning back her best friend, stopping her dad's wedding, and finding a date for Spring Fling. Rachel's not bewitched. Yet. . . . "Sabrina fans will get a witchy kick out of Bras & Broomsticks!"—Meg Cabot, New York Times bestselling author of The Princess Diaries "Poof, instant bliss."—Lauren Myracle, New York Times bestselling author of TTYL and Rhymes with Witches "One magical romp you won't want to miss."—Discovery Girls "Hilarious." —Teen People

The Waking Dark

Contemporary teen fiction with romance, secrets, scandals, and ESP from the author of Ten Things We Did (And Probably Shouldn't Have). We weren't always like this. We used to be average New York City high school sophomores. Until our homeroom went for flu shots. We were prepared for some side effects. Maybe a headache. Maybe a sore arm. We definitely didn't expect to get telepathic powers. But suddenly we could hear what everyone was thinking. Our friends. Our parents. Our crushes. Now we all know

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that Tess is in love with her best friend, Teddy. That Mackenzie cheated on Cooper. That, um, Nurse Carmichael used to be a stripper. Since we've kept our freakish skill a secret, we can sit next to the class brainiac and ace our tests. We can dump our boyfriends right before they dump us. We know what our friends really think of our jeans, our breath, our new bangs. We always know what's coming. Some of us will thrive. Some of us will crack. None of us will ever be the same. So stop obsessing about your ex. We're always listening. "Smart and frequently hilarious."--Publishers Weekly, starred "A tour-de-force comic narration that will leave you gasping in awe—if you ever catch your breath from laughing."—E. Lockhart, author of *We Were Liars* "Hilarious, moving, and utterly ingenious."—Robin Wasserman, author of *The Book of Blood and Shadow* and *The Waking Dark* "Sarah Mlynowski does it again with a fresh, fun, and fabulous story filled with secrets, surprises, and a sixth sense. Don't even THINK about passing up this hilarious read!" —Elizabeth Eulberg, author of *The Lonely Hearts Club* "Finally, someone understands that if you develop powers as a teenager, it's not the government you have to watch out for—it's your best friends. Funny, realistic, heartfelt, satiric, and unpredictable." —Ned Vizzini, New York Times bestselling author of *It's Kind of a Funny Story*

The House on Mango Street

Sometimes Sophie worries — not during the day when she is busy with family and friends, but at night when

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everything is calm and quiet. Her family all try to help, but somehow they just make her worries worse. Until her mother thinks of a new approach ... that might just involve an elephant or two! But wait, don't think about purple elephants, whatever you do! Whimsical and humorous, this little girl's story of finding a way to ease her worry resonates with children and parents everywhere.

How Will You Measure Your Life? (Harvard Business Review Classics)

In the tradition of Phil Knight's Shoe Dog comes the incredible untold story of how Netflix went from concept to company-all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought-leveraging the internet to rent movies-and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo delivery service, that Randolph would pitch to his business partner, Reed Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair-with Hastings as the primary investor and Randolph as the CEO-founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty first century's most disruptive start up began with few believers and calamity at every turn. From having to

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pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts and determination can change the world—even with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive concepts and written in binge-worthy prose, it answers some of our most fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, *That Will Never Work* is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

How to Negotiate with Kids Even When You Think You Shouldn't

The director of the Climate Outreach and Information Network explores the psychological mechanism that enables people to ignore the dangers of climate change, using sidebars, cartoons and engaging stories from his years of research to reveal how humans are wired to primarily respond to visible threats.

Don't You Know Who I Think I Am?

A fresh argument for rioting and looting as our most powerful tools for dismantling white supremacy. Looting--a crowd of people publicly, openly, and directly seizing goods--is one of the more extreme actions that can take place in the midst of social unrest. Even self-identified radicals distance themselves from looters, fearing that violent tactics reflect badly on the broader movement. But Vicky Osterweil argues that stealing goods and destroying property are direct, pragmatic strategies of wealth redistribution and improving life for the working class--not to mention the brazen messages these methods send to the police and the state. All our beliefs about the innate righteousness of property and ownership, Osterweil explains, are built on the history of anti-Black, anti-Indigenous oppression. From slave revolts to labor strikes to the modern-day movements for climate change, Black lives, and police abolition, Osterweil makes a convincing case for rioting and looting as weapons that bludgeon the status quo while uplifting the poor and marginalized. *In Defense of Looting* is a history of violent protest sparking social change, a compelling reframing of revolutionary activism, and a practical vision for a dramatically restructured society.

Ledger

Two ordinary guys and their friends investigate weird things.

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Don't Even Think About It

Outlines ten practical principles for increasing the effectiveness of any business organization, based on the author's years at Disney World.

Ghosts/aliens

From the Booker Prize-winning author of *The Remains of the Day* and *When We Were Orphans*, comes an unforgettable edge-of-your-seat mystery that is at once heartbreakingly tender and morally courageous about what it means to be human. Hailsham seems like a pleasant English boarding school, far from the influences of the city. Its students are well tended and supported, trained in art and literature, and become just the sort of people the world wants them to be. But, curiously, they are taught nothing of the outside world and are allowed little contact with it. Within the grounds of Hailsham, Kathy grows from schoolgirl to young woman, but it's only when she and her friends Ruth and Tommy leave the safe grounds of the school (as they always knew they would) that they realize the full truth of what Hailsham is. *Never Let Me Go* breaks through the boundaries of the literary novel. It is a gripping mystery, a beautiful love story, and also a scathing critique of human arrogance and a moral examination of how we treat the vulnerable and different in our society. In exploring the themes of memory and the impact of the past, Ishiguro takes on the idea of a possible future to create his most moving and powerful book to date.

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