

Big Ideas In Brief 200 World Changing Concepts Explained An Instant Ian Crofton

The Big Idea Science Book
The Religions Book
The Death and Life of Great American Cities
God Is Not Great
Maths in Minutes
The Economics Book
Brief 101+ Great Ideas for Libraries and Friends
The Science Book
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Big Ideas in Brief
The Little Book of Psychology
The Hate U Give
Fahrenheit 451
The Mythology Book
The Play of Daniel Keyes' Flowers for Algernon
Lord of the Flies
The Philosophy Book

The Big Idea Science Book

Brimming with more than 20 exciting, educational activities and projects that focus on techy and electronics topics, this is the perfect inspirational

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guide for young experimenters. Build your own bristlebot, power a propeller motorboat, make a matchbox microphone, and construct a crane by following step-by-step instructions and using affordable equipment. Maker Lab STEM will engage budding scientists as they experiment, invent, trial and test technology, electronics, and mechanics at home. Simple steps with clear photographs take readers through the stages of each low-cost project, with fact-filled panels to explain the science behind each one and to fascinate them with real-world examples. With an increasing focus across school curricula on encouraging children to enjoy and explore STEM subjects (science, technology, engineering, and maths), Maker Lab STEM is the perfect companion for any inquisitive child with an interest in technology and how it works.

The Religions Book

Discover more than 85 of the most important ideas, movements, and events that have defined feminism and feminist thought throughout history with this original, graphic-led book. Using the Big Ideas series' trademark combination of authoritative, accessible text and bold graphics, this book traces feminism and the feminist movement from its origins, through the suffragette movement of the 19th century, to recent developments such as the Everyday Sexism Project and the #MeToo movement. Entries explore and explain each idea, placing them in their social and cultural context. Packed with inspirational quotations, profiles of key individuals and turning points, and

flowcharts and infographics explaining the most significant concepts clearly and simply, The Feminism Book is perfect for anyone with an interest in female empowerment.

The Death and Life of Great American Cities

Discover 80 trail-blazing scientific ideas, which underpin our modern world, giving us everything from antibiotics to gene therapy, electricity to space rockets and batteries to smart phones. What is string theory or black holes? And who discovered gravity and radiation? The Science Book presents the fascinating story behind these and other of the world's most important concepts in maths, chemistry, physics and biology in plain English, with easy to grasp "mind maps" and eye-catching artworks. Albert Einstein once quoted Isaac Newton: "If I have seen further than others, it is by standing on the shoulders of giants." Follow context panels in The Science Book to trace how one scientist's ideas informed the next. See, for example, how Alan Turing's "universal computing machine" in the 1940s led to smart phones, or how Carl Linnaeus's classifications led to Darwin's theory of evolution, the sequencing of the human genome and lifesaving gene therapies. Part of the popular Big Ideas series, The Science Book is the perfect way to explore this fascinating subject. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7

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million copies worldwide sold to date, these award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

God Is Not Great

The Art of War (孙子兵法), literally The Laws of War (military methods) by Master Sun is the most famous ancient Chinese treatise, dedicated to a military strategy and policy, written by Sun Tzu. As Sun Tzu said the art of war is of vital importance to the State. The treatise by Sun Tzu influenced crucially on a whole military art of the East. Although it is the first treatise on the military art, it includes clearly expressed common principles of strategy as well as tactics. A special place in a military theoretical literature belongs to comments on Sun Tzu, the earliest of which appeared in the Han era (206-220 AD), and the new ones are still being created Illustrated by D. Fisher.

Maths in Minutes

William Golding's unforgettable classic of boyhood adventure and the savagery of humanity comes to Penguin Classics in a stunning Graphic Deluxe Edition with a new foreword by Lois Lowry As provocative today as when it was first published in 1954, Lord of the Flies continues to ignite passionate debate with its startling, brutal portrait of human nature. William Golding's compelling story about a group of very ordinary boys marooned on a coral island has been

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labeled a parable, an allegory, a myth, a morality tale, a parody, a political treatise, and even a vision of the apocalypse. But above all, it has earned its place as one of the indisputable classics of the twentieth century for readers of any age. This Penguin Classics Graphic Deluxe Edition features an array of special features to supplement the novel, including a foreword by Lois Lowry, an introduction by Stephen King, an essay by E. M. Forster, an essay on teaching and reading the novel and suggestions for further exploration by scholar Jennifer Buehler, and an extended note by E. L. Epstein, the publisher of the first American paperback edition of *Lord of the Flies*. For more than seventy years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,700 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators.

The Economics Book

Clearly explaining more than 100 groundbreaking ideas in the field, *The Psychology Book* uses accessible text and easy-to-follow graphics and illustrations to explain the complex theoretical and experimental foundations of psychology. From its philosophical roots through behaviorism, psychotherapy, and developmental psychology, *The*

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Psychology Book looks at all the greats from Pavlov and Skinner to Freud and Jung, and is an essential reference for students and anyone with an interest in how the mind works.

Brief

Time has always been the great Given, a fact of existence which cannot be denied or wished away; but the character of lived time is changing dramatically. Medical advances extend our longevity, while digital devices compress time into ever briefer units. We can now exist in several time-zones simultaneously, but we suffer from endemic shortages of time. We are working longer hours and blurring the distinctions between labour and leisure. For many, in an inversion of the old adage, time has become more valuable than money. In this look at life's most ineffable element, spanning fields from biology and culture to psychoanalysis and neuroscience, Eva Hoffman asks: are we coming to the end of time as we know it?

101+ Great Ideas for Libraries and Friends

The Big Ideas Math program balances conceptual understanding with procedural fluency. Embedded Mathematical Practices in grade-level content promote a greater understanding of how mathematical concepts are connected to each other and to real-life, helping turn mathematical learning into an engaging and meaningful way to see and

Download File PDF Big Ideas In Brief 200 World Changing Concepts Explained An Instant Ian Crofton explore the real world.

The Science Book

'There is a plot, Harry Potter. A plot to make most terrible things happen at Hogwarts School of Witchcraft and Wizardry this year.' Harry Potter's summer has included the worst birthday ever, doomy warnings from a house-elf called Dobby, and rescue from the Dursleys by his friend Ron Weasley in a magical flying car! Back at Hogwarts School of Witchcraft and Wizardry for his second year, Harry hears strange whispers echo through empty corridors - and then the attacks start. Students are found as though turned to stone Dobby's sinister predictions seem to be coming true.

Concept and Application of Transdisciplinarity in Intellectual Discourse and Research

8 starred reviews • Goodreads Choice Awards Best of the Best • William C. Morris Award Winner • National Book Award Longlist • Printz Honor Book • Coretta Scott King Honor Book • #1 New York Times Bestseller! "Absolutely riveting!" —Jason Reynolds "Stunning." —John Green "This story is necessary. This story is important." —Kirkus (starred review) "Heartbreakingly topical." —Publishers Weekly (starred review) "A marvel of verisimilitude." —Booklist (starred review) "A powerful, in-your-face novel." —Horn Book (starred review) Sixteen-year-old Starr Carter moves between two worlds: the poor

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neighborhood where she lives and the fancy suburban prep school she attends. The uneasy balance between these worlds is shattered when Starr witnesses the fatal shooting of her childhood best friend Khalil at the hands of a police officer. Khalil was unarmed. Soon afterward, his death is a national headline. Some are calling him a thug, maybe even a drug dealer and a gangbanger. Protesters are taking to the streets in Khalil's name. Some cops and the local drug lord try to intimidate Starr and her family. What everyone wants to know is: what really went down that night? And the only person alive who can answer that is Starr. But what Starr does—or does not—say could upend her community. It could also endanger her life. And don't miss *On the Come Up*, Angie Thomas's powerful follow-up to *The Hate U Give*.

The Art of War (Illustrated)

Great and successful advertising ideas do not come about just by chance; they result from a professionally managed creative process. That is the reason why top creative agencies and clients can repeatedly come up with great ideas. This book shows what these creative experts have in common. This is emphasized by numerous original quotes from interviews held by the author with more than 70 such communication experts from 15 countries. To answer the exciting question "how to be creative faster, more often and with more precision?" For all those involved in the creative process, this book provides a practical workflow structure and powerful tips for coming up with great communication ideas. Starting with the

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first meeting with the client proceeding on through briefing, gathering information, strategic writing of the benefits, finding the idea, describing and rating it, and finally producing the idea and making sure that it is well protected. This book shows the reader how to optimize his/her own thought process and working method - effectively, clearly and independently. "How to Catch the Big Idea" provides practical, powerful and inspiring impetus for the reader's daily business. The book clearly and concretely describes how to develop and manage great ideas. It shows how to create a relevant strategy and ultimately put it to effect, to establish and support an effective and more creative working structure. Whoever wants to learn from the world's best creatives will really enjoy this book.

RICH DAD, POOR DAD: WHAT THE RICH TEACH THEIR KIDS ABOUT MONEY -THAT THE POOR AND MIDDLE CLASS DO NOT.

In the past four decades, transdisciplinarity has gained conceptual and practical traction for its transformative value in accounting for the complex challenges besetting humankind, including social relations and natural ecosystems. The need to develop frameworks for joint problem-solving involving diverse stakeholders is unquestionable. Besides generating inclusivity, which embraces academia, civil society, and policymakers in the public and private sectors, transdisciplinarity allows for the appreciation of phenomena from a multiplicity of angles and affords societies creative ways of seeking

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solutions to challenges that may appear intractable. This book puts forward alternatives within this arena and attempts to directly respond to the multilayered challenges of diffuse disciplines, interlinked socioeconomic problems, impacts of globalization, technological advancements, environmental concerns, food security, and more.

Time

Philosophy in Minutes distils 200 of the most important philosophical ideas into easily digestible, bite-sized sections. The core information for every topic - including debates such as the role of philosophy in science and religion, key thinkers from Aristotle to Marx, and introductions to morality and ethics - is explained in straightforward language, using illustrations to make the concepts easy to understand and remember. Whether you are perplexed by existentialism or pondering the notion of free will, this accessible small-format book will help any reader to quickly grasp the basics of this highly nuanced subject. Chapters include: Truth and logic, Marxism, Communism and Socialism, Ontology, Philosophy and literature, Existence of God, Feminist theory, Consciousness, The future of philosophy.

The Great Gatsby

The Feminism Book

The Philosophy Book explains more than one hundred

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of the greatest ideas in philosophy through clear, succinct text and easy-to-follow graphics. Using straightforward graphics and artworks, as well as thoroughly accessible text that elucidates more than two thousand years of philosophical thought, *The Philosophy Book* makes abstract concepts concrete. From moral ethics to the philosophies of religions, *The Philosophy Book* sheds a light on the famous ideas and thinkers from the ancient world through the present day. Including theories from Pythagoras to Voltaire and Mary Wollstonecraft to Noam Chomsky, *The Philosophy Book* offers anyone with an interest in philosophy an essential resource to the great philosophers and the views that have shaped our society.

The Movie Book

Discover New Methods for Dealing with High-Dimensional Data A sparse statistical model has only a small number of nonzero parameters or weights; therefore, it is much easier to estimate and interpret than a dense model. *Statistical Learning with Sparsity: The Lasso and Generalizations* presents methods that exploit sparsity to help recover the underlying signal in a set of data. Top experts in this rapidly evolving field, the authors describe the lasso for linear regression and a simple coordinate descent algorithm for its computation. They discuss the application of l_1 penalties to generalized linear models and support vector machines, cover generalized penalties such as the elastic net and group lasso, and review numerical methods for

optimization. They also present statistical inference methods for fitted (lasso) models, including the bootstrap, Bayesian methods, and recently developed approaches. In addition, the book examines matrix decomposition, sparse multivariate analysis, graphical models, and compressed sensing. It concludes with a survey of theoretical results for the lasso. In this age of big data, the number of features measured on a person or object can be large and might be larger than the number of observations. This book shows how the sparsity assumption allows us to tackle these problems and extract useful and reproducible patterns from big datasets. Data analysts, computer scientists, and theorists will appreciate this thorough and up-to-date treatment of sparse statistical modeling.

The Psychology Book (Big Ideas Simply Explained)

The Religions Book clearly and simply explains all of the important information about the world's major, and many minor, religions, in an easy-to-access format. Using easy-to-follow graphics and artworks, succinct quotations, and thoroughly accessible text, The Religions Book explores the beliefs that underpin religious traditions around the globe and how they developed. From primal beliefs to the world's great faiths and the continuing quest for spiritual meaning in our complex world, The Religions Book gets to the heart of what it means to believe in God and religion's place in society. The Religions Book includes: - A dedicated section for each of the world's five major

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faiths - Islam, Christianity, Judaism, Buddhism, and Hinduism - Primal beliefs, ancient and classical mythology, and new religions - Brief biographies and context boxes to give the full historical context of selected religions The clear and concise summaries, graphics, and quotations in The Religions Book will help even the complete novice understand the ideas behind faiths and the place of religion in the world.

The Bible Book

A fireman in charge of burning books meets a revolutionary school teacher who dares to read. Depicts a future world in which all printed reading material is burned.

How to catch the Big Idea

Over 3,000 sayings about music, musicians, and music-related topics.

The Psychology Book

How does memory work? Who is the "distractor" in your family? What was the "car crash" experiment? The Psychology Book is your visual guide to the complex and fascinating world of human behavior. Discover how we learn, become emotionally bonded with others, and develop coping mechanisms to deal with adversity, or conform in a group. Get to know key thinkers, from Freud and Jung to Elizabeth Loftus and Melanie Klein, and follow charts and timelines to make sense of it all and see how one theory

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influenced another. With concise explanations of different schools of psychology including psychotherapy, cognitive psychology and behaviorism, this is an ideal reference whether you're a student, or a general reader. It's your authoritative guide to over 100 key ideas, theories and conditions, including the collective unconscious, the "selfish" gene, false memory, psychiatric disorders, and autism. If you're fascinated by the human mind, *The Psychology Book* is both an invaluable reference and illuminating read.

The History Book

The instant #1 NEW YORK TIMES Bestseller "A must read for anyone hoping to live a creative life I dare you not to be inspired to be brave, to be free, and to be curious." —PopSugar From the worldwide bestselling author of *Eat Pray Love* and *City of Girls*: the path to the vibrant, fulfilling life you've dreamed of. Readers of all ages and walks of life have drawn inspiration and empowerment from Elizabeth Gilbert's books for years. Now this beloved author digs deep into her own generative process to share her wisdom and unique perspective about creativity. With profound empathy and radiant generosity, she offers potent insights into the mysterious nature of inspiration. She asks us to embrace our curiosity and let go of needless suffering. She shows us how to tackle what we most love, and how to face down what we most fear. She discusses the attitudes, approaches, and habits we need in order to live our most creative lives. Balancing between soulful

spirituality and cheerful pragmatism, Gilbert encourages us to uncover the “strange jewels” that are hidden within each of us. Whether we are looking to write a book, make art, find new ways to address challenges in our work, embark on a dream long deferred, or simply infuse our everyday lives with more mindfulness and passion, Big Magic cracks open a world of wonder and joy.

Philosophy in Minutes

The masterful novel of Jazz Age idealism, decadence, and disillusionment by the celebrated author of *The Beautiful and Damned*. Here is the timeless story of mysterious millionaire Jay Gatsby; beautiful debutant Daisy Buchanan; Daisy’s philandering husband, Tom; and aspiring writer Nick Carraway, who gets caught up in their drama of elegant parties and doomed romance. With its vivid prose and perceptive character portraits, it is widely considered to be author F. Scott Fitzgerald’s masterpiece, as well as one of the greatest novels ever written. Adapted for stage and screen numerous times, *The Great Gatsby* is emblematic of the style and sensibility of the Roaring Twenties as well as a brilliant evocation of popular culture’s growing disillusionment with the American Dream.

A Game of Thrones

Both simple and accessible, *Science in Seconds* is a visually led introduction to 200 key scientific ideas. Each concept is incredibly quick and easy to

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remember, described by means of an easy-to-understand picture and a maximum 200-word explanation. Concepts span all of the key scientific disciplines including Physics, Chemistry, Biology, Ecology, Biotechnology, Anatomy and Physiology, Medicine, Earth Science, Energy Generation, Astronomy, Spaceflight and Information Technology.

Larson Big Ideas California Course 2

FOLUSA's (Friends of Libraries U.S.A.) groups constantly produce new ideas and inventive strategies for helping libraries and their communities. Here are more than 100 simple, innovative, and tested marketing and fundraising ideas collected from friends groups across the country.

Big Magic

Eighty of the world's greatest myths and characters, from the gods of Greek mythology to the Norse heroes, retold and explained with engaging text and bold graphics. From early creation stories to classical hero narratives and the recurring theme of the afterlife, experience each myth and unravel the meanings behind the stories, getting to the heart of the importance of mythology to different cultures worldwide. More than just stories, myths are a testament to the amazing creativity of humans striving to explain and make sense of the world around them. Here you will discover Zeus, god of the sky and ruler of the Olympian gods, and Loki, the cunning trickster with a knack for causing havoc,

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aided by his ability to change shape and gender. Beyond the gods and goddesses of Ancient Greek, Roman, and Norse myths, this book delves into the stories of the Australian aborigines, the Cherokee, and the Aztecs, each brimming with amazing characters and insights into human existence. This newest title in the bestselling Big Ideas series pairs engaging visual style with global coverage of world myths--profiling everything from the well-known tales of the Greeks, Norsemen, and Egyptians to the legends of the Caribbean, the Americas, Oceania, and East Asia--bringing the wisdom of the ages to life.

Brief Answers to the Big Questions

What causes poverty? Why do tax rates vary so much between countries, and why? Is inflation inevitable? This book answers these and many other questions. It is your plain-speaking, visual guide to the production and distribution of wealth. Using a unique graphic approach, it explains the issues that affect us all, including taxation, recession, the housing market, the stock market, and savings rates. The Economics Book highlights how economic ideas can shape our world, such as the need for nations to act collectively to solve issues, from migration to climate change. Using graphics and flow diagrams, it demystifies and untangles complicated theories to make sense of abstract concepts. It also traces the history of economics from the ancient Greeks to today, presenting over 100 key ideas from the world's greatest economic thinkers, such as Thomas Malthus, John Maynard Keynes and Milton Friedman, showing

you how theories develop as one economist influenced the next. Whether you are studying economics or you just want to know how the world really works, The Economics Book is both an accessible guide and an invaluable reference."

Science in Seconds

From the dawn of civilization to the lightning-paced culture of today, take a fascinating journey through the most significant events in history and the big ideas behind each one. Bring history to life as you explore the Law Code of Hammurabi, the Renaissance, the American Revolution, World War II, and much more. As part of DK's award-winning Big Ideas Simply Explained series, The History Book uses infographics and images to explain key ideas and themes. Biographies of key leaders, thinkers, and warriors, from Julius Caesar to Barack Obama, offer insight into their lives and further historical insight into these world-changing episodes. Perfect for an avid student or armchair historian, the clear explanations of ideologies behind events that have shaped our world into what it is today. The History Book makes the past 4,000 years of history accessible and provides enlightenment on the forces that shaped the world as we know it today, for students and history buffs alike. Reviews: "[The Big Ideas Simply Explained books] are beautifully illustrated with shadow-like cartoons that break down even the most difficult concepts so they are easier to grasp. These step-by-step diagrams are an incredibly clever learning device to include, especially for visual

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learners." - Examiner.com "The visual layout promotes browsing with illustrations, pull quotes, and simple mind maps to explain concepts quickly." - Library Journal "Accessible guide to the great thinkers." - School Library Journal "Clever and engaging." - Booklist "Kids are never too young to understand history; it just needs to be presented in the appropriate way. With that in mind, The History Book is a fantastic place to start." - GeekDad.com

The Sociology Book

Does Chinatown subvert the film noir genre? What is the effect of Pulp Fiction's episodic plot? How do multiple points of view undermine notions of reality in Rashomon? Part of DK's bestselling Big Ideas series, The Movie Book answers these questions and more as it chronicles the greatest movies ever to grace the silver screen. From the golden age of black-and-white films to international art-house and 21st-century sci-fi, this book uncovers the key themes and big ideas behind more than 100 of the world's most celebrated cinematic gems. Beginning with the iconic A Trip to the Moon (1902), immerse yourself in the world of film, from The Wizard of Oz (1939), Vertigo (1958), and Jaws (1975) to Spirited Away (2006), Slumdog Millionaire (2008) and Boyhood (2014). Discover everything about your favorite movies, as well as celebrated classics and the films you need to see, through film stills, posters, biographies, movie memorabilia, and narrative timelines. Along with iconic quotes from the films themselves and key critics, this book brings cinema to life. Whether you

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are a fan of comedies, romance, musicals, action movies, or thrillers, The Movie Book is essential for anyone with a passion for cinema.

A Dictionary of Musical Quotations

The 10th-anniversary edition of the No. 1 international bestseller and modern classic beloved by millions of readers **HERE IS A SMALL FACT - YOU ARE GOING TO DIE 1939. Nazi Germany. The country is holding its breath. Death has never been busier. Liesel, a nine-year-old girl, is living with a foster family on Himmel Street. Her parents have been taken away to a concentration camp. Liesel steals books. This is her story and the story of the inhabitants of her street when the bombs begin to fall. SOME IMPORTANT INFORMATION - THIS NOVEL IS NARRATED BY DEATH** The 10th-anniversary edition features pages of bonus content, including marked-up manuscript pages, original sketches, and pages from the author's writing notebook.

Statistical Learning with Sparsity

Christopher Hitchens, described in the London Observer as “one of the most prolific, as well as brilliant, journalists of our time” takes on his biggest subject yet—the increasingly dangerous role of religion in the world. In the tradition of Bertrand Russell’s *Why I Am Not a Christian* and Sam Harris’s recent bestseller, *The End Of Faith*, Christopher Hitchens makes the ultimate case against religion. With a close and erudite reading of the major religious texts, he

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documents the ways in which religion is a man-made wish, a cause of dangerous sexual repression, and a distortion of our origins in the cosmos. With eloquent clarity, Hitchens frames the argument for a more secular life based on science and reason, in which hell is replaced by the Hubble Telescope's awesome view of the universe, and Moses and the burning bush give way to the beauty and symmetry of the double helix. From the Hardcover edition.

The Book Thief

The Sociology Book takes on some of humankind's biggest questions: What is society? What makes it tick? Why do we interact in the way that we do with our friends, coworkers, and rivals? The Sociology Book profiles the world's most renowned sociologists and more than 100 of their biggest ideas, including issues of equality, diversity, identity, and human rights; the effects of globalization; the role of institutions; and the rise of urban living in modern society. Easy to navigate and chock-full of key concepts, profiles of major sociological thinkers, and conversation starters galore, this is a must-have, in-a-nutshell guide to some of the most fascinating questions on earth. The Sociology Book is part of the award-winning Big Ideas Simply Explained series, designed to distill big ideas and elusive theories into graspable, memorable concepts, using an approachable graphic treatment and creative typography.

Harry Potter and the Chamber of Secrets

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The stories, events, and teachings contained in the scriptures of the Old and New Testaments of the Bible, from Genesis to Revelations explained with accessible text and bold graphics. The Bible Book explores the ideas and beliefs key to the teachings of the most widely printed religious book of all time. This highly visual book highlights more than 100 of the most important Biblical passages and explains their theological significance and key concepts. Profiles of primary figures--from Adam and Eve, to Peter and Paul--and places of the Bible, such as Jerusalem and Rome, add context to the scriptures. Essential theological concepts, such as the Trinity, God's omnipresence, and the salvation of Jesus' death, are explained in detail. Infographics illuminate the most significant concepts clearly and simply. The Bible Book is perfect for anyone with an interest in religion and the foundational text of Christianity and Judaism.

Big Ideas in Brief

Ian Crofton, former editor-in-chief of The Guinness Encyclopedia, has written a wide range of other general reference books, including *Philosophy (Teach Yourself Instant Reference)* and *Science Without the Boring Bits*. With *Big Ideas in Brief*, Crofton provides an accessible tour of 200 key concepts that really matter. The ideas covered come from a wide range of subjects--Philosophy, Religion, Politics, Economics, Sociology, Anthropology, Psychology, the Arts, and Science. A series of short, lively articles, accompanied by 100 illustrations, introduces a host of diverse topics, from Existentialism to Expressionism, from

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Consciousness to Constitutionalism, from Feminism to Free Trade, from Class to Cognitive Theory, from Reincarnation to Relativity— all explained simply and clearly. From the Trade Paperback edition.

The Little Book of Psychology

This is a powerful dramatisation of Daniel Keyes's perceptive and sad novel. Charlie is a retarded adult who desperately wants to be able to read and write. He undergoes a brain operation which increases his intelligence. Yet such an operation begs many questions--can Charlie's emotional development keep pace with the intellectual? How do the psychiatrists and psychologists view Charlie--as a man or as the subject of an experiment like the mouse, Algernon? And the biggest question of all--will the operation be successful?

The Hate U Give

Created in partnership with Prentice Hall, The Big Idea Science Book is a comprehensive guide to key topics in science, with a unique difference: 200 specially created digital assets that provide the opportunity for hands-on, interactive learning. Everything in this visually rich ebook falls into four major strands: Living Things, Earth Science, Chemistry, and Physics. Within these four strands are 24 sections, fleshing out major scientific concepts in thrilling and innovative ways. For example, drag racing illustrates the idea that net force causes an object's motion to change. But what really sets this book apart are the 200 digital assets

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specially created by Prentice Hall. Delivered to readers on the internet, these assets include: animated art that brings to life scientific processes, and then tests readers' knowledge with interactive quizzes; real world inquiries that allow readers to make hypotheses and test them by synthesizing data and drawing conclusions; animated images and video clips; and virtual laboratories in which readers can experiment and combine virtual chemicals. The book and the interactive assets together provide a spectacular, cutting-edge learning environment for kids 8 and up.

Fahrenheit 451

Get heard by being clear and concise The only way to survive in business today is to be a leancommunicator. Busy executives expect you to respect and managetheir time more effectively than ever. You need to do thegroundwork to make your message tight and to the point. The averageprofessional receives 304 emails per week and checks thei-smartphones 36 times an hour and 38 hours a week. This inattentionhas spread to every part of life. The average attention span hasshrunk from 12 seconds in 2000 to eight in 2012. So, throw them a lifeline and be brief. Author Joe McCormack tackles the challenges of inattention,interruptions, and impatience that every professional faces. Hisproven B.R.I.E.F. approach, which stands for Background, Relevance,Information, Ending, and Follow up, helps simplify and clarifycomplex communication. BRIEF will help yousummarize

lengthy information, tell a short story, harness the power of infographics and videos, and turn monologue presentations into controlled conversations. Details the B.R.I.E.F. approach to distilling your message into a brief presentation. Written by the founder and CEO of Sheffield Marketing Partners, which specializes in message and narrative development, who is also a recognized expert in Narrative Mapping, a technique that helps clients achieve a clearer and more concise message. Long story short: BRIEF will help you gain the muscle you need to eliminate wasteful words and stand out from the rest. Be better. Be brief.

The Mythology Book

Thirty years after its publication, *The Death and Life of Great American Cities* was described by *The New York Times* as "perhaps the most influential single work in the history of town planning. [It] can also be seen in a much larger context. It is first of all a work of literature; the descriptions of street life as a kind of ballet and the biting satiric account of traditional planning theory can still be read for pleasure even by those who long ago absorbed and appropriated the book's arguments." Jane Jacobs, an editor and writer on architecture in New York City in the early sixties, argued that urban diversity and vitality were being destroyed by powerful architects and city planners. Rigorous, sane, and delightfully epigrammatic, Jacobs's small masterpiece is a blueprint for the humanistic management of cities. It is sensible, knowledgeable, readable, indispensable. The author

Download File PDF Big Ideas In Brief 200 World Changing Concepts Explained An Instant Ian Crofton has written a new foreword for this Modern Library edition.

The Play of Daniel Keyes' Flowers for Algernon

Now available in a specially priced edition--the first volume in an epic series by a master of contemporary fantasy, filled with mystery, intrigue, romance, and adventure. Reissue.

Lord of the Flies

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mischievous sense of humor. At the time of his death, Hawking was working on a final project: a book compiling his answers to the "big" questions that he was so often posed--questions that ranged beyond his academic field. Within these pages, he provides his personal views on our biggest challenges as a human race, and where we, as a planet, are heading next. Each section will be introduced by a leading thinker offering his or her own insight into Professor Hawking's contribution to our understanding. The book will also feature a foreword from Academy Award winning actor Eddie Redmayne, who portrayed Hawking in the film *The Theory of Everything*, and an afterword by Hawking's daughter, Lucy Hawking, as well as personal photographs and additional archival material.

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